

JAWBONE[®]

HEALTH

October 5, 2018

Dear Jeffery,

On behalf of Jawbone Health Hub, Inc. (“the Company”), I am pleased to offer you a position as Senior Advisor to the Company.

The Board of Directors will recommend a grant to you of a non-qualified option to purchase 50 basis points of the Company’s common stock. (The number of shares and the exercise price per share are yet to be determined and will be pro forma for the Series A financing). Based on your acceptance of this agreement, your option will vest starting on November 1, 2018 and will vest [equally on a monthly rate for the following 24 months]. This vesting schedule will be subject to your continued service to the Company in the following capacity:

Senior Advisor: in this role, your primary activities will include:

- Coordination of meetings to demonstrate the Company’s health monitoring service with rulers/decision makers within the GCC including, but not limited to:
 - Sheikh Mohammed bin Rashid Al Maktoum;
 - Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum;
 - Sheikh Mohammed bin Zayed Al Nahyan;
 - Prince Mohammed bin Salman; and
 - Additional rulers/decision makers as requested or offered.
- Assist the Company with entering new geographic markets in addition to the GCC;
- Additional help as requested or offered.

Your options will be subject to the terms and conditions of our 2018 Stock Plan and standard form of stock option agreement, which you will be required to sign as a condition of receiving the option.

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On behalf of the Company's management, we are excited about you serving as an Advisor and look forward to your input and guidance.

Regards,



Hosain Rahman

Chief Executive Officer

Agreed to and accepted,

Jeffery Epstein