

From: "Sinofsky, Steven" <ssinofsky@hbs.edu>
To: Jeffrey Epstein <jeevacation@gmail.com>
Subject: quote
Date: Mon, 15 Jul 2013 15:35:17 +0000

Hey...reporter working on story of (a) steve's revisionist view of his own org strategy (turns out if you read all three orgs steve has done they each talk about being more agile and innovating more) and (b) how close what was announced was to the book.

I said if I like it (we will talk about what he has) I will do a "when contacted by email about the relationship between his book and one microsoft, sinofsky had the following to say quote.

I will answer from harvard. Also working on getting my co-author quoted. Something like "Sinofsky literally wrote the book on collaboration"...

Do you like this:

Thanks for asking.

It is great to see Steve's leadership adopting the principles in our book "One Strategy". Those principles facilitated some of the most significant cross-company collaborations including the internet strategy, apps for Windows, and most recently the architectural unification of Windows, Xbox, and Windows Phone.