

From: "jeffrey E." <jeevacation@gmail.com>
To: John Brockman <[REDACTED]>
Subject: Re: An idea - PRIVATE
Date: Mon, 19 Mar 2018 01:24:49 +0000

Ok

On Sun, Mar 18, 2018 at 6:49 PM John Brockman <[REDACTED]> wrote:
[Sent from my private email: [REDACTED]]

JE,

Every couple of decades I come up with a big idea. This time, it's inspired by you. Three things...

--Last Sunday, La Repubblica, the biggest newspaper in Italy ran a cover story about EDGE in their Sunday Magazine. It begins..."If the creation of contemporary culture had a global hero, his name would coincide with that of John Brockman". <http://bit.ly/2HGnIvx>.

This follows similar pattern from Germany to China, where I'm #13 on the list of people who have the most influence on their culture. And last week I made the biggest deal in publishing history for a serious nonfiction book on behalf of Kahneman ("The book of the century" according to the Chinese publisher).

--Your friend in the Middle East is coming to the US tomorrow and is reportedly going to buy 10% of Endeavor for \$400m.

--He may be able do a lot more for his people (while spending less) by acquiring Brockman, Inc. and gain immediate access to the world's great scientific minds, while doing so in a deep way where, in effect, the Sovereign Fund would be their agent. (See list below)

--An interesting ancillary benefit: The net worth of the 40 guests at my 2014 "billionaires dinner" was equal to combined wealth of 60% of all Americans. <http://bit.ly/2FVcZwN>.

Want to discuss? I'll be in the office tomorrow from 10pm on.

Best,

JB

John Brockman
[REDACTED] mobile

Edge Foundation, Inc. [REDACTED]
[REDACTED] tel: [REDACTED]
[REDACTED] fax: [REDACTED]

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SOME SELECTED CLIENTS

Daron Acemoglu, Economist, MIT

Chris J. Anderson, Curator, TED Conferences
Anthony Aguirre, Theoretical Cosmologist, UC Santa Cruz
W. Brian Arthur, Economist, Palo Alto
Paul Bloom, Psychologist, Yale
Nick Bilton, Journalist, VANITY FAIR
Stewart Brand, Editor and Author, Sausalito, CA
David Buss, Psychologist, U. of Texas, Austin
Sean Carroll, Physicist, CalTech
David Chalmers, Philosopher, New York University
Noam Chomsky, Linguist, MIT
Nicholas A. Christakis, Physician & Sociologist, Yale
David Christian, Historian, Macquarie University
George Church, Geneticist, Harvard Medical School
Pat Churchland, Neurophilosopher, UC Santa Barbara
Jerry Coyne, Evolutionary Biologist, U of Chicago
Mihaly Csikszentmihalyi, Psychologist, Claremont University
Kate Darling, Robot Ethicist, MIT
Richard Davidson, Psychologist, University of Wisconsin
Richard Dawkins, Evolutionary Biologist, Oxford University
Stanislas Dehaene, Cognitive Scientist, Paris
Daniel C. Dennett, Philosopher, Tufts
Peter H. Diamandis M.D., Space Entrepreneur, X-Prize Foundation
Jared Diamond, Scientist and author, UCLA (1998 Pulitzer Prize)
Rolf Dobelli, Writer, Entrepreneur, ZURICH.MINDS
Freeman Dyson, Physicist, Institute for Advanced Study, Princeton
George Dyson, Science Historian, Bellingham, Washington
Gerald Edelman (Estate), Neuroscientist, Nobel Prize Medicine
Brian Eno, Musician & Artist, London
J. Doyne Farmer, Professor of Mathematics, University of Oxford
Eli Finkel, Social Psychologist, Northwestern University
Peter Galison, Science Historian, Harvard
Michael Gazzaniga, Neuroscientist, UC Santa Barbara
Murray Gell-Mann, Physicist, Nobel Prize in Physics 1969, Santa Fe Institute
Neil Gershenfeld, Physicist, Center for Bits & Atoms, MIT
Gerd Gigerenzer, Cognitive Scientist, Mac Planck Institute-Berlin
Daniel Gilbert, Psychologist, Harvard
Thomas Gilovich, Psychologist, Cornell University
Daniel Goleman, Psychologist, New York
Alison Gopnik, Psychologist, U.C. Berkeley
Scott Grafton, Neurologist, UC Santa Barbara
Alan Guth, Physicist, MIT
Jonathan Haidt, Psychologist, Stern School, NYU
Sam Harris, Neuroscientist, UCLA
Joseph Henrich, Canada Research Chair, Culture, Cognition and Coevolution, UBC
Cesar Hidalgo, Physicist, Macro Connections Group, MIT Media Lab
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Donald Hoffman, Cognitive Scientist, UC, Irvine
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Marco Iacoboni, Neuroscientist, Geffen School of Medicine, UCLA
Joichi "Joi" Ito, Director, Media Lab, MIT
Daniel Kahneman, Psychologist & Nobel Laureate, Princeton
David Kaiser, Science Historian, Harvard
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Brian Keating, Astrophysicist, UC San Diego

Kevin Kelly, Editor at Large, WIRED
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Joseph LeDoux, Neuroscientist, NYU
Kai-Fu Lee, AI Researcher; Venture Capitalist, Sinovation Ventures, Beijing
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Seth Lloyd, Quantum Mechanical engineer, MIT
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Jonathan Losos, Evolutionary Biologist, Harvard University
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Thomas Metzinger, Neuroscientist, Johannes Gutenberg University
Walter Mischel, Psychologist, Columbia University
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Martin Nowak, Mathematical Biologist, Harvard
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Svante Pääbo, Genomics Researcher, Max Planck Institute,
Elaine Pagels, Religious Historian, Princeton
Bruce Parker, Oceanographic Scientist, former Chief Scientist, NOAA
Judea Pearl, Computer Scientist, Philosopher, UCLA
Alex (Sandy) Pentland, Computational Social Scientist, MIT Human Dynamics Lab
Stuart Pimm, Environmental Scientist, Columbia
Steven Pinker, Experimental Psychologist; MIT
Robert Plomin, Psychologist, King's College, London
William Poundstone, Science Writer, Los Angeles
Robert Provine, Neuroscientist, Psychologist, U Maryland
Richard Prum, Ornithologist, Yale
Raghuram Rajan, Economist, University of Chicago
V.S. Ramachandran, Neuroscientist, UCSD
Venki Ramakrishnan, Biologist, Nobel Prize 2009, MRC Lab of Molecular Biology, Cambridge, UK
Martin Rees, Cosmologist, University of Cambridge
David Reich, Geneticist, Harvard Medical School
Mitchel Resnick, LEGO Papert Professor, MIT
Siobhan Roberts, Science Journalist, Author, Canada
James Robinson, Political Scientist & Economist, Harvard
Lee Ross, Psychologist, Stanford University
Stuart Russell, AI Researcher, UC, Berkeley
Laurie Santos, Psychologist, Yale
Robert Sapolsky, Biologist, Stanford University
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Edward Slingerland, Cognitive Linguist, University of BC
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Tamler Sommers, Philosopher, University of Houston

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Alan Sokal, Physicist, NYU
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J. Craig Venter, Genomic Researcher, J. Craig Venter Institute
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Naomi Wolf, Social Commentator, New York
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Itai Yanai, Professor of Biology, Technion-Israel Institute of Technology
Shing-Tung Yau, Mathematician, Harvard
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