

From: G Sera <[REDACTED]>
To: Jeffrey Epstein <jeevacation@gmail.com>
Subject: Re: Proposal
Date: Mon, 03 Mar 2014 12:37:58 +0000

You have the real revenue in the excel file

On Monday, March 3, 2014, Jeffrey Epstein <jeevacation@gmail.com> wrote:
indexed revenue is a silly calc.. please no more

On Mon, Mar 3, 2014 at 7:51 AM, G Sera <[REDACTED]> wrote:
Absolutely,
working on a business plan. As mentioned this document was intended to support a discussion

Thx
G

On Mon, Mar 3, 2014 at 12:46 PM, Jeffrey Epstein <jeevacation@gmail.com> wrote:
please put more meat on the bone, shares of what? mc2 role. ? who owns your shares. money needs to be set aside for your or partners comp. try to send a real biz plan, I don't need photos.

On Mon, Mar 3, 2014 at 6:10 AM, G Sera <[REDACTED]> wrote:
Jeffrey,
last night, as per your advice, I completed a short document to properly explain the opportunity, what we have built and the terms.

This is a good basis for a discussion and am looking forward to meeting your representative in a couple of weeks.

I am available 24/7 for any question/comments.

Then if we find an agreement on the structure of the deal, I believe we might then start talking to JeanLuc and align with him to get his full input and support. He does not want to get involved in the financial deal making but it will be a tremendous opportunity operationally also for MC2 to have a strong partner in Europe. He told me he would like to support very actively on scouting and I am confident we can create excellent synergies between the 4 scouts already travelling the world constantly for 2morrow, our partner mother agencies and JeanLuc.

I am 100% sure this venture will work, then it's a question of will it be a blockbuster or a good operation that will return the capital with limited upside. We have before starting all the ingredients

- Business model
 - Talent
 - Key personnel
 - Software
 - Market know-how and brand
 - Successful track record in the toughest market (Milano...)
- For any other player would take years to build these weapons

Thank you
GS

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