

From: Jeffrey Epstein <jeevacation@gmail.com>
To: jessica banks [REDACTED]
Subject: Re: website
Date: Mon, 29 Nov 2010 23:44:23 +0000

only you and yes arrange with lesley

On Mon, Nov 29, 2010 at 6:41 PM, jessica banks <[REDACTED]> wrote:
yes. should i arrange with leslie?
do you want john to come as well?

On Mon, Nov 29, 2010 at 5:16 PM, Jeffrey Epstein <jeevacation@gmail.com> wrote:
ok thurs?

On Mon, Nov 29, 2010 at 5:03 PM, jessica banks <[REDACTED]> wrote:
i had a bunch of loooong conversations with al yesterday about the sites and what is going on there: the grammar is clearly just the tip of the iceberg. (it's tough to read between the lines of a single sentence email, but i aspire to know you that well.)

i understand what Al has been doing (surprisingly successfully, i must add - because it's extremely (and sometimes almost impossibly) difficult to clean up internet messes). I can help him help you but i want to know that you and i are on the same page about what kind of work it entails and what you want me to focus on. i'll be sending him all my notes as i go directly unless you feel you want to be in on that - seems like a big old waste of your time, at least at this phase.

now, you may not actually care about the content of the sites - this is about money mostly and how you get it. however, you do have a pretty damn good brain in your skull that is capable of both piercing inquiry and humor and well, you are so rich that you can both ask different questions and get different answers than most interviewers. this is the pith of what I think makes the JE-scientist interview so interesting.

so.... if we wanted to start to do the interviews with the scientists that we spoke of earlier, i was thinking i could edit / curate those stones to kill the following 2 birds:

1. establish a kind of science funding "brand" that can be used to both get more money and to inform investors what they are paying for so they can sound smart at cocktail parties, among other reasons. we develop the presentation both digitally and in real life: something different. letter-pressed. clean. smart. elite yet earnest.
2. use them on your site to try to e-rase (or at least subdue) some of the shit that's probably not enabling the thing you do best. "But how?" you might ask. To which I would respond: the interview is a pretty genius tactic (kudos to Al) for planting "jeffrey epstein" in many places, many times, all over the site. this helps to keep you in good standing (albeit not forever) with [insert big search engine name here- i am being weirdly careful in this e-mail]. we can add things incrementally as well...a new interview every 2 weeks perhaps...which will also help. there is a lot to this process and, although my knowledge about search engine optimization isn't very deep, i think i can grasp the problem so both you and I can work towards a solution (that enables me to help out Al).

I am happy to also investigate other options beyond these interviews - i just want to be as efficient and helpful as possible and this seemed to resonate. it's important for me to understand your expectations and needs. i'm pretty fucking good at guessing from context clues, but i'm not clairvoyant. and i'd rather ask

than err.

let's meet this week to discuss this and to talk or also meet with john crouch.
tell me when - my sched is fairly open.

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