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Subject: update
Date: Thu, 24 Oct 2013 03:21:45 +0000

Hi Jeffrey and Rich,

Mug shot: I just requested today that the image be removed from their media server as well-- not just the article.

Forbes: I was v. discouraged that this did not hit the first page-- since it's a feature. Tyler is adamant though that the Forbes will climb to the 1st page in a couple of weeks--

Please let's wait to see if this is indeed a viable solution.

In the meantime, I am drafting more feature articles--and backing them up with press releases.

I also want to retrace the steps I took that led to 1 negative 6 months ago: that is, sending out a short press release once a week and updating the business directories. Press releases have no staying power but they fortify the foundation's websites and blogs.

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