

From: [REDACTED] <[REDACTED]>

To: jeffrey epstein <jeevacation@gmail.com>, Tyler Shears <[REDACTED]>

Subject: google profiles

Date: Mon, 28 Apr 2014 21:44:24 +0000

Attachments: private_foundation_profiles.docx

Hi Jeffrey and Tyler,

I reviewed google's first page for 20 different profiles-- all affluent/recipient of bad press/private foundation owners/ some with commonly used names. see attached. These are my observations about what to copy: Tyler, can we speak-- and I'll implement the items below...

- [Forbes](#) Wealth profile-- every single one had this on the first page. Can we get one?
- <http://celebritynetworth.com> on 1st page of many. I'll try to get a profile done.
- [crunchbase.com](#) on 1st page of many. Jeffrey has one, I'll update/ can we fortify this?
- [bornrich.com](#) on 1st page of many. will try to get a profile done.
- **.org subpage urls:** most profiles have their own .org or .com sites similar to jeffrey--but many of their .orgs have 2 URLs that show up: ie: the .org and .org/about-namehere. So I'd like to change this in Jeffrey's main 2 sites.
- **Bloomberg businessnews** features prominently. could we do a Foundation article for them?
- **what is ww5?** Susan Komen had urls that I've never seen before: [ww5.komen.org](#). what's that?
- Susan Komen is an interesting study: despite fraud and tons of bad press, it doesn't appear until the 4th page. She has packed her first 3 pages with .orgs (one for every state). Don't know hey google allows this.
- [Biography.com](#), will try to get into this.
- **Non-related websites:** profiles with more common names, like Jeffrey's ie Jim Kennedy: has 2 other non-related websites (photography & design) with the name in the url-- so I'd like to create 2 as well: ie: jeffreyepsteinfurniture or jeffreyepsteineyewear etc.
- **edu's--** these urls feature prominently as we discussed. PED is done but I'd like to know if there are other academic depts at Harvard or MIT or Stanford or anywhere that would consider a page for Jeffrey?
- **original urls:** [glasspockets.com](#), jewishvirtuallibrary, britannica.com, jewishbusinessnews.com (Patrick Drahi had 3 listings of this on the 1st page).
- **Foundation Center URLS:** I asked to do this a long time ago, but I need a shell EIN number. ie [Glasspockets.com](#) owned by Foundation Center features prominently.

Generally, most of these people had old bad press sticking to their 1st google page. Susan Komen was the exception. The list includes:

George Kaiser
Ron Perelman
Michael Milken
Patrick Drahi
Rupert Murdoch
Leslie Wexner
Jim Kennedy
Susan Komen
David Koch
Ronald Burkle
Jon Stryker
Chuck Feeney
John Paulson
Michael Herz

cell: [REDACTED]

email: [REDACTED]