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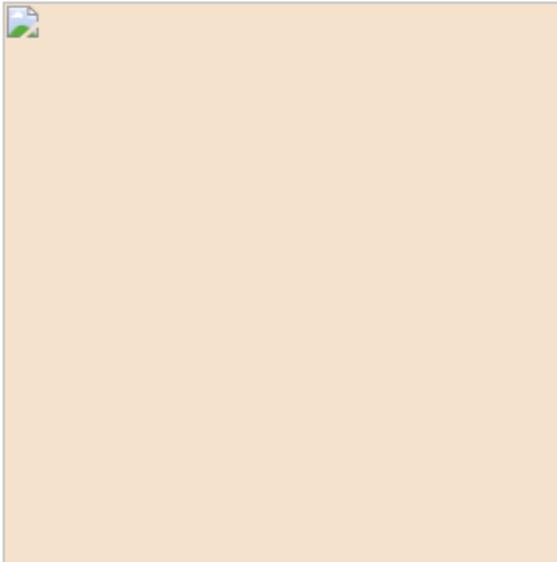
Subject: Cult author and internet sensation Randall Munroe, Joseph Stiglitz, Dan Siegel, Learn a language in 3 months, Design Your Life Evening Talk & Workshop

Date: Tue, 09 Aug 2016 08:48:17 +0000

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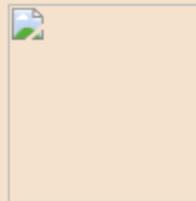
Newsletter August 2016



26.09.2016

**An Evening with Cult Sensation
- Randall Munroe. (The creator
of the webcomic phenomenon
XKCD.)**

Randall Munroe: former roboticist at NASA, creator of the globally adored web comic xkcd and author of a #1 international bestseller *What If?* is making a rare visit to London.





how to: HIGHLIGHTS

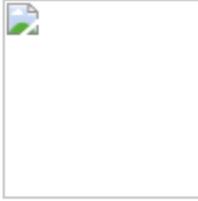


06.09.2016

**How David Bowie Changed The World:
A Special Event**

with Paul Morley and Deborah Levy

Paul Morley, co-curator of the V&A exhibition *David Bowie Is ...* and author of the first definitive biography of Bowie since his death, is joined by acclaimed writer Deborah Levy to present a unique event that will celebrate and examine the life, work and influence of David Bowie.

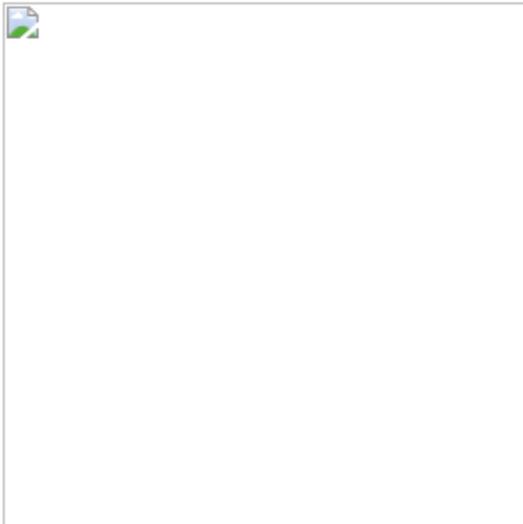
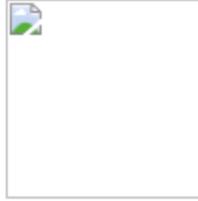


08.09.2016

How to Watch Football
with Ruud Gullit

Welcome to Ruud Gullit's masterclass on how to 'read' a match.

From his unrivalled perspective as player, manager and pundit, the Dutch football legend shows us everything to look for in a 90-minute match. From formations and tactical decisions to player qualities and pivotal moments...



