

From: "Sarah" <[REDACTED]>

To: "Jeffrey Epstein" <jeevacation@gmail.com>

Subject: Fw: New Art Work

Date: Thu, 17 Sep 2009 23:12:52 +0000

Importance: Normal

Attachments: sf_tags_labels_sign.pdf; sf_button_variations.pdf

Just an example of how excited Tommy Hilfiger is ..

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From: "Paul Bennett" <[REDACTED]>

Date: Thu, 17 Sep 2009 19:05:59 -0400

To: <[REDACTED]>

Cc: Bernt Ullmann<[REDACTED]> Valarie Bennett<[REDACTED]>

Subject: New Art Work

Dear Sarah:

Valarie and I left the meeting feeling very encouraged and energized. I think we accomplished a great deal. I have attached our latest version of the logos, labels and hang tags. Please take a look and let me know your comments.

As you will see, I am proposing to use the "S Crown" for some of the buttons. I was inspired by how beautiful that emblem looked embroidered in some of the images on the DVD you lent us. It also looks great on the note cards, leather folio and the "Halcyon Days" enamels. Is the "S Crown" something you want to use for your brand going forward? I understand if you want to keep it for personal use only or for some previous venture. Please let me know if you approve it for use as part of the Sarah Ferguson brand and brand marks going forward.

I was very impressed with all of your ideas that are represented in the DVD. I would like to use some of these images for the brand book that explains and promotes the breadth and depth of the Sarah Ferguson brand. We are preparing a version of this book for the upcoming QVC meeting. To that end, am I free to use images from the DVD or are there restrictions that I need to be aware of?

I know that you need this DVD back. I can have it delivered to you tomorrow if you are in New York, or overnighted to wherever you may be. Please just let me know where to send it.

I am looking forward to building the Sarah Ferguson brand with you so we can fully realize its truly global potential.

Warm regards,

Paul

Paul Bennett
AIA LEED AP

PBALLP
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[REDACTED]