

From: Eileen Alexanderson [REDACTED]
To: jeffrey E. <jeevacation@gmail.com>
Subject: RE: Bloomberg: Billionaire Leon Black's Phaidon Press in Talks to Buy Artspace
Date: Thu, 14 Aug 2014 14:48:02 +0000

Always and in this case specifically we are referring to Artspace being acquired and owned by a 'Phaidon affiliated' company

From: jeffrey E. [mailto:jeevacation@gmail.com]
Sent: Thursday, August 14, 2014 10:46 AM
To: Eileen Alexanderson; Melanie Spinella
Subject: Re: Bloomberg: Billionaire Leon Black's Phaidon Press in Talks to Buy Artspace

careful Please make sure that all references are to the Black Family ownership.. not leon

On Thu, Aug 14, 2014 at 9:39 AM, Eileen Alexanderson [REDACTED] wrote:

He denies it, but we believe the co-founder, Chris Vroom, was the leak. This story and another hit yesterday morn. The second story had info about the price that only someone on the board could have known and it would not have been in the interest of the bridge loan guys to publicize the price. Keith and Catherine coordinated yesterday, both declined comment, but the reporter was aggressive yesterday and had information, part of which was inaccurate. So, very late yesterday Catherine did a brief interview, allowing a release of any story a few hours before the company press release this morn. Leon approved the release.

From: jeffrey E. [mailto:jeevacation@gmail.com]
Sent: Thursday, August 14, 2014 8:07 AM
To: Melanie Spinella; Eileen Alexanderson
Subject: Fwd: Bloomberg: Billionaire Leon Black's Phaidon Press in Talks to Buy Artspace

the contract said no press. the understanding was no press without approval.and I assume it was not our side.

----- Forwarded message -----

From: Richard Joslin [REDACTED]
Date: Thu, Aug 14, 2014 at 7:54 AM
Subject: Bloomberg: Billionaire Leon Black's Phaidon Press in Talks to Buy Artspace
To: "jeffrey E." <jeevacation@gmail.com>

From Bloomberg, Aug 13, 2014, 11:58:58 AM

 <http://www.bloomberg.com/image/itBmRaaKI8rA.jpg>

Leon

Black, the chairman and chief executive officer of private-equity firm Apollo Global Management, is a trustee of the Metropolitan Museum of Art and the Museum of Modern Art in New York. Photographer: Patrick T. Fallon/Bloomberg *

Billionaire [Leon Black](#)'s art publisher Phaidon Press is said to be in talks to acquire [Artspace.com](#) as the race to join the online art market heats up, according to a person familiar with the matter.

To read the entire article, go to <http://bloom.bg/1prxkh1>

Sent from the Bloomberg iPhone application. Download the free application at <http://itunes.apple.com/us/app/bloomberg/id281941097?mt=8>

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