21.09.2016

**They've graduated – what next?
(A Masterclass for Parents)**

with Tanya De Grunwald

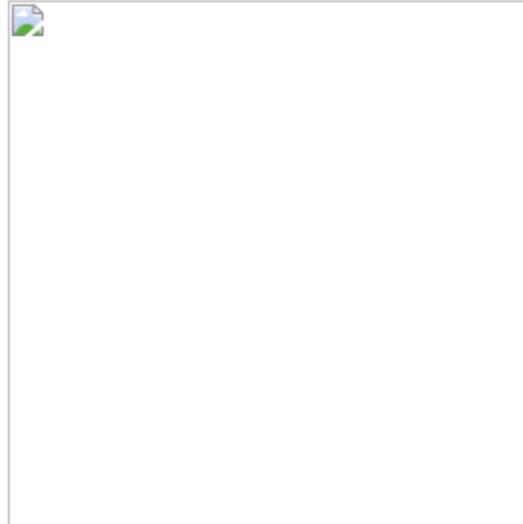
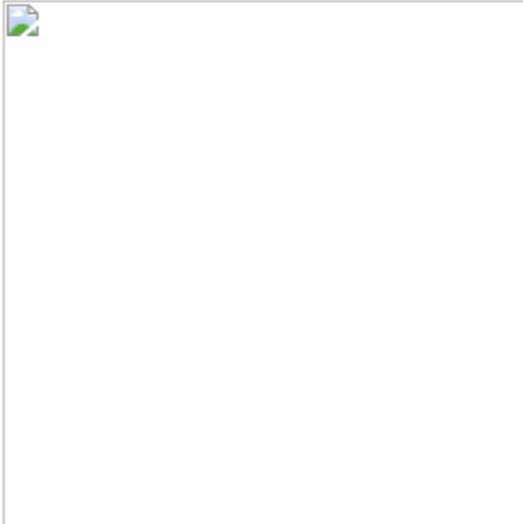
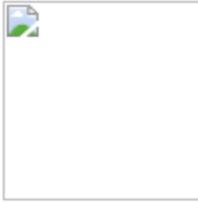
Life isn't easy for today's university graduates – or their parents. Facing a highly competitive job market littered with unpaid internships but few proper, paid jobs, many twentysomethings are struggling. Parents are desperate to help – but how can they, when today's job market looks so different from the one they entered when they were young?

12.09.2016

Design Your Life (Evening Talk)
with Bill Burnett & Dave Evans

The most popular Stanford University course, *Designing Your Life*, which has changed so many people's lives, is coming to the how to: Academy.

This will be the first time ever that Silicon Valley design innovators Bill Burnett and Dave Evans have introduced their course to an outside audience.

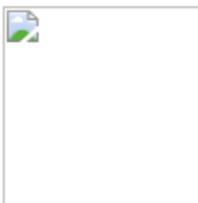


08.09.2016

Cities of the Future
with Laurie Winkless

What will the city of the future look like? This talk by science writer Laurie Winkless will explore the cutting-edge research from labs across the world to build the megacity of tomorrow.

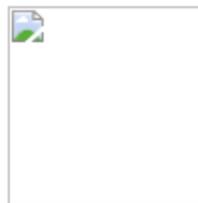
From roof tiles that will clean the air, to buses that run on human waste, cars that will emit H₂O, windows that produce electricity, roads that charge up electric vehicles and are made ...



08.09.2016

How to Learn a Language in under 3 months (A radical new approach)
with Benny Lewis

In this breakfast talk by Benny Lewis whose YouTube language videos have been viewed more than 6.5 million times, you will be introduced to the new techniques on how to learn to speak specific languages not through learning the rules but through proven memory techniques, unconventional shortcuts and conversation strategies.



