

**From:** "Farkas, Andrew L." <[REDACTED]>

**To:** "jeevacation@gmail.com" <jeevacation@gmail.com>

**Subject:** Burger Heaven

**Date:** Thu, 10 Jun 2010 11:19:14 +0000

---

I think I have a plausible idea for us: the story is that I found a new burger concept in which you and I are investing. We can't tell him about the company because we are subject to a draconian confi, etc. We will open our first nyc location in september in time for bac-to-school. He'll buy the story because of my renown love for and knowledge of burgers and your and my history of investing together. We can't include him because of the built-in conflicts of interest etc.