

BACKGROUND:

TALENT

DOESN'T OWN OR CONTROL THE CONTENT THAT THEY PRODUCE.

BRANDS

AREN'T HAPPY PAYING TO PRODUCE, LICENSE AND DISTRIBUTE CONTENT.

PROCESS

IS DATED, INEFFICIENT AND NO ONE IS MAKING REAL MONEY, TOGETHER.

MISSION:

BUILD

A NETWORK THAT RE-DEFINES HOW TALENT AND BRANDS PRODUCE, DISTRIBUTE AND MONETIZE CONTENT.



“THE FIRST ONE TO CONNECT-THE-DOTS WINS”

> Mike Jurkovic, Producer, *Yes We Can Video*