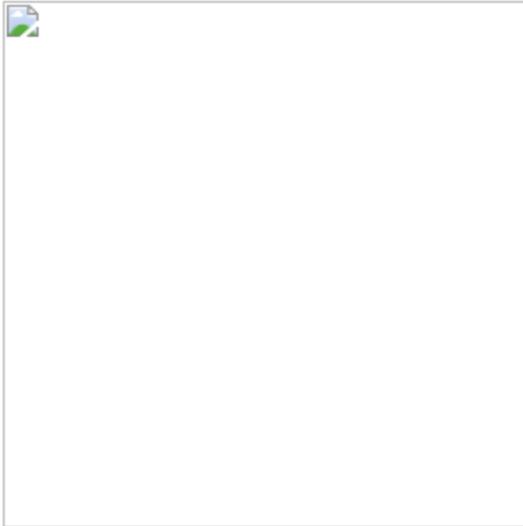


how to: BUSINESS



Nobel Prize-winning economist and bestselling author Joseph Stiglitz joins the
how to: Academy to examine the current crisis in the European Union – and
explain why its survival may mean scrapping the euro.

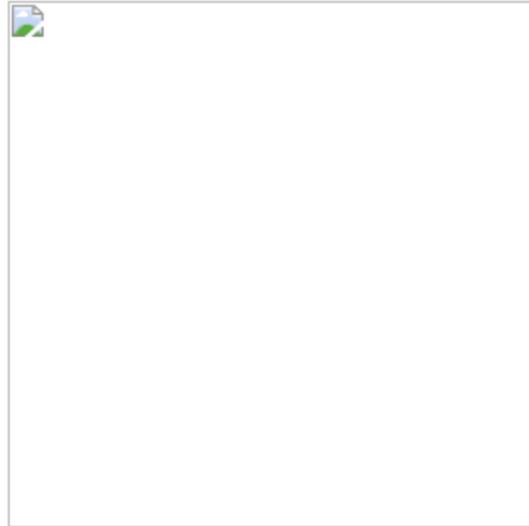
[READ MORE](#)



13.09.2016

**Find a Money-Making Idea You Love
and Launch It in 30 Days**
with John Williams

This inspirational talk will show you how to make dreams of being your own boss a reality. You don't have to have a perfect business idea to start off with. The tools demonstrated in this talk based on John Williams's recent book will get you started with ANY idea, and you will learn how to test, alter and refine your first idea, which will lead to more ideas, and ultimately one you really do want to run with. The main thing is getting started with the process, and that's exactly what you'll do with the help of this life-changing talk.

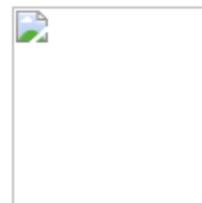


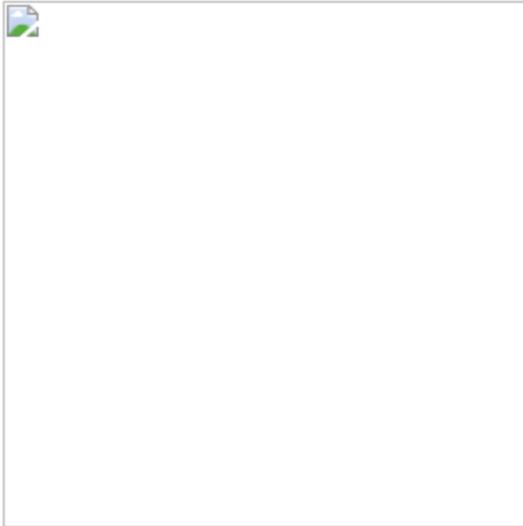
20.09.2016

A Masterclass in Decision-Making
with Hendrie Weisinger

Evolutionary psychologist and New York Times bestselling author Dr. Hendrie Weisinger reveals how you can hone your instincts to make the fast, sensible and effective decisions that will have the most positive impact on your life.

Dr. Hendrie Weisinger, consultant to Merrill Lynch, UBS, Bank of America and the U.S Justice Department, will show you how to understand your instincts and sharpen them for use in every aspect of modern life, from business to relationships.





