



LYKA MOBILE APP
Is owned by Things I Like Company Limited(HK)



THINGS I LIKE COMPANY LIMITED (HK)

Mother Company who owns the LYKA Mobile App (Formerly Things I Like App)

IPO AT Nasdaq
The company which will be listed in Nasdaq by 2022

OWNERS OF THINGS I LIKE COMPANY LIMITED:

BLUE ROCK CAPITAL LIMITED (HK) - 90%

TIL VENTURE CAPITAL LIMITED (HK) - 9.09%

TIL PARTNERS GROUP LIMITED (HK) - 0.91%



DIGITAL SPRINGS MARKETING AND ADVERTISING INC. (PH)

- A. A marketing and advertising company based in Philippines.
- B. Promotes LYKA App and use of LYKA Gems through marketing and advertising.
- C. Acts as a Solicitor/Activator of business for Things I Like Company Limited.

Things I Like Company Limited issued an exclusive marketing contract with Digital Spring Marketing and Advertising Inc. to market the LYKA app to the Philippines

Things I Like Company Limited issued Blue Cat Global Limited (HK) a licensing agreement to use, issue, create, buy, & sell LYKA Gems.



BLUE CAT GLOBAL LIMITED (HK)

- A. Will give free gems to users, marketers, influencers & charge Things I Like Company Limited For the Cost. Things I Like Company Limited will be using their Marketing Budget for this.
- B. Will sell gems to those who have an insufficient amount of gems to redeem products with an additional 2% (bonus) gems to those who made the purchase.
- C. can buy LYKA Gems from Merchants with a 5% fee.

Promotes LYKA App to the General Public



GENERAL USERS

- A. They are the general public who are users of the LYKA App.
- B. Anyone who uses the LYKA App automatically becomes influencers/marketers within the LYKA App.
- C. They earn points which will automatically convert to LYKA Gems when they like, post, share, comment, etc., within the LYKA App.

Promotes LYKA App to Schools & Universities



SCHOOLS/UNIVERSITIES

Students and Faculty earn points which will automatically convert to LYKA Gems when they like, post, share, comment, etc., within the LYKA App.

Promotes LYKA App to Merchants



MERCHANTS

- A. They are local business merchants of goods and services.
- B. They accept LYKA Gems in exchange of goods and services sold to Merchants.
- C. They can exchange LYKA Gems through Blue Cat Global Limited (HK).

Buy & Sell LYKA Gems from Merchants for a fee