

From: "jeffrey E." <jeevacation@gmail.com>

To: Nicky Personal [REDACTED]

Subject: Re: LunchBOX

Date: Sun, 07 Feb 2016 11:16:42 +0000

I would do the lunchboz thing in new york for the girls in conjunciont with a sf play for you.

On Sat, Feb 6, 2016 at 3:31 PM, Nicky Personal [REDACTED] wrote:

Jeffery,

I am always amazed with so much on your plate you find the time to respond so quickly! I am working round the clock operating The Paint Mixer's two locations in Utah and focusing my efforts in finding LunchBOX locations in SF, building out salon, training and managing the opening of salons. I don know if I can effectively leverage my time between 2 states during the ramp up of a new area. However, I would not be surprised if there are changes to the franchise structure in the next year, that allows for the possibly of investor participation in developing areas as opposed to today's model which is 100% operators. In the meantime, I would love to speak further with you about the development of the SF Bay area, and keep you posted as to opportunities in NYC.

Have a great weekend.

Best,

Nicky

~~Missed Lunchbox~~
[REDACTED] cell

On Feb 4, 2016, at 9:44 PM, jeffrey E. <jeevacation@gmail.com> wrote:

I would like to build it in ny i can finance the operation for both

On Thu, Feb 4, 2016 at 10:48 PM, Nicky Personal [REDACTED] wrote:

Jeffrey,

It really was great that you had the time to catch up me while I was visiting NY end of the year! It was nice to see you again! Thank you for the advice you shared with me in regard to the kids and my business opportunities. Jack has decided that he would like to graduate 6 months early his senior year (Feb of 2017) and come to NYC to find an internship or a job. My bother John has offered for Jack to work for him, but I know Jack is trying for find something more in the world of sports business/management. Any suggestions, leads or advice, I know Jack would welcome!

I am really excited to be building LunchBOX franchise in the Bay Area. I have opened one and are now in the build out phase of the second salon in Alameda. We are researching real estate possibilities in 9 counties as we have another 8 to open over the next 4 years. I know once Jack is done with school next year I will continue to have more time to grow this business in SF. I have made the decision to pass on the

franchise opportunity for NYC and focus my efforts, time and finances in developing the SF Area. At this stage I would like to communicate with you further about the possibility of financing opportunities/personal loan for the continue development of this territory in a timely manner? I am happy to speak to you in more detail and share financial data on the operation of LunchBOX.

Thank you for your time and ongoing support!

Best to you,
Nicky

Nicky Lecher
[REDACTED] cell

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