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To: Gwen Beck <[REDACTED]>

Subject: Future Merchants Executive Summary

Date: Wed, 26 Aug 2009 22:29:53 +0000

Attachments: Fm_Exec_Summary_-_Aug_09_Final.pdf; Fm_Exec_Summary_-_Aug_09_Final(1).pdf

Hey Gwen,

Just wanted to fire off an Executive Summary, in case you find someone interested in investing.

The current valuation of the company and the amount we're looking for (\$250,000) is less than what we discussed since we haven't landed our first client, yet. However, immediately after signing the first retailer, we will be looking for 1mil+ at a higher valuation. Let me know if you have any questions about this.

Hope you're well.

Best!
Chuck

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