

**From:** "jeffrey E." <jeevacation@gmail.com>  
**To:** george church <[REDACTED]>  
**Subject:** Re: value  
**Date:** Thu, 10 Jul 2014 12:07:34 +0000

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I have a great idea. lets speak today if possible

On Fri, Jun 27, 2014 at 9:16 AM, george church <[REDACTED]> wrote:

That sounds like a fortune cookie. Even if we understand the difference between creating and capturing, how does that help us optimize delivering of interesting technologies to ourselves (and society)?

<http://demotivation.us/the-less-you-have-1259392.html>

Is the point that

- 1) Many scientists merely capture value that is already in Nature?
- 2) Businesses capture value that scientists create?
- 3) Both are needed, but one is more rewarding?

--George

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**From:** "jeffrey E." <jeevacation@gmail.com>

**Date:** Friday, June 27, 2014 at 8:58 AM

**To:** george church <[REDACTED]>

I spoke to Peter Thiel, he mentioned that he thought the issue for top scientists was understanding the difference between creating value and capturing it.

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