

From: Jeffrey Epstein <jeevacation@gmail.com>
To: Tyler Shears <[REDACTED]>, [REDACTED] <[REDACTED]>, Richard Kahn <[REDACTED]>
Subject: Re: boosting strategy
Date: Fri, 07 Feb 2014 23:56:48 +0000

About 4,880,000 results (0.33 seconds) different computer, not good

Search Results

1. [Jeffrey Epstein - Wikipedia, the free encyclopedia](#)

en.wikipedia.org/wiki/Jeffrey_Epstein

Wikipedia

Jeffrey Edward *Epstein* (born January 20, 1953) is an American financier and science and education philanthropist. He worked at Bear Stearns early in his ...

[Life](#) - [Financial career](#) - [Science funding](#) - [Solicitation of prostitution](#)

2. [Jeffrey Epstein: International Moneyman of Mystery](#)

nymag.com/nymetro/news/people/n_7912/

New York Magazine

He's pals with a passel of Nobel Prize-winning scientists, CEOs like Leslie Wexner of the Limited, socialite Ghislaine Maxwell, even Donald Trump. But it wasn't ...

3. [Jeffrey Epstein: Sex Offender, Yes. Billionaire, No. - Forbes](#)



www.forbes.com/.../jeffrey-epstein-sex-offender-yes-bil...

Forbes

by [Clare O'Connor](#) - [in 144 Google+ circles](#)

Feb 28, 2011 - Palm Beach pervert *Jeffrey Epstein* is all over the news today, thanks to a series of stories in the UK's Daily Mail linking the convicted pedophile ...

4. [Jeffrey Epstein Philanthropy: Overview](#)

www.jeffreyepstein.org/

Jeffrey Epstein Philanthropy supports innovative research and programs in science, medicine, education and international affairs.

5. [Billionaire Jeffrey Epstein: I'm a sex offender, not a predator | New ...](#)



nypost.com/.../billionaire-jeffrey-epstein-im-a-...

New York Post

by [Amber Sutherland](#)

Feb 25, 2011 - Billionaire pervert *Jeffrey Epstein* is back in New York City — and making wisecracks about his just-ended jail stint for having sex with an ...

6. [**Jeff Epstein | Bessemer Venture Partners**](#)

www.bvp.com › [Team](#)

Bessemer Venture Partners

Jeff Epstein is an Operating Partner at Bessemer Venture Partners, working out of the Menlo Park, CA office.

7. [**JEFFREY EPSTEIN VI FOUNDATION: Home**](#)

www.jeffreyepsteinfoundation.com/

Jeffrey Epstein, Science Philanthropist, Changes the Course of Evolution at Harvard. Wall Street Journal. NEW YORK, June 12, 2013 /Ten years ago the ...

Jeffrey Epstein +1'd this

8. [**Jeffrey Epstein VI Foundation - New York, NY - Medical & Health ...**](#)

<https://www.facebook.com/jeffreyepsteinvifoundation>

Jeffrey Epstein VI Foundation, New York, NY. 28 likes · 1 talking about this. The *Jeffrey Epstein VI Foundation* was founded in 2000 by *Jeffrey Epstein* to sponsor ...

9. [**Jeff Epstein profiles | LinkedIn**](#)

www.linkedin.com/pub/dir/Jeff/Epstein

View the profiles of professionals named *Jeff Epstein* on LinkedIn. There are 25 professionals named *Jeff Epstein*, who use LinkedIn to exchange information, ...

10. [**Dr. Jeffrey M. Epstein, MD - Babylon, NY - Neurosurgery ...**](#)

www.healthgrades.com › ... › [New York \(NY\)](#) › [Babylon](#)

HealthGrades

Rating: 4.3 - 6 reviews

Visit Healthgrades for information on Dr. *Jeffrey M. Epstein*, MD. Find Phon

On Fri, Feb 7, 2014 at 4:17 PM, Tyler Shears <[REDACTED]> wrote:

Thank you [REDACTED] - I tried your cell a few minutes ago and will be available on mine at your convenience. It is imperative we get a placement out by mid next week in order for us to hit the timeline I spoke to Mr. Epstein about.. The fresh piece needs to come out while we are dislodging the current results (as you are observing now).

Mr. Epstein if you have any questions on current status vs. our conversation around Jan 10. please advise - We are continuing to work aggressively to clean up results per our last call. I am also available to discuss this at your convenience today or over weekend.

Sincerely,

Tyler Shears

On Fri, Feb 7, 2014 at 10:47 AM, [REDACTED] <[REDACTED]> wrote:
Hi Tyler,

Ok thanks so much for the review. I've cc'd Jeffrey. I'll be in touch this afternoon.

[REDACTED]
[REDACTED]

Begin forwarded message:

From: Tyler Shears <[REDACTED]>
Date: February 7, 2014 at 10:33:16 AM EST
To: [REDACTED] <[REDACTED]>
Subject: Re: boosting strategy

We are pushing up the highest authority domains available for "Jeffrey Epstein" in general. I had reserved the approach of pushing non-website URLs for a few months because you expressed concern with making sure our URLs are on first page... but I had call w/ Mr. Epstein in the beginning of January and expressed that is a limiting factor for moving Forbes/NYPost as quickly as we'd like.

Getting up different types of results for different folks is required to dislodge the negative placements. Once they are dislodged it is much easier to restore our websites back to the rankings and have our "ideal" first page. The reason for this is Google tracks click data on results and as soon as Forbes/NYPost are on second page they will begin a slow death (less clicks on those, more clicks on the ones we have on first page)

From there we will see our properties shoot up due to the interlinking between them and the reinforcement we can provide from sites like Harvard, Nat Geo, and any other publications we have influence over. Using the "short-term" links is one battle around other pages is just a part of the overall war... You saw how Google was changing up much more dramatically when we had multiple Epstein's on the first page vs. having a saturated first page.

I feel like time was lost focusing on making sure it was Mr. Epstein properties when he has giving explicit permission to promote any URL required to dislodge the negatives.

I hope this makes sense.. I haven't heard from Rich on the last invoice I sent (1/29/14) and am hoping all is well. Do you know if he's out of the office ?

On Fri, Feb 7, 2014 at 10:18 AM, [REDACTED] <[REDACTED]> wrote:
Hi Tyler,

Im at a Kinko's.

I see that you're boosting non-website url's -- are you sure this is the right approach? (vs. boosting Jeffrey's sites?) the .org and foundation sites are slipping down and the USVI and science are permanently off the first page.

Thanks for you input.

[REDACTED]
[REDACTED]
cell: [REDACTED]
email: [REDACTED]

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