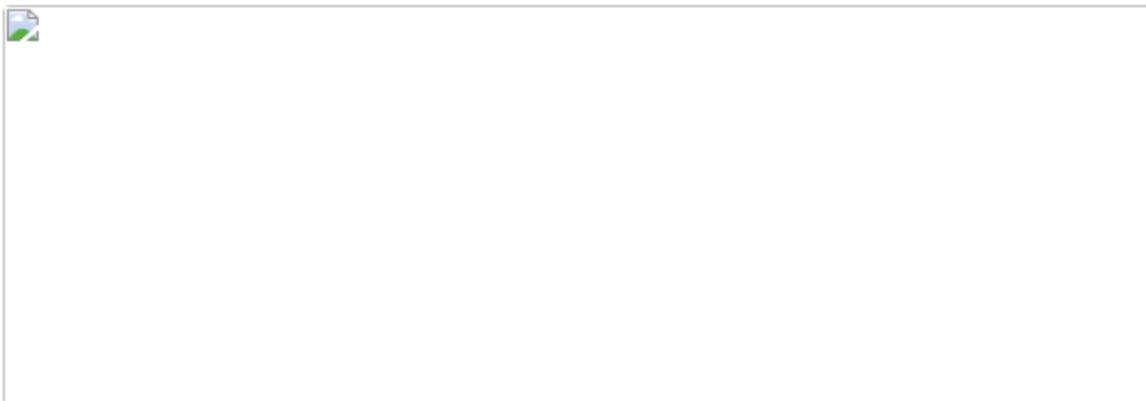**From:** Boomerang for Gmail <boomerang@baydin.com>
To: jeevacation@gmail.com
Subject: Start Using the NEW Boomerang App for Android!
Date: Thu, 22 Aug 2013 17:32:48 +0000

Boomerang Comes to Android!

Over the past year, our number one request from our users has been a mobile application, and we're excited to announce that we've delivered! Meet Boomerang for Android, the mobile email client that allows you to take the power of Boomerang everywhere you go. You can download the app right now from the Google Play Store - just click the button below on your Android Device to install directly, or click it on your Desktop and choose to Send the App to your device!
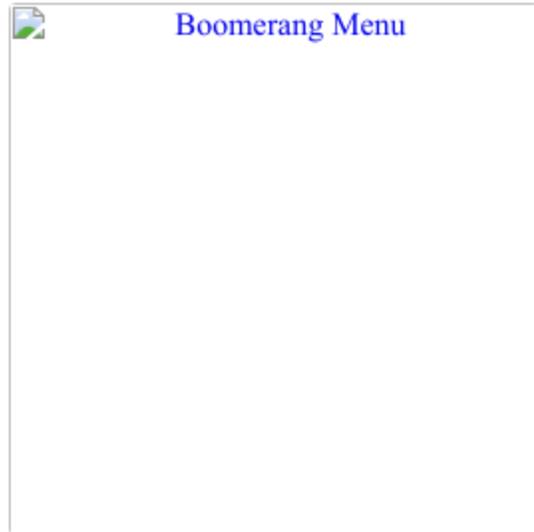
Get Boomerang for Android!

Native Email Client

Boomerang for Android is a full email client - so you can use it to handle all your email on your phone. It handles everything you can throw at it - Archiving, Deleting, Labels, Read/Unread, Full Search Features, Attachments, Conversation View, Push Notifications, and a whole lot more. You can use the app to read, respond and Boomerang all of your messages in one place. Hooray! You can use it in place of the Gmail app on Android, or you can use both!

[Boomerang for Android Inbox View](#)

Full Boomerang Features

Boomerang, Send Later, and Response Tracking are built right in! Just like when you use the web version of Boomerang, all your scheduled messages will go out, even if you turn your phone off or go hiking and lose signal.
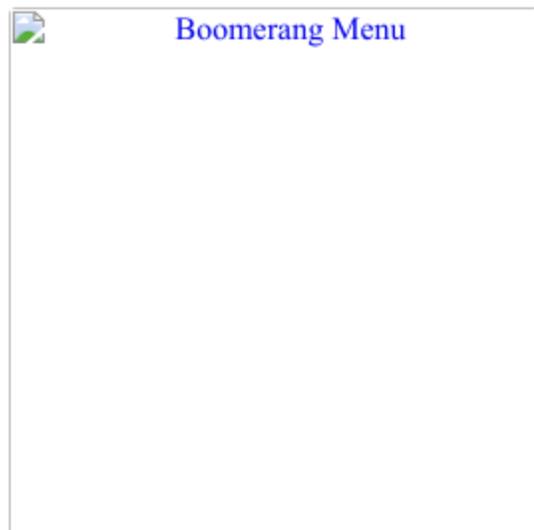
Boomerang Menu

Swipe Left Menu

Customizable swipe-based UI

Swipe right to archive an email, or swipe left to reveal more actions: archive, delete, Boomerang, label, mark as read, and star. Because one-size doesn't fit all, you can personalize the gestures by adjusting the settings from within the app.

