

From: How To Academy [REDACTED]

To: j <jeevacation@gmail.com>

Subject: NEW: Whizz-kid Wharton Professor on Innovation, Simon Sebag Montefiore on the Romanovs, world renowned Astrophysicist on a tour of Space, Photoshop.

Date: Tue, 12 Jan 2016 09:50:00 +0000

How to: Spring Programme

[View this email in your browser](#)



08.03.2016

Evening event, 6:45pm – 8:00pm

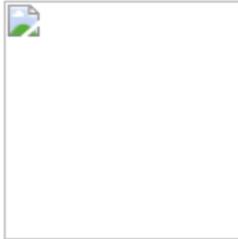
how to: Encourage Originality in your Organisation (Change in Your Life)
with Adam Grant

How can we originate new ideas? Adam Grant, the youngest Professor at The Wharton School, will show us how to improve the businesses we work for, our own

lives and indeed change the world by championing novel ideas and values that go against the grain.

Using surprising studies and stories spanning business, politics, sports, and entertainment, he will show us how to recognise a good idea, speak up without getting silenced, build a coalition of allies, choose the right time to act, and manage fear and doubt. Parents will learn how to nurture originality in children, and leaders will discover how to fight groupthink to build cultures that welcome dissent as a key driver of progress.

Whether you have an original idea that you would like to develop, or wish to encourage a more creative and open atmosphere in your organisation, Adam Grant's masterclass will inspire you to recognise the benefits of original thinking, and understand how it can be achieved in all facets of your life.





HIGHLIGHTS



28.01.2016

how to: The Romanovs: 1613-1918

with Simon Sebag Montefiore

[Read more and book now](#)



02.03.2016

how to: A Tour through Space and Time

with Lawrence Krauss



23.01.2016 - 24.01.2016

Weekend Event

how to: Make a Film in a Weekend

with Bartek Dziadosz

[Read more and book now](#)



04.02.2016

how to: Joseph Conrad, Heart of Darkness

with Will Self

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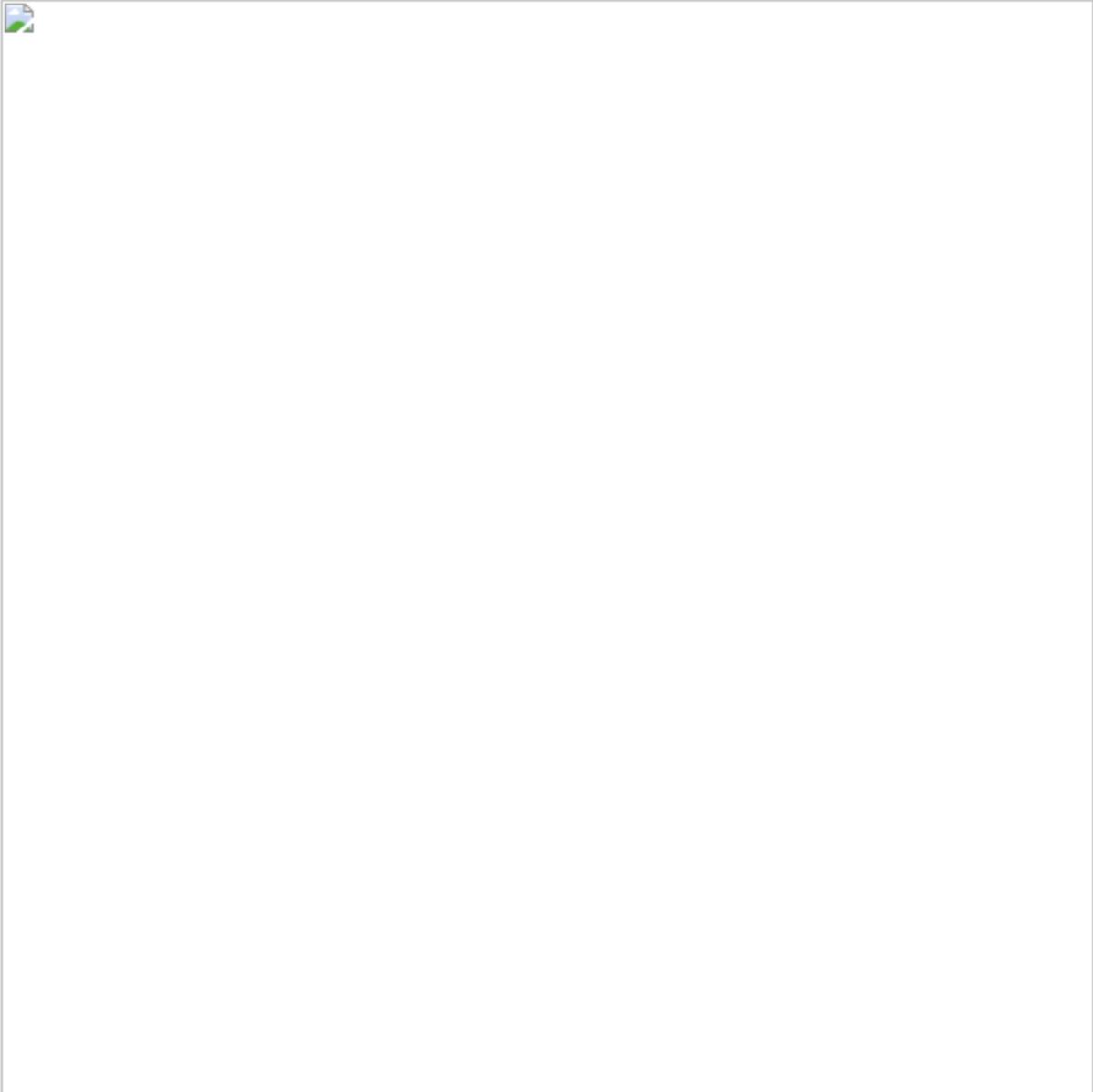


