



# VI-AMBASSADOR PROGRAM

## VOLUNTEER FORM

In its enhanced effort to build more advanced marketing programs to sell the Territory's key benefits to targeted companies, the U.S. Virgin Islands Economic Development Authority (USVIEDA) launched an initiative called VI-Ambassadors in 2012 to assist with identifying, cultivating, and securing additional business investment. The program leverages the Territory's network of business leaders who can influence key businesses in their decisions to locate operations in the Territory. In short, the VI-Ambassadors are an additional set of "USVI salespeople."

### PROGRAM INFO

#### WHO ARE VI-AMBASSADORS?

- ◆ VIEDC Beneficiaries in key targeted sectors
- ◆ Stakeholders in the USVI business community
- ◆ Friends, family and VIEDC alumni who share a passion for the Territory's development

#### OBJECTIVES OF VI-AMBASSADORS

- ◆ Raise awareness of the USVI as a viable option for investment
- ◆ Introduce target companies with business expansion plans to USVIEDA
- ◆ Secure high visibility speaking engagements and hosting opportunities at key industry events
- ◆ Secure increased investment and job creation

#### HOW IT WORKS

Key Beneficiaries are recruited in target industry sectors to support the USVIEDA in promoting the Territory through case studies, testimonial videos, marketing event presentations, advice on targeted events and industry conferences, introductions to industry colleagues and contacts, and meetings with prospective investors.

### VI-AMBASSADOR CONTACT INFORMATION FORM

Company Name:

Address:

City/State/ZIP:

Please provide the name(s) of person(s) from your company who will be the point(s) of contact for the VI-Ambassador program.

Primary Contact Name:

Title:

Email Address:

Secondary Contact Name (if applicable):

Title:

Email Address:

Indicate the activities your company would be willing to participate in below.

- |                                                              |                                                              |
|--------------------------------------------------------------|--------------------------------------------------------------|
| <input type="checkbox"/> USVIEDA Brochures                   | <input type="checkbox"/> Event Presentations                 |
| <input type="checkbox"/> USVIEDA Website                     | <input type="checkbox"/> Advisement on Industry Conferences  |
| <input type="checkbox"/> Testimonial Videos (Local/National) | <input type="checkbox"/> Meetings with Prospective Investors |
| <input type="checkbox"/> Print Advertisements                | <input type="checkbox"/> Other _____                         |
| <input type="checkbox"/> Interviews                          |                                                              |

Completed forms can be mailed or hand delivered to one of our offices located at:  
8000 Nisky Shopping Center Ste. 620, St. Thomas, VI 00802 • 116 King Street, Frederiksted, VI 00840  
Email submissions can be sent to [REDACTED]