

From: Jeffrey Epstein <jeevacation@gmail.com>

To: Sultan Bin Sulayem <[REDACTED]>

Subject: Re: Gps GTX Smart Shoe

Date: Thu, 22 Sep 2011 04:48:35 +0000

thanks , great idea , i really like your friend.

On Thu, Sep 22, 2011 at 12:46 AM, Sultan Bin Sulayem <[REDACTED]> wrote:



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Travel Talk Radio **Patrick Bertagna, founder and co-inventor of the GTX Smart Shoe, joins Sandy to discuss this new invention and what it means to patients and families.**

The Executive Producer and Host of TravelTalkMEDIA is Ms. Sandy Dhuyvetter, one of the world's leading travel industry media specialists.

Following a successful career as a pioneer in the internet industry and new media in the San Francisco area, Sandy established

TravelTalkMEDIA in 2001 to provide radio and web-based, online information to the U.S. and global travel industry.

[Listen to the radio interview \(MP3\)](#)

[GTX Corp's Tracking Apps Hit One Million Downloads](#)

GPS Wolrd - July 12, 2011 - GPS Tracking Apps, from GTX Corp subsidiary LOCiMOBILE, have been downloaded more than one million times by users in 116 countries, and continues to be on the top charts of iTunes and Android marketplace, the company said.

"The GPS Tracking app is the simplest way to stay connected to a child, parent, friend or business associate, quickly and accurately from a Smartphone or Internet-ready device like the iPad, iPod or Android tablet, allowing users to locate people, instantly with one simple touch of a button," said Patrick Bertagna, CEO of GTX Corp. "We also offer it at a price everyone can afford without compromising privacy."

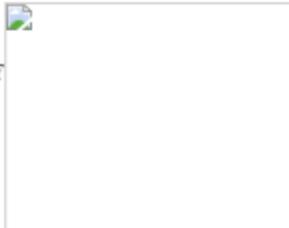
[Read the full article](#)

GTX Corp... More'n A Million Served (GPS)

This App has managed to stay quite popular in both iTunes and Android online sites...

SatNews Daily - July 1, 2011 - GTX

Corp. (OTCBB: GTXO.OB), a provider of real-time two way GPS Tracking and personal location services (PLS) has announced its LOCiMOBILE subsidiary's



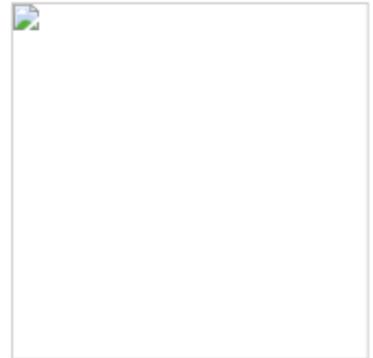
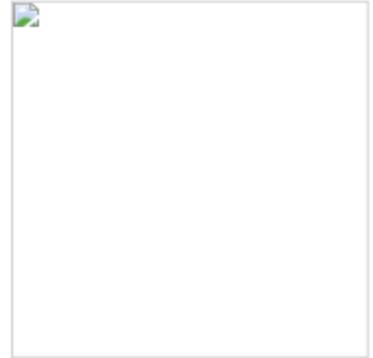
GPS Tracking Apps has managed more than 1 Million downloads with users in 116 countries and continues to be on the top charts of iTunes and Android market place. "The GPS Tracking app is the simplest way to stay connected to a child, parent, friend or business associate, quickly and accurately from a Smartphone or internet ready device like the iPad, iPod or Android tablet, allowing users to locate people, instantly with one simple touch of a button," said Patrick Bertagna, CEO of GTX Corp. "We also offer it at a price everyone can afford without compromising privacy."

[Read the full article](#)

Professor Andy Carle talks about "Nana" technology and the GPS Smart Shoe™

 **Professor Andy Carle talks about Nana technology and the GPS Shoe on radio talk show**

Radio show called "Wriggling in the Middle", based out of Canton, Ohio and syndicated nationally through FOX radio network.



Top Grossing iTunes list



GPS Tracking Apps for your smart phone.

Featured Products

 **GPS Shoe**

Shoes to monitor seniors suffering from dementia.

For anyone who would like to skip directly to the shoes, go to the link below, scroll down to the show listing (March 28) and fast forward to about the 26-minute mark. The conversation on the shoes lasts about 7 minutes.

Proximity marketing will push location based service revenues to nearly \$13 billion over the next few years.

SatNews Daily - March 23, 2011 - GTX Corp (OTCBB: GTXO) and ADAM, Inc. have entered into an exclusive revenue share agreement allowing 123 Chambers of Commerce representing more than 100,000 businesses nationwide to push out proximity alert promotions, using the GTX Corp GPS/PLS Platform and leveraging its growing GPS Tracking Smartphone App user base. Gartner reports that 42 percent of consumers use their phone to check a store location, 31% use it for a mobile promotion, and 17 percent use their phone for the actual purchase.

[Read the full article](#)

GTX Corp. Joins with Chambers of Commerce on Location Advertising

GPS World - March 22, 2011 - GTX Corp., which provides two-way GPS Personal Location Services (PLS), and ADAM, Inc., a platform for Hyper Local Mobile Apps for Directories, entered into an exclusive revenue share agreement allowing 123 Chambers of Commerce representing more than 100,000 businesses nationwide to push out proximity alert promotions, using the GTX Corp GPS/PLS Platform and leveraging its growing GPS Tracking Smartphone App user base, GTX Corp. announced.

[Read the full article](#)

New Tech Is Helping Families With Special Needs

March 17, 2011 8:52 PM - MIAMI (CBS4) – New technology is making life a little easier for people with special needs and their families.

The GTX Corp. is introducing new shoes, loafers and sneakers, with GPS built into them. CBS technology expert Katie Linendoll said they can really come in handy for families who are taking care of relatives suffering from Alzheimer's disease. With a downloadable app, they can



While GPS tracking can answer the "where" question, the Code Amber Alertag knows the answers to the "who, what and when" questions that first responders to emergencies need to know to provide informed treatment.

2 Way GPS has helped the lives of thousands by guiding emergency services to the precise location of people and pets in need of immediate attention. Getting there quickly however is only the first step. That's why everyone needs a Code Amber Alertag

Code Amber is a wholly owned subsidiary and a member of the family of products and services of GTX Corp

track them using the GPS or get an alert if the person wanders out of a pre-set safe zone.

[Read the full story and view the video](#)

Technology for seniors

Great Day Show - CBS ██████████ - Houston - March 23, 2011

Truly groundbreaking tech to change our lives

CBS News - Early Show - March 17, 2011 - The shoe uses GPS and cellular technologies. It gives a family member or a caregiver the option of monitoring real-time from the Internet or on your phone...

[Watch the CBS Early Show video](#)

GTX's GPS Tracking Apps For iPhone

Apps allow you to let family, friends know your location

Joel Mathis, ██████████ - If the federal government tagged millions of iPhone users with GPS tracking devices, the American people—or, at least, Apple devotees—might protest very strongly. But iPhones these days come with GPS installed, and companies make good money furnishing apps that utilize that very feature. On this list: GTX, who offers a pair of \$4 GPS apps—GPS Tracking and Tracking—that provide workmanlike solutions for users who want to keep an electronic eye on their loved ones.

[Read the full article](#)

Going Gray-Where Technology's Headed - Entering the Gray-Tech Revolution

World Market Media - Brittney Barrett
- February 16, 2011



Over the next 20 years, 80 million baby boomers will enter their sixties and seventies in the U.S. alone. In the next 40, the number of senior citizens will double. For the government, this represents a huge financial burden resultant from rising Medicare and Social Security costs. For industries focused on late-life care and creating products that cater to the aging demographic; however, this population shift represents a major opportunity.

