

From: "Tramo, Mark Jude" <[REDACTED]>

To: [REDACTED]

Subject: Press Conference, 2009 Society for Neuroscience meeting

Date: Mon, 21 Sep 2009 22:01:09 +0000

Dear Sarah and Kat,

Thank you again for asking me to moderate the music/brain press conference this year in Chicago. Sorry to be a ghost amidst my 21/28 day 24/7 stint running the Neurology Inpatient Service at Mass General. I'm finally back in my usual saddle and just sent Todd my edits of the press release.

Following up on Todd's email below re: phone conference - here are times (East Coast) that I'm available the next couple of wks:

Th 9/24 1P - 5P
F 9/25 11A - 5P
Sa, Su 11A - 5P

M 9/28 10-11A
W 9/30 10-11A
Th 10/1 11A - 5P
Fr 10/2 11A - 5P

My cellphone (preferred) and office phone numbers and other contact info are listed below.

What the estimated attendance at our meeting this year - 30,000?

Yours,
Mark

Cc:
iMABS Board

Mark Jude Tramo, MD, PhD
Director, The Institute for Music & Brain Science
Dept of Neurology, Harvard Medical School & Massachusetts General Hospital
Steering Committee, Harvard University Mind/Brain/Behavior Interfaculty Initiative
Research Associate, Mass Eye & Ear Eaton-Peabody Laboratory of Auditory Physiology
Research Affiliate, Sensory Communication Group, [REDACTED]. Research Laboratory of Electronics
Songwriter Member, ASCAP

Mailing Address: 175 Cambridge St, Suite 340, Boston, MA 02114 USA
Email MTramo@HMS.Harvard.edu
URL <http://www.BrainMusic.org>
Office Phone [REDACTED]
Cellphone [REDACTED]
Fax [REDACTED]

From: Todd Bentsen [TBentsen@sfn.org]
Sent: Monday, September 21, 2009 5:45 PM
To: Tramo, Mark Jude

EFTA00770383

Cc: Sarah Bates
Subject: RE: Attached

Hi Mark, thank you.

Yes, we do need to schedule a conference call with your press conference group; I'm copying Sarah, who has sent emails about this, but will have her loop back with you to schedule this, preferably by end of next week, or very shortly thereafter. You get to name some potential time slots, then we need to go out to your speakers.

Todd

-----Original Message-----

From: Tramo, Mark Jude [mailto:]
Sent: Monday, September 21, 2009 5:33 PM
To: Todd Bentsen
Subject: Attached
Importance: High

Heartfelt thanks for your patience and forbearance, Mr Bentsen - please don't hesitate to call my cell - 781-718-6390 - if you have any questions.

Is there another responsibility for me to attend to? A phone conference perhaps?

I look forward to meeting you in person soon in Chicago!

Cheers,
Mark

Director, The Institute for Music & Brain Science Dept of Neurology,
Harvard Medical School & Massachusetts General Hospital Steering
Committee, Harvard University Mind/Brain/Behavior Interfaculty
Initiative Research Associate, Mass Eye & Ear Eaton-Peabody Laboratory
of Auditory Physiology Research Affiliate, Sensory Communication Group,
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781-718-6390 Fax 617-724-3992

From: Todd Bentsen [TBentsen@sfn.org]
Sent: Monday, September 21, 2009 3:02 PM
To: Tramo, Mark Jude
Subject: RE: en route

Hi, Dr. Tramo, I know you're very extended, but we really need your comments on this so that we can make our deadline. Thank you.

Todd

-----Original Message-----

From: Tramo, Mark Jude [mailto:]
Sent: Monday, September 21, 2009 10:52 AM
To: Todd Bentsen
Subject: en route

Hi Todd - will have edited release in your box by 1P = Mark

EFTA00770384

From: Todd Bentsen [TBentsen@sfn.org]
Sent: Friday, September 18, 2009 10:55 AM
To: Tramo, Mark Jude
Cc: tgoddard@partners.org
Subject: Press release approval needed today

Hi Dr. Tramo--

Apologies for the small deluge of e-mails from my staff, but I'm writing about your approval for the music press release for Neuroscience 2009. (I've attached it again here, and am also including an earlier message below as to what to look for.)

This coming Thursday, two of our volunteer leaders will meet with media outlets in NYC--including Wall Street Journal, New York Times, and Associated Press--to preview the annual meeting press program, and these embargoed press releases are the key to those meetings. We will also distribute releases to reporters registered for the meeting (70 already) on that day so they can begin researching their stories.

All to say--please send your edits/approval today, as we have a more internal vetting still to be done. If we need to discuss, please phone me at 202-962-4086, or this weekend on my cell, 202-321-1995.

Thanks so much--the press program is shaping up beautifully and we look forward to working with you at the meeting.

Todd
Todd Bentsen
Director of Public Information
Society for Neuroscience
Phone: (202) 962-4000
www.SfN.org<<http://www.SfN.org>>
SfN - Celebrating 40 Years of Advancing Great Science
[cid:image002.gif@01CA384E.94E7BC60]
Dear Dr. Tramo:

Thank you for agreeing to moderate the press conference on "For the Brain, Music Matters" at the upcoming meeting in Chicago.

Attached is the package of news releases that will be distributed to registered media. Each researcher has already reviewed and approved his/her section.

We ask that you please do the following for the overall packet:

- * Check for accuracy
- * Confirm your affiliation and contact information
- * Make any changes in CAPITAL LETTERS or track changes
- * Inform us of any relationship you have that may be perceived as a conflict of interest to the media

Packet Overview

* Page one (1) of the packet is an overall press conference release, broken out by abstracts in the first set of bullets, and lecture/sympo/previous published research in the second. Our aim here is to clearly delineate to reporters what the "new news" is.

* Each abstract has a written one-page summary release immediately following the cover page. We've also included the technical abstract on the one-pagers.

* The lay language summaries for each of the talks are included, headlined "Speaker's Summary," and those follow the abstract summaries.

Since time is short, please respond with any changes no later than close of business on Tuesday, September 8.

If you have any questions, please don't hesitate to contact me at ksnodgrass@sfn.org<<mailto:ksnodgrass@sfn.org>>.

Best regards,
Kat Snodgrass