

From: "Jennie Saunders" <[REDACTED]>

To: <Jeevacation@gmail.com>, <[REDACTED]>

Subject: Fw: Presentation and Spreadsheets

Date: Tue, 02 Mar 2010 16:16:43 +0000

Attachments: Greenjets_Financial_Model_February_5_2010_new_format.xlsx;
Greenjets_Metrics_Overview_March_2010.pdf

Inline-Images: image001.gif

CORE: Jennie Saunders | Founder & Chairman | 66 East 55th Street New York NY 10022 | Main: [REDACTED] Mobile: [REDACTED]
[REDACTED] | www.coreaccess.net |

Upcoming Cultural Spotlight

CORE: epicure Garen and Shari Staglin of Staglin Family Vineyard of Napa Valley will host an intimate reception followed by a decadent five course tasting dinner paired with an exquisite selection of their highly rated, rare wines.

Feb. 25th, Reception: 6:30PM, Dinner: 7:30PM. Spaces are limited. Please call [REDACTED] or [REDACTED]

-----Original Message-----

From: Dean Rotchin <[REDACTED]>
To: Jennie Saunders <[REDACTED]>
Sent: Tue Mar 02 11:12:11 2010
Subject: Presentation and Spreadsheets

<<image001.gif>>

Jennie:

Her <<Greenjets Financial Model February 5 2010 new format.xlsx>> e is a Report (PDF) regarding the business development and fina
<<Greenjets Metrics Overview March 2010.pdf>> ncial metrics we follow, plus the integrated financial model.

Of note are slides 15 and 16 showing the flight level economics. We are ahead of plan.

Also:

Building a very strong back log of trip requests, slide 13.

Web analysis shows we surpassed Marquis... David hitting Goliath upside the head.

We seem to be hitting the demographic, and show the ability to drive web traffic, trip requests and client acquisition.

Jeffrey seemed interested in the ability to buy charter and make the pricing model work... Slide 17 shows this

Richard was looking for market popularity data, see the last 3 slides.

We are going to provide Financial Statements and show the \$2M spend to date. As you know we have consolidated 3 companies into Greenjets, and pulling from the 3 to show the \$2M will take a little time.

Best,

Dean

Dean Rotchin, President

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