[Read the full article](#)

Walk to Remember? A National Academy of Sciences Study Says Yes

February 13, 2011 - In healthy adults, the hippocampus — a part of the brain important to the formation of memories — begins to atrophy around 55 or 60 and even sooner to an even greater degree if one contracts Alzheimer's. Now psychologists are suggesting that the hippocampus can be modestly expanded, and memory improved, by nothing more than regular walking.

[Read the full article](#)

GTX's New Patent...Smart Shoe Has Heart In Its Sole (GPS)

Satnews Daily - February 09, 2011 - GTX Corp (OTCBB: GTXO) has a big heart that is manifested in their sole. GTX, known for customizable, 2-way GPS Personal Location Services (PLS) solutions, was granted its ninth patent for their innovative and potentially life saving GPS Smart Shoe technology.

By the year 2050, there will be 16 million adults with Alzheimer's in the U.S. alone. The multi patent GPS Smart Shoe™ will afford millions of caregivers the means to remotely monitor those afflicted with Alzheimer's that become lost due to wondering.

[Read the full article](#)

GPS Shoes – Footsteps to the Future...

World Market Media - Brittney Barrett - February 7, 2011

Every 70 seconds, someone in America develops Alzheimer's, according to the Alzheimer's Association 60% will wander away from their homes or care facilities at some point during their affliction with the disease. Worse, it's even more difficult to find a missing senior citizen than a missing child, as fewer people will take note of older person walking alone than they would a small child.

[Read the full article](#)

GPS Tracking Technology – How it works

GPS Tracking Apps are available for most smartphones.

[Watch this video](#) to learn how GPS Tracking Technology works and what it can do for you.

GPS Tracking Apps installed on over 850,000 smart phones

GPS Tracking Apps by LOCiMOBILE are installed on over 850,000 smart phones in over 106 countries.

LOCiMOBILE is a leader in 2-way GPS Tracking Solutions providing the ability to find your loved ones quickly and easily with one touch of a finger. But don't stop there, get creative with it; track your drivers in real-time, see when your relatives land at the airport... with turn by turn directions, you will never get lost again!

[Read the full article](#)

Locimobile GPS Tracker App Now for the iPad

Well it looks like the iPad's next leap is to become a GPS tracker.

Locimobile, which makes GPS Tracking Apps for iPhones, iPods and smartphones is now taking on the iPad. From the comfort of your own home and on a much bigger screen, you can keep tabs on your spouse or kids and see in greater detail than before, where they are off too or hanging out. Will the iPad be the cause for the next big celebrity break-up?! Who knows but in the mean time you can use it to keep tabs on your own family for only \$4.99

Proximity marketing will push Location Based Services revenues to nearly \$13 Billion

Knowing where you are will give you the answer to the "where is" question.

Recent developments in GPS positioning technologies could drive revenues from mobile location-based services to more than \$12.7 billion by 2014, according to a new report published by Juniper Research.

Revenues will come from sales of apps through application stores and other channels, but also from mobile advertising tied to those apps. In fact, the Juniper report notes that advertising will likely form an increasing share of Mobile Location Based Services-related revenues over the next five years.

[Read the full article](#)

GPS Technology Mentioned In State of the Union Address as Growth Driver

World Market Media - Brittney Barrett - January 26, 2011

 GPS Technology Mentioned In State of the Union Address as Growth Driver

“The rules have changed. In a single generation, revolutions in technology have transformed the way we live, work and do business” said President Barack Obama last night, during his second State Of The Union address to the 112th Congress of the United States and 1.3 million Americans watching the speech from their homes.

[Read the full article](#)

Patrick Bertagna interview with Bob McCormick from CBS Los Angeles, Money 101

January 17, 2011 - Being an apps



developer can pay off handsomely when you fill a need.

[Click here to listen to the interview](#)

LBSN – What It Is And Why You Should Care

Marsha Ahrenkiel - January 13, 2011 - Shades of The Island of Dr. Moreau! (hint: Google H.G. Wells) Modern-day mad scientists (let’s call them “software developers”) have been merging social networking concepts with a range of other technologies and rolling out new hybrid beasts that could eventually change your marketing and public relations strategies.

One that we’re keeping a close eye on here is a species known as “location based social networking” (LBSN) – combining short message service (SMS), aspects of gaming, smartphone technologies and GPS capabilities.

[Read the full article](#)

GTX Corp - Year in Review 2010

SatMagazine - December 2010 - GTX Corp is in the business of keeping you connected — the Company continues to be at the forefront of the

personal location industry and debuting new technologies that impact how you ask the "where is" question.

[Read the full article](#)

Future Family: Life In the Digital Age preview.

 [GTX Corp tracking shoe discussed on the Discovery Channel show,](#)

Future Family, Life in the digital age

The Discovery Channel - Nov. 13, 2010 - This patient education program explores how baby boomers the 78 million Americans born in the wake of World War II are embracing technology to better manage increased work and home responsibilities. Future Family discusses the GPS footwear by GTX Corp.

[View the show - Part 1](#)

[View the show - Part 2](#)

Wireless Technology on Black Friday: Smart Phones Good, PNDs Bad According to WedBush

World Market Media - Tom Copeland - 

December 1, 2010 -

The biggest holiday shopping days of the year has passed and many investors want to know: How did wireless technology do? According to Scott Sutherland, CFA with Wedbush Securities, the answer is pretty good – depending on which companies you’re invested in.

[Read the full article](#)

Andrew Carle on Elder Tech Trends

 -  Andrew Carle - Elder Gadget - NanaTechnology

November 5, 2010 - ElderGadget’s Michael Goldman starts the series with a conversation with Andrew Carle, an Assistant Professor at George Mason University. Andrew is also an expert on technology development for seniors, and is a consultant for the Nintendo Corp., GTX Corp., and several other companies about how to make their newest gadgets more elder friendly.

[Listen to Podcast interview with Andrew Carle](#)

How does a GPS tracking system work?

Patrick Bertagna, GTX Corp. - 10/26/2010 - Global Positioning System (GPS) is a worldwide radio-navigation system formed from the constellation of 24 satellites and their ground stations. The Global Positioning System is mainly funded and controlled by the U.S. Department of Defense (DOD). The system was initially designed for the operation of U. S. military. But today, there are also many civil users of GPS across the whole world. The civil users are allowed to use the Standard Positioning Service without any kind of charge or restrictions.

[Read the full article](#)

GPS Elder Applications

██████████ - October 21,  **GPS Smart Shoe tracking on Ipod 2010** - The rapid evolution of Global Positioning Satellite (GPS) tracking technology is producing new applications of particular interest to seniors, their families, and caregivers. One of the most active companies in this space is GTX Corp. GTX is the company behind the patented **GPS Smart Shoe™**, in partnership with footwear manufacturer Aetrex Worldwide. The shoe was developed to provide peace of mind for families with senior-age loved ones suffering from Alzheimer's and other forms of dementia. Available on the Internet at the GPS Shoe, Aetrex, and **██████████** sites, the shoe should also be available in retail stores some time in 2011, according to GTX Corp. chairman/president Patrick Bertagna.

[Read the full story](#)

The "Where" or Your Social Media Network - iCheck-In

World Market Media - Tom Copeland -



November 15, 2010 - Checking in is a movement that's really starting to catch on, and companies are scrambling to develop and release check-in apps and services. GTX Corp committed to being the "better people finder", owns and operates LOCiMOBILE, Inc. which develops **GPS Tracking** location based social networking (LBSN) mobile applications, today released its 17th App - **iCheck-In**, the

fastest and easiest way to “check-in” and stay connected to everyone in your mobile contact list and your Facebook and Twitter friends.

