

From: Nicholas Jarecki <[REDACTED]>

To: Nicholas Jarecki <[REDACTED]>

Subject: Check out Arbitrage!

Date: Sat, 15 Sep 2012 01:23:52 +0000

Inline-Images: mza_5822821988714354759.170x170-75.jpg; rating-star.png; rating-star-ghost.png; view_item_button.png

Dear Friends of my Entire Life:

Today is a special day for me and the incredibly hard-working team that made the new movie "Arbitrage."

Our film was released today to the general public in 197 American theaters.

It was also simultaneously released on iTunes and cable video-on-demand throughout the country.

The critics have been very kind, writing rave reviews in support of the excellent performances, the screenplay, and the production, cinematography, and direction. We are currently neck-and-neck with "The Master" as the best reviewed film of the week, holding an 82% "Certified Fresh" tomatometer on rottentomatoes.com

I write to ask for your help.

We are currently #3 of all films on iTunes and we are also performing very well at the box office. It looks like the "day-and-date" model may in fact work very well.

Will you please click on the link below and rate the film at 5 stars or as high as you can honestly bring yourself to do so?

The ratings drive the rentals, and the rentals drive the ratings. The more people who know about this film, the more people who further have a chance of knowing about it and enjoying it.

Also-

Will you please go check out the film today at your local cinema?

I think you will have a good time. If you don't, I will personally refund your money and apologize for wasting your time!

Finally, if you like what you see, please spread the word by sharing this email with your friends and family! It's word-of-mouth that drives independent films like these and allows them to continue to be made, exploring intriguing ideas and having fun at the movies. For me, that's the spirit that makes me love being alive.

Thanks for being a great friend- I'm really happy to share this exciting moment with you.

Love,
Nick

Begin forwarded message:

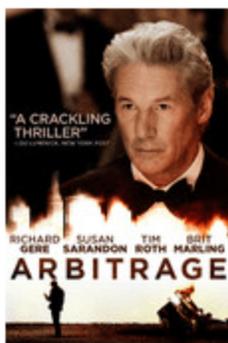
From: Nicholas Jarecki <[REDACTED]>

Subject: Check out Arbitrage

Date: September 14, 2012 5:35:54 PM PDT

To: Nicholas Jarecki <[REDACTED]>

Check out this movie on iTunes:



Arbitrage

Nicholas Jarecki

Drama

Released: 2012

★ ★ ★ ★ ☆ 20 Ratings

[View Item](#)

iTunes Store

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Sent from my iPad

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Nicholas Jarecki
The Green Room
[REDACTED]