

**From:** David Mitchell <[REDACTED]>

**To:** "jeevacation@gmail.com" <jeevacation@gmail.com>

**Subject:** Fw: AdFin

**Date:** Fri, 18 Jan 2013 16:05:05 +0000

**Attachments:** AdFin\_Overview\_010313.potx

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**From:** Jonathan Leitersdorf [mailto:yoyo@lcapital.us]

**Sent:** Friday, January 18, 2013 07:33 AM

**To:** David Mitchell

**Subject:** AdFin

It's a little long but captures the idea and opportunity.

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