[Read the full story](#)

App News

On Saturday, **CBS News** broadcasted a segment on The Early Show called “**Unique Ways on Keeping Kids Safe on Halloween**” in which CNET technology contributor Katie Linendoll showcased a few charming gadgets to help track children while they’re out and about. Naturally, GTX Corp’s iPhone, iPad, Android and Samsung GPS Tracking Apps iLoc2 and GPS Tracking Pro were highlighted for their easy-to-use yet powerful features.

[View the show](#)

Patrick Bertagna GTX Corp CEO on the Peggy Smedley Show

Oct. 26, 2010 - wsRadio



Listen to an interview with Patrick Bertagna, GTX Corp CEO, on The Peggy Smedley Show

[Click here to listen](#)

GPS Smart Shoe™ Wins 2010 People’s Choice Award

LOS ANGELES, Oct. 12, 2010 (GLOBE NEWSWIRE) -

GTX Corp (OTCBB:GTXO - News) has won the prestigious 2010 People's Choice Award for Most Innovative Connected Location Device at the 4th Annual Locations & Beyond Summit this past week.

"We are honored to have won this prestigious award and look forward to continue to bring innovative and game changing technologies that transform how we utilize GPS tracking and stay connected to one another," says Patrick Bertagna, CEO and founder of GTX Corp.

[Read the full story](#)

Wall Street Reporter Interview

Audio interview with Patrick Bertagna, CEO, GTX Corp

[Click here](#) and then on Audio MP3 button to listen to the interview.

Safety afoot, via GPS, for Alzheimer's patients

USA Weekend - PEGGY J. NOONAN - October 17, 2010

A tiny GPS chip embedded in the sole of the shoe provides continuous tracking ... The GPS Shoe by Aetrex is available from [REDACTED] and [REDACTED] now for ...

[Read the full story](#)

GTX Corp. (OTCBB: GTXO) Wins 2010 Peoples Choice Award

Tom Copeland - October 11, 2010 - World Market Media

The GPS Smart Shoe™ was nominated for 

Most Innovative Location Connected

Device at the Locations and Beyond Summit that was held last week during the CTIA show and CEO Patrick Bertagna confirmed with us - GTXO had won!

[Read the full story](#)

With 675,000 Downloads in 91 Countries GPS Tracking Apps Leader GTX Corp Launches 3 New GPS and LBS Apps

GPS Tracking Apps Keep You Connected to Everyone, Everywhere

LOS ANGELES, CA - Tuesday, September, 28th 2010 - GTX

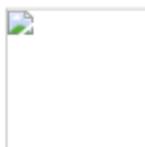
Corp business unit LOCiMOBILE, Inc. is launching a series of GPS and personal location - based "apps" and web services solidifying its leadership position in the mobile LBS market, which mobile carriers are calling "Pure Gold".

[Read the full story](#)

Not All Who Wander Are Lost

Donna Fannin - Gather News Technology - October 17, 2010

GPS shoes are coming to a retailer near you. Why in the world would anyone want a GPS tracker in their shoes, you ask? Generally, they don't, if they know about it.



[Read the full story](#)

People Choice Tries on GPS Smart Shoe

By Peter Suciu - Kinetic Shift - October 13, 2010

While there are many tracking programs out there for children and even teens, GTX Corp introduced an innovative product aimed at adults suffering from Alzheimer's disease and other dementias. Many sufferers are actually in good physical condition and thus aren't confined to a room or even a house. To keep track of loved ones, the company came up with a novel idea – namely putting a tracking device in the footwear.

[Read the full story](#)

GTX Corp... Phone Finder (GPS)

Satnews Daily - September 28, 2010

GTX Corp (OTCBB: GTXO.OB) business unit LOCiMOBILE, Inc. is launching a series of GPS and personal location-based “apps” and web services.

The new apps all have a GPS component and are designed to add the “where is” factor to functionality. The Company launched on the Android market place Phone Tracking™ in case you lose or misplace your phone. More than 70 million phones are reported lost or stolen in the US each year, but while the loss of a phone may be annoying, the loss of personal and business data could be devastating.

[Read the full story](#)

Gadgets -These Shoes Were Made for Tracking

By Erin Monda - TMCnet Contributor - September 22, 2010

There is no end to the wonderments that shoes can achieve (a certain pair of ruby Mary Janes comes to mind) – and one company is pushing the envelope even further (although not quite as far as Oz).

I'm referring to GTX, a company integrating two-way GPS people-finding technologies into consumer products and applications. The company utilizes the latest in miniaturized global positioning system (GPS) tracking and cellular location technology, enabling subscribers to track in real time the whereabouts of people, pets, or high valued assets through its customizable transceiver module, wireless connectivity

gateway, middleware, and viewing portals.

[Read the full story](#)

Costs of Alzheimer's will touch 1% of Global GDP in 2010

By World Market Media

The rising need for GTX Corp's technology continues to be influenced by the increasing numbers of elderly and those that are memory impaired, and so the epic battle of technology and illness wages on. ...

[Read the full story](#)

Do you know what the Most Innovative Location Device is?

No it's not a compass or an astrolabe. It's not semaphore or a smoke signal. Not an RFID tag or a neon sign or phosphorous flare either.

Give up?

It's the **GPS Smart Shoe™** recently mentioned in **Forbes Magazine**, developed by **GTX Corp (OTCBB: GTXO.OB)** and licensed to **Aetrex Worldwide**. Yes, a shoe...well a very smart shoe as it can tell a caregiver the precise location, bearing, history, speed and altitude of an Alzheimer's victim that has eloped or wandered. No small feat – pun intended – to reduce the overwhelming stress on the millions of victim caregivers while potentially saving thousands from injuries and death owing to exposure, accidents and criminal activity. The GPS Shoe also reduces the manpower drain on municipal services; fire, police and welfare agencies often enlisted to locate the mentally ill.

While a Finalist in the Most Innovative Location Device category of the Locations & Beyond Summit and the People's Choice Awards is a wonderful acknowledgment for the years GTXO invested in developing the solution and the promise that **Aetrex** has made in bringing the Shoe to market... the real winners are those touched by this devastating disease for which there is no cure, but now have a new measure of hope.

'Nanotech': Seniors Stay Independent With Tech Gadgets

Senior Tech - Ashlea Ebeling, 09.15.10

The GPS shoes from GTX (GTXO - news - people) tackle another senior problem--folks who have Alzheimer's who wander and are at risk of getting lost or injured. A GPS device in one of the shoes will alert a

caregiver if the wearer leaves a specified area. Don't expect the latest styles from Nike (NKE - news - people) or Steve Madden (shoo - news - people) . The manufacturer is Aetrex Worldwide, an orthotic and medical specialty shoe maker. Roll-out is expected by year's end.

[Read the full story](#)

Keeping an eye on Mom and Dad

Remote monitoring technology aims to keep seniors in their houses and out of nursing homes

Over the coming months a raft of new-and-improved remote The Star monitoring devices will hit the market, from [GPS shoes](#) that can track the whereabouts of wandering seniors to MedCottages, portable RV-like units equipped with motion and monitoring systems that allow seniors to maintain some independence from the backyard of their adult children's homes.

"As we age, this is going to be a growing trend," says Laurie Orlov, a Florida-based expert on so-called "aging-in-place technology" aimed at keeping seniors in their houses and out of nursing homes as long as possible.

"We have to get past the fear and antagonism among the older people who need it the most. I don't think they're that technology-ready, but the boomers, who are their adult children, certainly are."