15.03.2016

how to: An Evening with Adair Turner: On Money, Credit and Global Finance.

with Adair Turner

Read more and book now



MEMOIR



24.02.2016

how to: An Evening with Gloria Steinem
with Gloria Steinem

Gloria Steinem, fearless journalist, political activist, voice for women everywhere, is back on the road. Her new book – the first she has published in twenty years – is the story of her travels, from childhood trips in her father's trailer to the campaign trail of Hillary Clinton. It is in planes, trains and automobiles that Steinem has encountered what she calls 'the surrealism in every day life', and on this one-stop tour you can hear the legendary speaker, who has taken to the podium on the most pressing issues of our time, reflect on her life-long journey....

[Read more and book now](#)



03.02.2016

how to: How to Investigate a Family Secret
with Jeremy Gavron

[Read more and book now](#)



09.02.2016

how to: An Evening with A. A. Gill

A.A. Gill in conversation with John Mitchinson n

[Read more and book now](#)



HISTORY



18.02.2016

how to: History's People: Tyrants, Heroes, Rebels and Dreamers.
with Margaret MacMillan

Who were the great personalities who shaped history? And who were the most astute observers, glorious adventurers, and admirable risk-takers of the past? Who *really* deserves our recognition?

In this special event for the how to:Academy based on her new book *History's People* the internationally acclaimed historian Margaret MacMillan will present pen-portraits of the historical individuals who she believes deserve our recognition and understanding.

From leaders that have made huge and destructive mistakes, such as Hitler, Stalin and Thatcher, to the dreamers, explorers and adventurers who defied the constraints of their own societies, MacMillan will deftly unravel the hidden biographies of the people whose voices and actions stand out through the complexities of global history.

[Read more and book now](#)



LITERATURE



04.02.2016 , 17.02.2016 , 02.03.2016 , 16.03.2016 ,
30.03.2016

how to: Read – Great Writers Series | Season Ticket

with Will Self, Ali Smith, Deborah Levy, Joanna Kavenna,
Rachel Cusk

From Will Self on Joseph Conrad's Heart of Darkness to Rachel Cusk on Elena Ferrante's Neapolitan Quartet, each event in the how to: Academy's new how to: Read series explores a favourite work through the eyes of a leading contemporary writer.

Covering four canonical authors and one contemporary classic, we are delighted to offer a special season ticket price of £100 (normally £150) for entry to every event in the series.

[Read more and book now](#)



17.02.2016

how to: Thomas Mann, The Magic Mountain

with Joanna Kavenna

[Read more and book now](#)



02.03.2016

how to: Virginia Woolf, To The Lighthouse

with Deborah Levy

[Read more and book now](#)



BUSINESS & TECHNOLOGY



05.02.2016

**how to: Speak in
Public**

with Edie Lush



12.02.2016

**how to: Sell (The art of
getting anyone to say
yes to anything)**

with Gavin Presman



19.02.2016

how to: Negotiate

with Gavin Presman

[Read more and book now](#)



14.03.2016

**how to: Start a
Business (For Women
only)**

with Anna Percy-Davis

[Read more and book now](#)

[Read more and book now](#)



04.03.2016

**how to: Photoshop for
the Absolute Beginner**

with Brad Clark

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11.03.2016

**how to: Understanding
Your iPad & iPhone**

with Brad Clark

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