

[July 7, 2017]

AliphCom dba Jawbone )  
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**NOTICE OF ASSIGNMENT FOR  
THE BENEFIT OF CREDITORS  
AND DEADLINE FOR  
SUBMITTING CLAIMS**

**TO ALL CREDITORS AND EQUITYHOLDERS OF AliphCom dba Jawbone AND  
OTHER PARTIES IN INTEREST:**

**PLEASE TAKE NOTICE** that on **June 19<sup>th</sup>, 2017**, **AliphCom dba Jawbone** (“Assignor”), a California corporation, as assignor, made a General Assignment for the Benefit of Creditors (the “Assignment”) to **AliphCom** (assignment for the benefit of creditors), LLC (“Assignee”), a California limited liability company, pursuant to California state law. Please note that with the exception of the relationship created by the Assignment, and despite their similarity in name, Assignor and Assignee have no corporate affiliation to each other. A true and correct copy of the document evidencing the Assignment can be requested by mail or downloaded from: [www.prooffofclaims.com/AliphCom/documents](http://www.prooffofclaims.com/AliphCom/documents). Pursuant to the Assignment, Assignor transferred ownership of all of its rights in tangible and intangible assets (collectively, the “Assets”) to Assignee for liquidation. Assignee shall liquidate the Assets, wind down Assignor and distribute the net liquidation proceeds to creditors of Assignor who timely submit claims as instructed below.

**PLEASE TAKE FURTHER NOTICE** that all entities asserting any claim against **AliphCom dba Jawbone** must submit a proof of claim and proper supporting documentation to the addressee listed below no later than **December 16<sup>th</sup>, 2017**. A proof of claim form can found at: [www.prooffofclaims.com/AliphCom](http://www.prooffofclaims.com/AliphCom) and completed online. The form can also be requested by mail or downloaded for completion, and sent by United States Postal Service or facsimile to:

**AliphCom (assignment for the benefit of creditors), LLC  
P.O. Box 391600  
Mountain View, California 94039-1600  
United States  
+1 650 412-2521 Facsimile**

**PLEASE TAKE FURTHER NOTICE** that any claimant who fails to timely submit a Claim in accordance with the instructions set forth above shall be barred from sharing in any distribution of proceeds of the liquidation of the Assets of Assignor and shall not receive any payment from the Assignee.

Dated: July 7, 2017

**AliphCom (assignment for the benefit of creditors),  
LLC, in its sole and limited capacity as assignee for  
the benefit of creditors of AliphCom dba Jawbone**

By:           /s/ Michael A. Maidy            
MICHAEL A. MAIDY, Manager