Motion sensors strategically placed in the three-bedroom home where Howe has lived for 53 years feed information right to her daughter's laptop, detailing when she got out of bed (the Friday we chatted it was 9 a.m.), walked into the bathroom (9:15 a.m.) or hovered at the kitchen table where she keeps her pills (9:30 a.m.)

Even her blood-pressure reading (165/76) is fed to her daughter's computer, along with her daily weigh-in tally, providing a detailed graph which she often takes to her doctor appointments.

The only thing GrandCare can't tell Pierce, because her system doesn't include cameras, is if her mother actually swallowed her pills.

Monitoring and in-home help technologies will be a \$20 billion U.S. business in North America by 2020, predicts Orlov, founder of Aging In Place Technology Watch.

Already some baby boomers are able to remotely lock their parents' doors, track calls coming into their homes and even see who is ringing the

doorbell, in many cases right from their smart phones.

Systems such as QuietCare, WellAWARE, FineThanx and SimplyHome are already fixtures in some U.S. homes and seniors' communities, although Orlov estimates fewer than 10,000 units are in active use because the systems can be so costly.

Next month, Paul Whyte, a Markham dealer of smart-home technology that allows ordinary electronics and appliances to communicate with each other, will unveil the GrandCare system at the Zoomer show in Toronto.

"I call it the invisible caregiver," says Whyte of Cybernetics Systems Inc. "The minute I saw this system I thought, 'There's something that actually makes sense.'

The key, of course, with all these technologies is that the senior be relatively able-bodied and sound of mind — most are of limited value if the senior is suffering from dementia, which is expected to become a major public health issue in the next few decades.

But developers are also working hard on that challenging front.

Sometime later this fall or next spring the first GPS-equipped shoe, the Aetrex Ambulator, will go on sale through [REDACTED]

Originally designed for children by Los Angeles-based GTX Corp., the new shoes are expected to retail for about \$250 U.S. They enable caregivers to track those afflicted with dementia or Alzheimer's thanks to GPS and cellular technology that will relay their whereabouts back to a monitoring centre.

"Privacy may be a talking point, but it's not really an issue," says Patrick Bertagna, chairman and CEO of GTX Corp.

MEDCottage creator Dupin expects concerns around privacy will fade quickly as families and health-care systems here and in the U.S. become overwhelmed by aging baby boomers — more than 76 million in the U.S., 10 million in Canada — who start hitting 65 next year.

"I see remote monitoring becoming an integral part of health care as we all age," says Dupin. "One of the issues around aging in place is going to be making trade-offs. Privacy may be something we have to give up."

Susan Pigg focuses on issues about aging and baby boomers. spigg@thestar.ca

Tracking Deal

A downtown L.A. company that creates GPS tracking applications for cell phones has announced a deal to provide its friend-finding apps on Samsung smart phones.

The deal could mean more than 40 million more downloads, which would translate to increased revenue, for GTX Corp.'s application, which is currently available for the iPhone, BlackBerry and Android phones, said GTX Chief Executive Patrick Bertagna.

The LociMobile tracking applications send a GPS signal out to all of a person's cell phone contacts who use the app. Bertagna said the app can be used to meet up with friends or keep tabs on kids.

GTX has also developed a GPS shoe for tracking Alzheimer's patients.

Staff reporter Natalie Jarvey can be reached [REDACTED] or at (323) 549-5225, ext. 230.

[Read the full story](#)

Senior Gadgets: GPS Shoe May Offer Peace of Mind to Alzheimer's Caregivers

By Teresa Steinfatt - July 1, 2010 - Safety of loved ones is a top concern for caregivers, especially those caring for persons with Alzheimer's disease.

Memory loss and confusion can set in without warning. For example, a loved one might set out on a walk or errand alone, wander off and not be able to return home safely.

Currently scheduled for retail sale this summer, the Aetrex Ambulator® GPS Shoe by GTX Corp will provide millions of caregivers the means to help easily find those afflicted with Alzheimer's and other forms of dementia who wander and become lost.

[Read the full story](#)

Style and Safety Come Together with GPS Shoes For Alzheimer's Care

GTX Corp (OTCBB: GTXO), a provider of  customizable, embedded 2-way GPS

Personal Location Services (PLS) solutions, is bringing personal GPS tracking solutions to the 5.3 million seniors afflicted with dementia by signing a four year, license agreement with Aetrex Worldwide, Inc. GTX

Corp's eight patents for the GPS Shoe cover a GPS transceiver module that is placed within the footwear and transmission of location coordinates to a central monitoring station which disseminates the location data through the use of proprietary software, cellular connectivity, the GTX Corp middleware platform and the secure viewing portal.

[Read the full story](#) - World Market Media

Wandering Soles

Aetrex Worldwide Inc. has teamed with GTX Corp. to create the Aetrex Ambulator GPS Shoe, a therapeutic sneaker designed for people with Alzheimer's disease. The shoe comes with a tiny GPS tracker that alerts a caregiver when the wearer has strayed more than a set distance. It then sends the caregiver a Google map link that plots the wearer's location.

[Read the full story](#)

GTX And MNX — STAT Trax Critical Medical and Bio-Pharmas

SatNews - June 9, 2010 - GTX Corp (OTCBB: GTXO.OB), a provider in embedded GPS tracking location based services and MNX (Midnite Express), a worldwide specialty courier, have entered into an exclusive three-year contract for GTX to deliver thousands of highly customized, industry-first GPS tracking devices. Additionally, the GTX Corp tracking platform to the shipping company is included in the contract.

[Read the full story](#)

Find Friends and Family Mobile Apps

LOCiMOBILE [iPhone & Android]

LOCiMOBILE has a few great GPS tracking apps out at the moment. The two that I would like to feature are the free/lite versions of the software. This app supports up to 6 users (paid version is unlimited) and integrates with Twitter and Facebook. GPS Tracking populates your phone's built-in Google Maps with the locations of people in your private

opt-in buddy list. You can let users know where you are or request their location, and you can post your information to your social profiles.

[Read the full story](#)

GPS Tracking Apps Website to Track iPad, iPhone, Android, Blackberry Smart Phones

Want to locate all your friends with smart phones (ipad, ipod, iphone, android, blackberry) but you don't have one? The latest technology from GTX Corp allows you to do just that - [REDACTED] high-tech website enables you to locate your family, friends and coworkers (who have downloaded the GPS Tracking App) instantly, in real time, even if you don't have a smart phone. [http://\[REDACTED\]](http://[REDACTED]) are proud members of the [http://GTX Corp \(OTCBB: GTXO.OB\)](http://GTX Corp (OTCBB: GTXO.OB)) family of products and services. [people locator](#), [people finder](#), [gps tracking](#), [gps tracking app](#), [location based social networking](#), [iphone Friend finder](#), [android](#), [top downloads](#), [gps apps](#), [iPad](#), [blackberry](#), [gps shoe](#), [GTXO](#), [gtxcorp](#), [top apple downloads](#)

[Read the full story](#)

Style and Safety Come Together with GPS Shoes For Alzheimer's

Senior Housing News - GTX Corp (OTCBB: GTXO), a provide of customizable, embedded 2-way GPS Personal Location Services (PLS) solutions, is bringing personal GPS tracking solutions to the 5.3 million seniors afflicted with dementia by signing a four year, ...

[Read the full story](#)

Keeping track of seniors with Alzheimer's

Rosemary McClure, Special to the Los Angeles Times - May 29, 2010 - The email alert shouted its message: "Missing Person with Alzheimer's. PLEASE HELP." It was sent to Alzheimer's Assn. chapters and to law enforcement officials within hours after an Orange County woman disappeared while on a short trip to visit a friend.

