



Kingdom of Saudi Arabia
Public Investment Fund

المملكة العربية السعودية
صندوق الاستثمارات العامة

12 June 2017
Riyadh, Saudi Arabia

Joi Ito
Director Media Lab
MIT - Massachusetts Institute of Technology
MIT Media Lab, 75 Amherst Street, E14-245D
Cambridge, MA 02139
United States

Dear **Mr. Ito**,

It is my privilege to invite you to the inaugural Future Investment Initiative (FII), an exclusive, groundbreaking global business and investment forum, taking place in Riyadh, Saudi Arabia over 24-26 October 2017.

Hosted by the Public Investment Fund, FII will be the first of its kind, bringing together the most visionary, innovative and renowned world leaders across industry and government to debate the current and long-term investment trends that are transforming global dynamics.

Global challenges require global solutions. Saudi Arabia's contribution to this process is to provide a platform for expert-led debate on both current and long-term trends, from the impact of disruptive technology on the investment landscape to the implications of shifting demographic profiles. The ultimate aim of FII is to explore opportunities for achieving sustainable, long-term returns while having a positive and lasting impact on a global scale.

As an architect of the global investment landscape, you and your organization's participation will be instrumental to the Future Investment Initiative and we count on you sharing your perspective on some of the critical issues facing the world economy. Using technologies and a highly collaborative and interactive program, the Future Investment Initiative will provide you with a unique opportunity to lead and shape the conversation.

I have mandated a special task force at the Public Investment Fund that will follow up with your office to answer any questions and discuss in detail the active role you can play at the Future Investment Initiative. Your office can also get in contact with the team via email at:

I look forward to hearing from you and hopefully welcoming you to the Future Investment Initiative this coming October.

Yours sincerely,

HRH Prince Mohammad bin Salman Al Saud

Deputy Crown Prince, Chairman of the Public Investment Fund