

**From:** Barry Josephson <[REDACTED]>  
**To:** Jeff Epstein <jeevacation@gmail.com>  
**Subject:** FW: living calender  
**Date:** Tue, 30 Nov 2010 06:45:03 +0000  
**Attachments:** SV\_Angel\_-\_RC\_Portfolio\_List\_as\_of\_11-16-2010.xls

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Jeffery,

Do you know Ron Conway?

Best,  
Barry J

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**From:** Marc McCabe <[REDACTED]>  
**Date:** Mon, 29 Nov 2010 22:06:17 -0800  
**To:** Barry Josephson <[REDACTED]>  
**Cc:** David Lee <[REDACTED]>, Topher Conway <[REDACTED]>, Kevin Carter <[REDACTED]>, Matthew Schuler <[REDACTED]>  
**Subject:** Re: living calender

Greg, thanks for the intro! (Greg, Ron, Mark, Biz to bcc)

Hi Barry, Matt,

Nice to meet you both, you have been highly endorsed! I wanted to follow-up and share some additional information on ourselves (below). Also, do you have an executive summary or some additional information you can share? Thanks and looking forward to learning more.

- Marc

For over the past 15 years, Ron Conway has been passionate about angel investing in Silicon Valley technology start-ups. During this time, he has been fortunate to invest in - and work closely with hundreds of start-ups including, Google, AskJeeves, Facebook, Zappos, AdMob, Mint, Zynga and Twitter.

Together as a team we provide mentoring, business development, early and later-stage fund raising, M&A, and strategic advice.

ATTACHED is our CONFIDENTIAL Investment Status Spreadsheet. TAB ONE is a list of our preferred sectors, TAB TWO is a list of current portfolio companies, and TAB THREE is a list of liquidity events.

Bios:

Ronald Conway has been an active angel investor for over 15 years. He was the Founder and Managing Partner of the Angel Investors LP funds (1998-2005) whose investments included: Google, Ask Jeeves, Paypal, Good Technology, Opsware, and Brightmail. He was recently awarded Best Angel at The 2009 TechCrunch Crunchies Awards. He was named #6 in Forbes Magazine Midas list of top "deal-makers" in 2008 and is actively involved in numerous philanthropic endeavors. Ron was with National Semiconductor Corporation in marketing positions (1973-1979), Altos Computer Systems as a co-founder, President and CEO (1979-1990) and took Altos public on Nasdaq in 1982 and served as CEO of Personal Training Systems (PTS) (1991-1995). PTS was acquired by SmartForce/SkillSoft (Nasdaq SKIL). Ron has served/serves on Boards/Advisory Boards including:

Twitter, Digg.com, Bright Mail, Ask Jeeves, Rupture (acquired by EA), Associated Content, Facebook, RockYou, ScanScout, Zappos, Trulia, StumbleUpon, Plaxo (acquired by Comcast), Photobucket (acquired by Fox), and Anchor Intelligence (co-founder).

Philanthropically, Ron is Vice Chairman of the UCSF Medical Foundation in SF, Board Member of The Tiger Woods Foundation, and SF Homeless Connect, and on the Benefit Committee of Ronald McDonald House, College Track, and the Blacked Eyed Peas-PeaPod Academy Foundation.

David Lee focuses on investments within the consumer Internet, mobile, video and other IT industries. Prior to SV Angel, he was at Google, where he led new business development efforts in video, media and content/data partnerships. After Google, he led all business development-related efforts for StumbleUpon. Recently he was a partner at Baseline Ventures, a leading seed-stage investment firm. He was also an attorney at Morrison and Foerster representing high-tech companies in commercial transactions. He is a graduate of Johns Hopkins, NYU (JD) and Stanford (MSEE), where he was a National Science Foundation Graduate fellow. He is an individual investor in Square, WePay, Chomp and EQAL; an adviser at ScanScout and Rupture (acq. by EA); and on the board of directors of BookFresh.

Kevin Carter worked in the Private Equity Group at Silicon Valley Bank prior to joining SV Angel LLC. At SVB he supported the Entrepreneur Services and Venture Capital Relationship Management Groups in diligence and cross platform relationship efforts. Before SVB, Kevin worked at Affinity Circles, Inc. where he performed client account management and administered sales and client service initiatives. Kevin graduated from Santa Clara University with a degree in Finance. While at SCU, he worked closely with the Center for Innovation and Entrepreneurship, founded the CIE Mentorship Program and was awarded "Outstanding Student Entrepreneur".

Topher Conway worked at EQAL, Inc., where he is now an active Adviser, prior to joining SV Angel LLC. At EQAL, he worked with the Business Development and Sales teams. As a Business Development associate, he lead efforts in creating new business opportunities as well as due diligence. In his Sales position, he developed and maintained relationships with top ad agencies and brands. Prior to EQAL, he held positions at eCost and a 2004 summer internship in Google's Direct Sales Organization. Topher graduated from University of California Los Angeles with a degree in History.

Brian Pokorny is the CEO of Dailybooth and a Strategic Partner at SV Angel. Brian focuses on investments within the consumer Internet, specifically within social media, mobile, and real-time data companies. Most recently he was a founding team member and partner at Baseline Ventures, a leading seed-stage investment firm. Prior to joining Baseline, Brian spent 3.5 years at Google within various positions in the Content Partnerships team and Direct Sales Organization. Before this, he had various roles within sales operations and finance at Juniper Networks, TIBCO Software, and Applied Materials. Brian is an angel investor in Twitter, OMGPOP, Square, Tweetdeck, Dailybooth, Bump, Blippy, Milo, Posterous, Chomp and has advisory positions with Ooyala, Spotzer, Stitcher, and Rupture. Brian graduated with a degree in Operations and Management Information Systems from Santa Clara University.

On Mon, Nov 29, 2010 at 9:02 PM, Barry Josephson <[REDACTED]> wrote:  
Greg,

I believe our attorney Mark Radcliffe was going to reach out to Ron as well.

Thanks very much for the introduction!

Best,  
Barry J

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**From:** Greg Yaitanes <[REDACTED]>  
**Date:** Mon, 29 Nov 2010 20:45:51 -0800

**To:** Ronald Conway <[REDACTED]>, David Lee <[REDACTED]>, Topher Conway <[REDACTED]>, Marc McCabe <[REDACTED]>, Kevin Carter <[REDACTED]>  
**Cc:** Barry Josephson <[REDACTED]>, Matthew Schuler <[REDACTED]>, Biz Stone <[REDACTED]>  
**Subject:** living calender

ron and team-

while you were in los angeles i'd love for you meet co-founders of "living calender", barry josephson and matthew schuler. this was the start up with real time social networking components i was telling you about over coffee sunday.

if you have a moment before you leave they have a terrific demo to share. it's a unique product with nothing quite like it out there. i would adopt this when it lands in it's full form.

biz and i may come in as advisers to this. barry, matt and biz are trying to connect as i write you.

i'll let you take it from here.

thanks.

g

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Marc McCabe I SV Angel

[REDACTED]  
[REDACTED]  
[REDACTED]