The woman had set out in her car, made a wrong turn and became confused, says her family, who asked that her name not be used to protect

her privacy.

[Read the full story](#)

Resources and Technology to Help Caregivers Cope

Kirk Johnson - [REDACTED] - May 4, 2010 - One Alzheimer's wanderer in Arizona had lost much of his memory, but not, apparently, his interest in fashion: he never left the house without a beloved baseball cap on his head. So a trick the family used to keep the man around was to hide his caps.

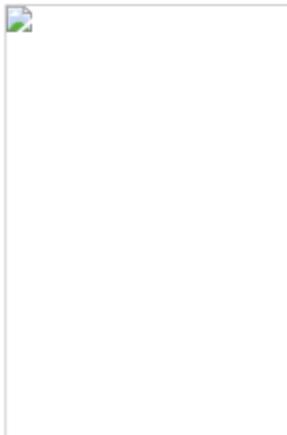
Search-and-rescue experts who deal with dementia patients also recommend alarms on doors that sound when opened if a proper code is not entered, along with posters or wallpaper images that disguise or conceal doors. Sometimes a simple large, emphatic sign on every door saying "Stop!" will deter a wanderer.

[Read the full story](#)

New App craze brings back the 1990's

World Market Media - April 9, 2010 -

Every Portfolio manager I've ever known loves to find a sector with wind at it's back..the early users of the "CrackBerry" knew (Nasdaq: RIMM) was the stock he/she needed to invest in because every person on Wall Street had one. This phenomena doesn't occur often and RIMM's are as rare as Australopithecus. I



observe the current app craze as the new cycle for lightning quick revenues based on the size of the market itself. Certainly anyone with an iPhone or Android phone has imagined that they could build an app when they got home that night...I know I did.

I can tell you from experience that when Kleiner Perkins doubles the size of its venture fund specific to app's you know your watching the ship turning in the harbor. This is a unique space with wind at it's back and certainly the app's market is a niche to watch, we found this company and had a chance to speak with Patrick Bertagna at GTX Corp (OTCBB:GTXO) its Founder/ Chairman and CEO. He had some interesting comments about how the company has evolved and found some traction with its wholly owned subsidiary LOCiMOBILE Inc.

Bertagna commented "With 500 million smart phones entering the market place, I believe we are at the tip of the next disruptive wave. Apps will become as ubiquitous as the device they live on and that makes this new frontier a game changer" Certainly being on the iTunes top ten highest grossing list puts us at the forefront of this coming wave."

[Read the full story](#)

World Market Media Announces the Launch of the WMM NanoCap and MicroCap Indices

WEST PALM BEACH, April 19, 2010 (GLOBE NEWSWIRE) – World Market Media, Inc. ("WMM"), a high traffic stock market, news data website providing cutting edge new media products and services to publicly traded companies worldwide, announced today the launch of the WMM NanoCap Index and the WMM MicroCap Index.

[Read the full story](#)

GTX Corp. Inks Global Licensing Deal with Aetrex Worldwide

SGI - March 24, 2010 - The four-year, exclusive contract brings Los Angeles-based GTX a step closer to bringing its personal GPS tracking solutions to 5.3 million seniors afflicted with dementia. Aetrex is slated to begin selling the Aetrex Ambulator GPS shoe this summer through its website, [REDACTED], at [REDACTED] and at a select group of assisted living facilities in the U.S.

[Read the full story](#)

New Running Shoes Could Include Embedded GPS

GPS-powered trail running shoes may be on the horizon

Michael Barkoviak - March 17, 2010 - GTX Corporation may be one step closer to trail running shoes that have integrated GPS directly into the shoes. GPS use has increased in the cycling and running worlds, as it is used to accurately track time, distance, and speed. There has been discussion of GPS-enabled running shoes in the past, but nothing significant ever materialized.

[Read the full story](#)

GPS in your shoe?

Yes GTX Corp. has a GPS shoe that can be worn while a family member is walking or jogging that reports your location to other family members ...

[Read the full story](#)

GTX Corporation - Year In Review

GPS "People Tracking" continues to garner both increased opportunity and adoption worldwide — PLS technology has been the focus of our business for the past seven years. GTX Corp., a leader in Personal Location Services, develops and license's 2-way GPS people finding technologies which seamlessly integrate with consumer products and enterprise applications. GTX Corp uses the latest miniaturized, low power consumption hardware technology in its GPS and cellular location devices and provides a fully customizable back-end portal enabling subscribers to use real time tracking to obtain the whereabouts of people, pets, or valued assets. Through its miniaturized transceiver module, wireless connectivity gateway, smart phone Apps, customizable middleware, and viewing portal, GTX Corp offers a complete end to end solution.

[Read the full story](#)

BEAM: Game Plays...

██████████ : November 2009 - With this issue's focus on the Latin American and MENA markets, one of the most interesting news items deals with Rio de Janeiro's win of the 2016 Winter Olympics. Companies who bid for, and win, the broadcasting rights to the 2016 Summer Olympics in Rio de Janeiro are certain to enjoy substantial profits, and Latin American countries and communities are already celebrating this award by the Olympic Committee.



According to GTX Corp., a firm whose base is in the Personal Location Services businesses, Latin America has increased its adoption of Location Based Services by a factor of 10 from 2008 to 2009. Carlos Briceno, the firm's Vice President of Business Development, states that the category with the highest total spending in South and Central America is in

“People Tracking,” which has been the exact focal point of GTX Corp for the past seven years.

[Read the full story](#)

GTX Corp Annual Update - Vista Partners

[Download the full document](#)

We Know Where You Are

Phoenix, AZ --(██████████)-- 03/12/2009 - If the above headline sounds a bit spooky, be prepared for things to get a lot spookier in the coming years - but also a lot more useful, valuable and fun. That's because electronic technology has once again taken a turn that could, like the cell phone, affect much of your waking life, either directly or indirectly.

[Read the full story](#)

GTX Corp brings personal location-based services to the masses with Google Maps API Premier Business

Wherever you go, there you are, goes the saying – but others might have a tough time finding you, at least until now. With GTX Corp's Personal Location Services, people can go online and, via an intuitive interface, track the exact location of loved ones, or even their high-value assets. GTX offers miniaturized assisted Global Positioning Satellite (GPS) tracking and cellular location-transmitting technology for consumer products and applications. The company's business model is to deliver solutions to consumers in a wide variety of wearable location devices, from shoes to tiny clip-on devices no larger than a small matchbox, by licensing its core technology to branded consumer product partners.

[Read the full story](#)

GPS-Equipped Shoes Keep Track of Wanderers

Tuesday, August 11, 2009 - Caring for a loved one with dementia is worrisome, especially if that person is prone to taking flight. Statistics suggest that 60 percent of people with Alzheimer's disease will get lost at

least once, said Andrew Carle, director of George Mason University's senior housing administration program.

[Read the full story](#)

Keep Track of Your Kids This Summer

From GPS to Temporary Tattoos With Contact Info, Keep Your Kid Safe This Summer

ABC News - Good Morning America - July 31, 2009  [Read the full story](#)

- Those of you with iPhone know that there are many GPS applications. One of the latest is the Locimobile. Ideal for the 3.0 family (you and your teen need to have the phone). You download the app to your phones, and then your teen lets you check on his or her whereabouts, perhaps in exchange for getting an iPhone in the first place. The Locimobile app allows you to see exactly where your child or children are on a map. You can monitor several kids at one time.

