

From: "Sarah" <[REDACTED]>

To: "Jeffrey Epstein" <jeevacation@gmail.com>

Subject: Fw: Fwd: MA Concept Presentation Draft #3

Date: Sun, 11 Apr 2010 11:48:16 +0000

Importance: Normal

Attachments: 2010-0408_Motherhood_PPT_-_DRAFT_V3_.pdf

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From: Mark Boutros <[REDACTED]>

Date: Thu, 8 Apr 2010 19:03:24 -0400

To: <[REDACTED]>; Annette Richardson<[REDACTED]>

Subject: Fwd: MA Concept Presentation Draft #3

Sarah,

If I cannot make it out to London, I really want you to stress that this is a multi-media and multi-platform opportunity. We need to emphasize the various interfaces that include the edu-tainment (education and entertainment) properties, co-branding partnerships, and public relations outreach.

This project is global in scale and scope while ALSO being local in scale and scope. Its macro level empowerment delivered to micro level communities. And, micro level hope delivered to the macro level audience. It is the big and the small, the mighty and the meek that come together - bound by the universal experience of motherhood. And, as you say, everyone is part of the motherhood for we all have, know, are, were, will be and love a mother.

Peace,

Mark

----- Forwarded message -----

From: Annette Richardson <[REDACTED]>

Date: Thu, Apr 8, 2010 at 6:44 PM

Subject: MA Concept Presentation Draft #3

To: [REDACTED]

Cc: Georgia Hicks <[REDACTED]>, Amanda Lewis BB

<[REDACTED]>, Camilla De Caires <[REDACTED]>, Mark Boutros

<[REDACTED]>, Michelle Breslauer <[REDACTED]>

Dear Duchess,

As requested, please find attached MA's concept draft presentation with mentions that, even though the concept is well developed, this is still a work-in-progress.

As you present this draft concept document to the Monitor Group and other guests on Monday, it is crucial to emphasize the followings:

- a) the importance of building a partnership with a prominent global NGO (we included CARE as an example)
- b) the execution will roll-out in phases in order to carefully build a sustainable online audience

c) development + implementation budgets are pending (we have a conference call tomorrow with Ruder Finn to discuss costs)

Mark informed me that you had asked him to travel to London to attend the meeting on Monday. Should you need me to participate via phone, please do not hesitate to let me know.

We wish you a fruitful and productive meeting and look forward to hearing from you very soon.

My very best,

Annette

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The world is a book, and those who do not travel read only a page. St. Augustine