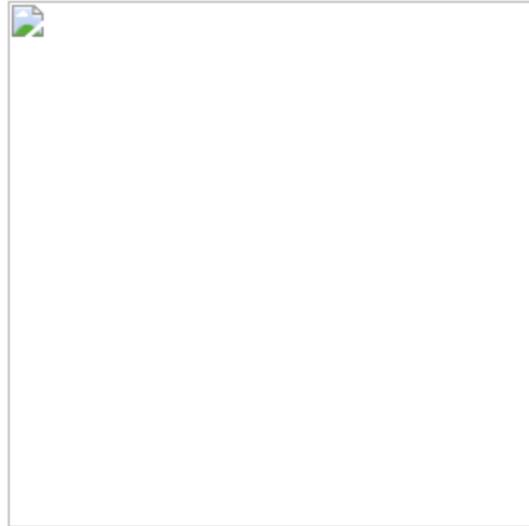
26.09.2016

Negotiate

with Gavin Presman

Do you have to negotiate in your business, family or personal life? Do you sometimes wonder whether you are getting the best deal for your business, your family, or yourself?

How to: Negotiate will teach you the proven strategies and tactics that professionals use to get more from every deal. It will show you how applying the simple principles of win/win...



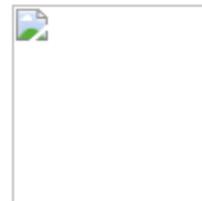
02.11.2016

Break The Glass Wall: Success Strategies for Women at Work

with Kathryn Jacob & Sue Unerman

Sue Unerman, Chief Strategic Officer at MediaCom and Kathryn Jacob, CEO of Pearl & Dean, join the how to: Academy to share the strategies they have developed to help women achieve success in the workplace.

From unlocking ambition and developing resilience to nurturing creativity and getting noticed, this talk will equip you with a range of tactics that you can use to ..



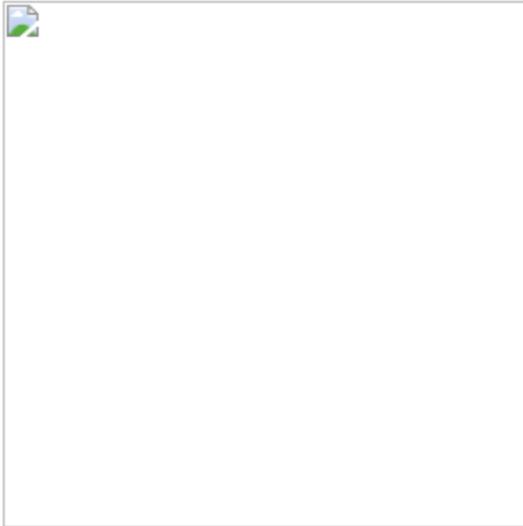


how to: LIFESTYLE



In this extended morning workshop , you will experience why Stanford University's most popular course, Designing Your Life, has changed so many people's lives.

[READ MORE](#)



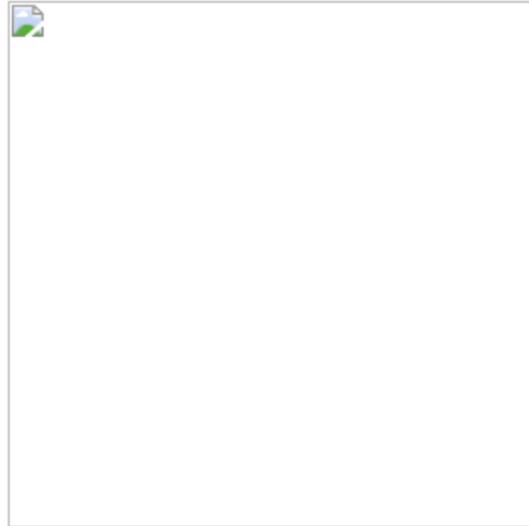
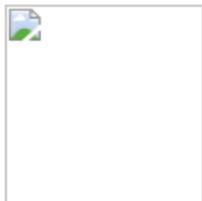
16.09.2016

Influence

with Gavin Presman

How to Influence with integrity (the art and science of yes)

Whether in your personal or professional life, it is likely that you need to influence others to create results. You will need to hear yes more than no if you want your projects and passions to be realised. This interactive and engaging seminar will support you to do that in a way that will leave you, and those you are influencing, comfortable that...