[Read the full story](#)

Understanding Dementia And 'Wandering'

NPR - USA - July 14, 2009 - A shoe company, Aetrex



Worldwide, and a firm that makes global positioning devices, GTX Corp., have created shoes containing GPS technology for wanderers to ...

GTX in Sports Illustrated

June 29, 2009 - GTX, a technology company, and Aetrex Worldwide have announced plans for shoes containing a GPS chip that will allow family members or safety personnel to locate anyone wearing the shoes through online tracking software.

[Download the article](#)

GPS Tech Review:

Interviews with Leading GPS Innovators

GPS Tech Review is a forum for current news stories and interviews with the leading innovators of GPS-enabled personal location services.

Abductors of Children May Run, But Today Code Amber and SA-Announce Make it Much More Difficult for Them to Hide

Timely missing person's alerts and rich graphics delivered to your phone.

Mandeville, LA (PRWEB) June 25, 2009 – [REDACTED] News

Service the nation's leading internet and digital display missing persons alert service, a wholly owned subsidiary

of [REDACTED] (GTXO.OB), has expanded its multimillion viewer reach with an additional 2 million www.syn-apps.com subscribers.

SA-Announce, Syn-Apps' notification system, is a feature-rich communication application that works with Cisco Unified Communications Manager to distribute alerts across enterprises such as; NASA, Tiffany & Co and Martha Stewart Living, as well as numerous schools and government offices. The Code Amber alerts will be available to the SA-Announce subscribers and accessible in real-time appearing on their VOIP enabled phones.

[Read the full story](#)

GPS Smart Shoe - Real-time tracking of children, teens or seniors with Alzheimer's GPS shoe to track Alzheimer's patients

A new shoe outfitted with a GPS chip aims to offer peace of mind to Alzheimer's patients and their caregivers.

London, England (CNN) -- June 10, 2009 -- The embedded GPS tracking system will allow the wearer of the shoe to be located instantly online and for their whereabouts to be monitored in real time.

[Read the full story](#)

GTX Corp in Sports Intelligence Magazine

May 2009 - GTX Corp., which markets patented two-way GPS Personal Location Services (PLS) solutions, will launch two new applications this summer - expanding its LOCi brand with iLOCi2 and Code Mobile.

[Download the Article Here](#)

GTX Corp in Lextech May Newsletter

[Download the Full Newsletter Here](#)

GTX Corp on RedChip Real Radio



[Listen to the Audio](#)

GTX in Bottom Line Health

[Download the Full Article Here](#)

GTX Corp on RedChip Real Radio



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GTX Corp on CNBC



[Watch the video clip](#)

GTX Corp on RedChip Real Radio



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GTX Corp on The Early Show

[Watch the video clip](#)

GTX Corp on the Discovery Channel



[Watch the video clip](#)

GTX Corp in the Philadelphia Inquirer



[Read the article](#)

GTX Corp on KCBS Radio, San Francisco

[Listen to the audio clip](#)

GTX Corp on KFVB Radio, Los Angeles

[Audio clip 1](#), [Audio clip 2](#), [Audio clip 3](#)

GTX Corp on the KGW News, Portland, OR

[Watch the video clip](#)

GTX Corp on the Boston 10 o'clock News

[Watch the video clip](#)

GTX Corp in Los Angeles Business Journal

[Download the full article](#)

GTX Corp in Pervasive Computing Magazine, April/June 2007

[Download the full article](#)

GTX Corp in Budget Travel Magazine, May 2007

[Read the full article](#)

GTX Corp in Footwear News Magazine, April 2007

[Read the full article](#)

Kids Sneakers That Know Where They Are

Castro Valley Forum - CA, USA - By : Michael Singer : 10/16/07

There is a trend in high-tech that recommends adding location-based services to anything and everything. But it has me pulled between wanting to see really cool gadgets and avoiding a Big Brother-like society.

The latest is a new high-tech tennis shoe coming to the market that lets parents and guardians track the movements of their family using Global Positioning Systems or GPS technology.

Called the "Smart Shoe," the miniature device is inserted in the sole of the low-top sneaker. An antenna that runs up the back of the footwear communicates with satellites and relays a location back to a subscription Web site service for easy viewing. Los Angeles-based GTXC, which makes the devices and the service, said it is hoping to put Smart Shoes in stores by the end of the year. Shoes with the technology could cost between \$100 and \$200. The tracking service is expected to cost about \$20 a month.

Follow That Kid

Today's technology makes it easier for parents to know where their kids are and what they're doing.

By Joe Burriss | Baltimore Sun | July 1, 2007

Michelle Smith had been reluctant to buy a cell phone for her 7-year-old daughter, Daysha. Then one day in April, a substitute teacher placed the Radford, Va., girl on the wrong school bus.

Instead of being dropped off at her older sister's after-school program as planned, Daysha was sent home - only to find the doors locked.

As she sat on her front porch crying, her mother drove around town, searching frantically for the girl. No one at the school could tell her which bus the girl had been put on.

"Then my next-door neighbor called," said Smith, "and said, 'I have your baby.'"

The scary moment had a happy ending, but Smith didn't want to take a chance on losing her daughter again. So she did what many other parents are doing - she bought her child a cell phone equipped with an electronic device that could keep track of her whereabouts.

[Download the full article](#)

Tracking technology hits the ground running.

Wherever you go, there you are. And we know where you are.

By Nancy Francis

GPS technology will soon be at your feet, offering peace of mind to loved ones of Alzheimer's sufferers, people with autism, active preschoolers and others who might wander into harm's way or get lost.

A Los Angeles-based company that sees opportunity in the merging of GPS tracking technology and footwear, has developed several prototypes

of GPS tennis shoes.

GTX Corporation is having discussions with various footwear manufacturers (including some in Oregon) about licensing its technological designs and connectivity system.

During a recent visit to Portland, GTX Corp CEO Patrick Bertagna showed KGW a prototype of the company's GPS shoe.

[Download the full article](#)

Mobile Ways to Keep Track of Your Kids

By Lori Tucker, (WATE) Knoxville, TN -- June 7, 2007

As technology makes our society more mobile, there are more mobile ways to keep track of your loved ones including cell phones, car trackers and even shoes. That's right, an LA company has patented a GPS system in a shoe.

Xplorer Smart Shoes, made by GTX Corp., are able to track the person wearing them in real time or by remote surveillance.

GTX says the shoes work particularly well for: children, people with Alzheimer's disease, outdoor adventures, military, police, fire and public safety workers.

IN THE PIPELINE: Tracking All The Uses For Positioning Chips

By Donna Fuscaldo - DowJones Newswire - May 1, 2007

For Patrick Bertagna, the eureka moment came a few years ago when watching the coverage of the Elizabeth Smart abduction. After spending years helping companies track their products via software, Bertagna decided it was time to do something that mattered.

So the serial entrepreneur, armed with a couple of checks from friends, launched Global Trek Xploration Corp., a Los Angeles-based company that's developing shoes embedded with a global positioning chip. The shoes will enable parents to monitor their children's every movement and caregivers to keep real time tabs on elderly or sick people.

[Download the full article](#)

Top-Notch Security

M2M - Specialty Publications - April 6, 2007

M2M technology providers and system integrators often cite efficiency improvements and new revenue opportunities as common indicators of

return-on-investment. However, as more and more customers use machine-to-machine applications to collect data, security has not only become a top-notch priority for end users and OEMs (original equipment manufacturers) but also a highly valued part of fostering a positive ROI.

According to IDC Corp., [REDACTED], Framingham, Mass., as devices enabling a mobile workforce continue to shrink in size, the increased likelihood of losing devices, such as laptops, mobile phones, BlackBerrys, has caused growing concern over the sensitive corporate information they contain.