Integrated mobile to web experience

Your actions are synced as you move freely between Boomerang for Android and Boomerang for Gmail. The messages you schedule on your phone integrate seamlessly with the Gmail web interface and can be rescheduled from the Manage page, just like messages you scheduled from your browser.

Boomerang Menu

Check Out the Demo Video

Thanks to our multi-talented, ultra-versatile, up-for-anything crew of interns, here's the story of how one young man, once foiled by mobile email, turned into a hyper-productive mobile email superhero!

Get Boomerang for Android!

FAQ

How do I get Boomerang for Android?

Open the [Play Store link](#) using Chrome on your Android device or opt to "send to phone" from a web browser. After downloading, click the app to open.

What if I have an iPhone? Or a Blackberry? Or a Windows Phone?

We're working on developing for other platforms, especially iOS. We don't have a timeline yet for when we will have a beta version ready, but we hope it will be soon! Until we can make Boomerang a first-class citizen on any mobile device, all Personal and Professional subscribers now have unlimited access to Boomerang's Mobile Web version: find it at http://m.boomeranggmail.com on your non-Android device.

How much does it cost?

Boomerang for Android is free while it's in Beta. Once the app comes out of beta, we will be revisiting our pricing to figure out what makes sense between our plugins and apps. Got feedback? Send it to us, and we'll read it!

When can I use this with Exchange, Hotmail/Outlook, Yahoo, or another provider?

Boomerang for Android only supports Gmail and Google Apps accounts right now, but we're working on support for any IMAP account as well as Microsoft Exchange -- so you can bring the full power of Boomerang to your work email too!

Does Boomerang for Android support multiple accounts?

Of course! Tap your email address to open the drawer, scroll past the list of Labels, then tap Add Account. Enter your email address(es) and you'll be directed to the Gmail login page to enter your password and grant Baydin access to view and manage your email.

When will Boomerang for Android be localized to my language?

Boomerang should work correctly regardless of which language you use with Gmail, even though all of the app text is currently in English. We are trying out a pilot translation program that will let us localize the app into all of our top-requested languages in one fell swoop, so if that works out, you won't have to wait long!

Seriously, Android first?

Yes, seriously! Since we started early testing of the app, we've released almost 20 updates! That kind of turnaround time isn't available anywhere else, and we learn best by listening to you and incorporating your feedback as fast as we can.

How do I change the signature?

Tap your email address in the top left of the app to open the drawer, scroll past the list of labels, and tap the Settings button. Your signature can be customized for each email address you use with Boomerang!

How do I turn on push notifications?

Tap your email address in the top left of the app to open the drawer, scroll past the list of labels, and tap the Settings button. Push notifications can be enabled and customized for each email address you use with Boomerang as well!

What's next for the app?

We're working on themes (there's a *gorgeous* one with rocks that we can't wait to show you, a leafy green one, and a dark theme among others), a home screen widget, offline support, better tablet support, plus some stuff we're not ready to talk about yet! We're planning to make Boomerang the best mobile email experience ever, and we'd love your help and feedback as we do it!

I love your products, I think I would love you, and I love working on awesome stuff. Are you hiring?

You bet! If you're in the San Francisco Bay Area, check out our job listings [here](). We're looking for engineers, marketing folks, and a new addition to our customer support team! In addition to our rakish good looks, we offer health and retirement benefits, equity, profit sharing, and a pretty darned awesome work environment. And Inbox Zero. Always Inbox Zero.

How do I give you feedback?

Look for the Send Feedback button under the label list in the app. You can also vote for your favorite features at our [UserVoice](). Or, just respond to this email!

Get Boomerang for Android!

Thanks, and happy Boomeranging!
The Boomerang for Gmail + Android (Baydin) Team

P.S. Want to make your email sing with even more gusto? Try our other tools:

- **Boomerang Calendar** - A smart scheduling assistant, built right into Gmail. Here's a great video interview with a couple folks from our team describing how it works to save you scheduling headaches!
- **Inbox Pause** - Stop the flood of incoming email. With Inbox Pause, you can still search your email or work in your Inbox, but nothing new will come in. Even better? It kills push notifications until you want them again!
- **The Email Game** - A lightweight Gmail client that helps you handle your email twice as fast. What will you do with three extra hours a week?
- **Boomerang for Outlook** - Just like the Boomerang button, but for Microsoft Outlook 2003+
- **Revive Your Inbox** - Our own data-backed 21 day program to make you an email hero with inbox zero!