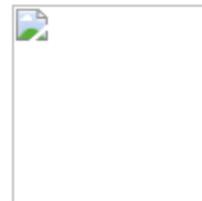


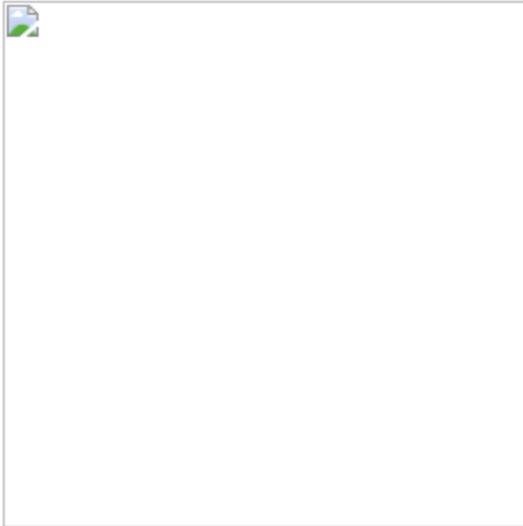
19.09.2016

How to Perform Under Pressure

with Hendrie Weisinger

World-renowned psychologist Dr Hendrie Weisinger in a masterclass on performing under pressure. Featuring the latest findings from neuroscience, and drawing on research from Navy SEALs to Olympic athletes, this talk will help you understand the nature and science of pressure and give you a range of solutions to use when in the midst of a highly-pressured situations both at work and at home.

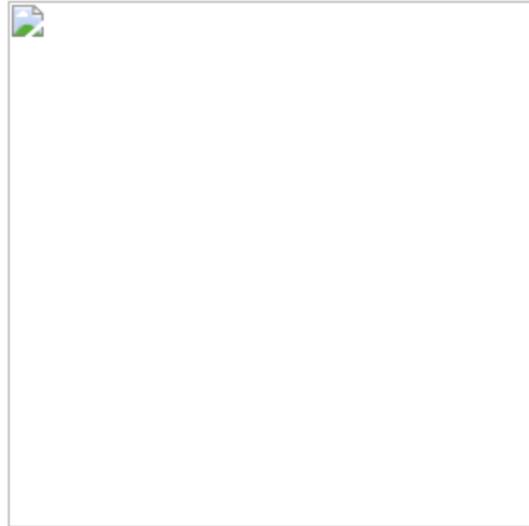




17.10.2016

**Live Wild, Be Brave.
An Evening with Cheryl Strayed.**
with Cheryl Strayed

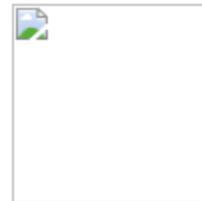
Author of #1 New York Times bestselling memoir *Wild*, Cheryl Strayed has been a source of inspiration and comfort to readers across the globe – among them, Reese Witherspoon, who made Strayed's most famous book into an extraordinary, critically acclaimed film.

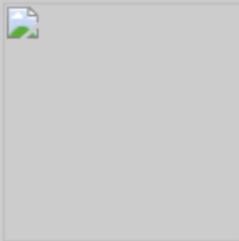


21.10.2016

**The Human Mind – New Insights from
Neuroscience**
with Daniel J. Siegel

Neuroscientist Daniel J. Siegel, clinical professor of psychiatry at the UCLA School of Medicine and bestselling author of *Brainstorm* and *The Whole-Brain Child*, joins the how to: Academy for a major talk which asks: What is the human mind? And what makes us feel 'alive'?





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