Smart Shoes Get Smarter

M2M - Specialty Publications - April 2, 2007

Smart shoes just got a little smarter. The newest models of GPS-enabled (global positioning system) shoes from Global Trek Xploration Corp. (GTXC), [REDACTED], Los Angeles, Calif., will now be equipped with wireless and location modules from Enfora Inc., [REDACTED], Plano, Texas.

GTXC chose Enfora's Enabler IIG-A-GPS modules for its robust and accurate platform, company executive say. Eric Stalnaker vice president of business development at GTXC explains, "Enfora and the Enabler II provide us with an integrated approach to software, Internet connectivity, and customization that lets us focus on our product and service offering."

Wireless Briefs

by Andrew D. Smith | Dallas Morning News | Thursday, March 29, 2007

Few at conference get to soul of GPS shoe

Satellite tracking services were expected to be one of the big attractions at this year's big wireless conference in Orlando, but the satellite shoe seemed to surprise most of the people walking around the convention floor.

Many passers-by Wednesday furrowed their brows or shook their heads at what appeared to be a silly toy for spoiled yuppie joggers. Only a few investigated long enough to realize that the GPS shoe may well be one of the least frivolous prototypes on display among the 1,100 exhibitors. Developers plan to sell the device as a way to track mentally disabled people or seniors who have Alzheimer's disease.

Where would you be without GPS?

Perhaps carrying fewer gadgets: The technology is being added to shoes, MP3 players, dogs

By Carolyn Y. Johnson | Boston Globe | February 19, 2007

This month, GTX Corp. launched a line of Xplorer Smart GPS shoes that transform sneakers into a wearable LoJack system.

ABI Research found that the number of people in North America who subscribe to GPS-enabled location-based services more than doubled between 2005 and 2006, from 1.6 to 3.9 million. The number of subscribers is projected to rocket to 52 million in 2011.

That means companies working in what used to be a niche market have been enjoying explosive growth. Revenues at TomTom NV, a Concord-based maker of personal navigation products, have increased more than 500-fold since 2001, from \$2.5 million to an estimated \$1.7 billion last year. Garmin's business has exploded into the mainstream, too, and the company ran its first Super Bowl ad this year. Boston-based start-up Skyhook Wireless brings location awareness to any device with WiFi, and announced a major partnership this month with GPS platform maker SiRF.

Xplorer shoes offer advanced personal location services

from Wearable Electronics

January 29, 2007 - We've written several times about the concept of electronically fencing dogs and cats for their safety, or the safety of others. Similarly, as GPS technologies have become commercially viable, of tracking assets and loved ones to ensure their safety. Now personal location services company GTXC Corporation, is set to unveil a line of Xplorer Smart GPS shoes at the World Shoe Association (WSA) in Las Vegas on February 1 which offer a range of new opportunities. Xplorer shoes incorporate a small and robust GPS tracking device which hooks up with GTXC's internet user portal to offer a very compelling array of personal location services.

Integrated GPS Shoes by GTXC

██████████ Outdoor Blog - Friday, February 2, 2007

Integrated GPS Shoes by GTXC Though originally made to track patients and kids, we're sure the shoes will be integrated soon with the Nike + Ipod so you can track your run in your personal Google mashup. Or hide it in your wife's purse to see whether she's banging San Francisco's

mayor, Gavin Newsom. Or something like that. The system from GTXC has a sophisticated GPS integrated into the shoe, which communicates directly with a satellite, which then relays locations in real-time to their monitoring center and made available via internet or phone.

Predetermined geographic areas can also be defined and alerts sent when the person being tracked leaves or enters the area. And don't worry, they already have a product for outdoor activities called the Wearable Caddy.

New Smart GPS Shoes

Manisha Kanetkar - Thursday, 1 February 2007

Keeping track of your loved ones has never been so easy (or so spy-like) with the new Xplorer smart GPS shoes designed by GTXC.

The company boasts the shoes incorporate the smallest, most powerful and robust GPS tracking device currently available. GTXC says they are ideal for caretakers of children or the elderly to easily monitor the location of their charges.

So, for example, they can preset perimeters of safe zones or unsafe zones, and then receive mobile phone alerts if a perimeter is breached by the wearer. This is handled by what the company calls its 'set-it-and-forget-it' Dual GeoFencing feature.

Shoes with GPS locator Coolest Gadgets

Jan 29, 2007 - GTX Corporation will be unveiling its new line of Xplorer Smart GPS footwear at the beginning of next month in Las Vegas. The Xplorer aims to usher in the next generation of GPS smart shoes by incorporating smaller and yet more powerful GPS chipsets inside the shoe itself to provide a more accurate reading....

GTX Corporation unveils GPS-equipped Xplorer shoes Engadget

Jan 26, 2007 - It seems like Sayo Isaac Daniel has some serious competition coming at him in the GPS shoe market, as GTX Corporation is unveiling its latest geo-tracking footwear at next week's World Shoe Association trade show. The questionably styled Xplorer kicks pack an internal GPS transceiver,...

GPS Shoes keep track of kids

January 25, 2007 - GPS-integrated shoes - now why didn't I think of that? The Xplorer line of Smart GPS shoes from GTX Corp. come with an integrated GPS tracking device which helps parents keep tabs on their

children. In addition, parents are able to set up a virtual boundary, where they will be duly noted via SMS should the shoes leave beyond the designated area.

GPS Shoes Let Mommy Know Where You Are

January 25, 2007 - Good news for worried parents. These GTX GPS Explorer Smart Shoes will let you keep track of your kids no matter where you are. Here's how it works.

Define a "safe" area around your house or school that it's safe for your kids to wander around. When the GPS signal goes outside of the area, an SMS will be sent to your phone alerting you of the situation. Then you're free to call your wife, the police, or Chloe from 24.

The GTX GPS shoes have a small GPS tracking device inside the shoe actually communicates the location to a central location tracking service

ESATO NEWS - Jan 26, 2007 - Explorer, the next generation of smart GPS shoes, incorporates the smallest, most powerful and robust GPS tracking device on the market today. Drawing on a long history of patented embedded GPS technology for footwear and other consumer products, GTX has been in development on the Explorer line for the past three years. The new line advances the state of GPS tracking technology considerably, utilizing several groundbreaking innovations currently in the patent process.

GTX Corp. announces the Explorer line of Smart GPS shoes

Thu, 25 Jan 2007 - The GTX GPS shoes have a small GPS tracking device inside the shoe actually communicates the location to a central location tracking service. So you could get your kids these GPS sneakers and define an area where it is safe for the kid to wander around. When leaving the defined area an SMS would be sent to your mobile phone notifying you of the situation. GTX calls this feature GeoFencing. The batteries powering the GPS unit inside the shoes last several days.

"With Liberty and Surveillance for All: Person-to-person Surveillance Gets Green Light from Public

Survey research from Boston University graduate students shows that Americans are more willing to engage in surveillance of loved ones than one might expect given our love for independence. Half of Americans are comfortable with being electronically monitored by a loved one for safety

or health reasons. Nearly a third 32% say it is likely they will use a tracking device to monitor a loved one in the future."

"The greatest endorsement of P2P surveillance is that 66% of Americans are comfortable being monitored by concerned loved ones in case of emergency. That's an awfully large market waiting to be tapped by companies like GTX Corporation who debuts its first GPS-based tracking shoe for children this week."

Excerpts from recent Boston University Research indicating that two-thirds of Americans are comfortable being electronically monitored by loved ones in case of an emergency

[Download the full article](#)

Brave New GPS World

By James Klein, Larta VOX Editor - November 3, 2003

In the future, we won't lose anything. Advances in global positioning system technology allow users to easily pinpoint the location of any object on earth. GPS boards have been reduced to the size of a postage stamp. Soon, we could attach GPS locators to everything we own - cell phones, briefcases, wallets - and even our children.

GPS Shoe to Track Alzheimer's Patients

London, England - June 10, 2009 - A new shoe outfitted with a GPS chip aims to offer peace of mind to Alzheimer's patients and their caregivers.

[Download the full article](#)

GTX Signs Deal With Aertrex Worldwide

June 1, 2009 - GTX signs its first footwear deal for its Personal Location Services product with Aertrex Worldwide, which specializes in orthotic footwear.

[Download the full article](#)

Enfora and GTX Advance Personal Tracking and Location with GPS-enabled Shoe

Plano, Texas - March 27, 2007 - Enfora, Inc., today announced GTX Corporation's (GTXC) adoption of the Enabler® IIG-A-GPS embedded wireless and location module into their latest model of the GTXC Xplorer® GPS Smart Shoe designed to monitor the whereabouts of loved ones.

"Enfora and the Enabler II provide us with an integrated approach to software, Internet connectivity and customization that lets us focus on our product and service offering," said Eric Stalnaker, VP of Business Development at GTXC. "By working with Enfora, we know the Xplorer® A-GPS Smart Shoe is built on a robust and highly accurate platform."

[Download the full article](#)

GTXC Wins Praise, Reduces Chip Size

Los Angeles, California, March 5, 2007 - GTXC received a strong, positive reception as a third time exhibitor at the recent World Shoe Association show in Las Vegas, NV. It also won praise from the technology community at the latest 3GSM World Congress in Barcelona, Spain. GTXC continues to build momentum, enhance its intellectual property and provide leadership throughout the embedded GPS footwear space.

[Download the full article](#)

New era of "Wearable GPS" capabilities enabled by technological breakthrough.

February 21, 2007, Los Angeles, CA - GTXC, founder of the Personal Location Services category and leader in Miniaturized GPS Technologies, has created a proprietary, "single click" software application used to activate the GPS-2-SMS Dual-GeoFence features that form an integral part of its embedded GPS technology. The recent Multi Dual GeoFence patent application filed in February 2007 is the most current of seven applications filed since the company's founding five years ago, and promises to bring new capabilities and efficiencies to the Wearable GPS industry. The company's first, US Patent [6.788.200](#) titled GPS Footwear was issued in September 2004.

[Download the full article](#)

GTXC unveils new generation of Smart GPS Shoes

Los Angeles, CA, January 25, 2007 - GTX Corp., a dominant world leader in personal location services, will unveil their new Xplorer line of Smart GPS shoes on February 1st, at the World Shoe Association (WSA) in Las Vegas.

Xplorer, the next generation of smart GPS shoes, incorporates the smallest, most powerful and robust GPS tracking device on the market today. Drawing on a long history of patented embedded GPS technology for footwear and other consumer products, GTXC has been in development on the Xplorer line for the past three years. The new line

advances the state of GPS tracking technology considerably, utilizing several ground-breaking innovations currently in the patent process.

[Download the full article](#)

GTXC to provide maritime version of personal GPS tracking devices to governmental security agencies and consumers

Los Angeles, California, October 4, 2006 - GTXC (GTX Corporation), the Personal Location Services (PLS) company known worldwide for developing and commercializing miniaturized personal GPS tracking technologies - including ground-breaking shoe-based satellite tracking products - announced today that they have signed a licensing agreement aimed at providing miniaturized, waterproof personal tracking devices to governmental security agencies and consumer maritime enthusiasts.

[Download the full article](#)

An Open Letter To GTX Corporation's Investors, Customers And Friends

January 5, 2007 - GTX Corp has received many inquiries this week regarding recent reports that another manufacturer has entered the GPS footwear sector claiming, among other things, that they have patented GPS footwear technology, and that there is a technology called "Quantum Satellite Technology."

GTXC believes that the convergence of high technology with consumer products should be represented to the public in an ethical and honest fashion. GTXC takes issue with the claims made in those recent reports, and believes that they do not paint an accurate and truthful picture. As such, GTXC is taking immediate, strong and active steps to respond to those claims in a responsible way to inform the public and the relevant media about GTXC, its products and technology, and the true status of the following facts.

[Download the full article](#)

CEO & President of GTXC - to Address Cornell MBA Class

Los Angeles, California, November 6, 2006 - Patrick Bertagna, CEO and President of GTXC (GTX Corporation), the Personal Location Services (PLS) company known worldwide for developing and commercializing miniaturized personal GPS tracking technologies - including shoe-based and hand held satellite tracking products - will address the Cornell Business students that are analyzing a case study that was developed over the past year at the university.

[Download the full article](#)

GTXC announces newest addition to PERSONAL GPS suite of miniaturized location-finding solutions

Los Angeles, California, June 1, 2006 - GTXC (GTX Corporation), known worldwide for developing and commercializing innovative shoe-based GPS tracking technologies, today announced a downloadable location-finding application for hand held PDAs.

Beginning with PaqTrax™ for the HP iPaq 6515, the newest GTXC application integrates a PDA's embedded GPS abilities with the internet-based GTXC TrackPack™, creating a complete Personal GPS™ tracking and location-finding solution.

[Download the full article](#)

Boston University study validates Americans' acceptance of Person-to-Person (P2P) surveillance

Los Angeles, California, March 14, 2006 - GTXC, Inc., maker of miniaturized tracking technologies - including a patented shoe-based GPS location-finding platform - shared in the release of a recent Boston University study which offers proof of strong consumer demand for Person-To-Person (P2P) tracking and surveillance products. Despite increased media attention to governmental eavesdropping and surveillance issues, the study's conclusions contradict privacy advocates and redress recent media sentiments by finding that up to 81% of those surveyed approve the use of P2P surveillance under specific situations, and nearly a third (32%) say they are likely to use a tracking device to monitor a loved one in the future.

[Download the full article](#)

GTXC announces world's first GPS location-reporting technology built into footwear

Los Angeles, California, February 10, 2006 - After several years of intensive research and development, GTXC (GTX Corporation) today announced the world's first GPS location-reporting platform built into footwear. Unveiled at the World Shoe Association trade show in Las Vegas, Nevada, the company's patented solution links advanced GPS and cellular miniaturization technology with internet-based monitoring capabilities to provide accurate, real-time location and movement history to a wide range of users. Their shoe-based technology also introduces an innovative platform for delivering a new category of portable, personal consumer-based applications, from exercise monitoring and live real-time gaming to interaction with appliances and other household items.

[Download the full article](#)

With Liberty and Surveillance for All: Person-to-person Surveillance Gets Green Light from Public

February 2006 - Excerpts from recent Boston University Research indicating that two-thirds of Americans are comfortable being electronically monitored by loved ones in case of an emergency.

Survey research from Boston University graduate students shows that Americans are more willing to engage in surveillance of loved ones than one might expect given our love for independence. Half of Americans are comfortable with being electronically monitored by a loved one for safety or health reasons. Nearly a third 32% say it is likely they will use a tracking device to monitor a loved one in the future."

[Download the full article](#)

DailyTech, LLC - Michael Barkoviak - March 17, 2010 - GTX

Corporation may be one step closer to trail running shoes that have integrated GPS directly into the shoes. GPS use has increased in the cycling and running worlds, as it is used to accurately track time, distance, and speed. There has been discussion of GPS-enabled running shoes in the past, but nothing significant ever materialized.

Oct 26, 2010

Listen to an interview with GTX Corp
CEO, Patrick Bertagna
on wsRadio - The Peggy Smiley Show.



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