

From: Richard Kahn <[REDACTED]>

To: "jeffrey E." <jeevacation@gmail.com>

Subject: Fwd: Apple Launches Retina MacBook Pros with Faster Haswell Processors, More RAM Standard

Date: Tue, 29 Jul 2014 17:58:47 +0000

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Begin forwarded message:

From: james | need mac help <[REDACTED]>

Subject: Apple Launches Retina MacBook Pros with Faster Haswell Processors, More RAM Standard

Date: July 29, 2014 at 1:09:54 PM EDT

To: Rich Kahn <[REDACTED]>

Cc: Sara Rychtarik <[REDACTED]>

It looks like the next generation chips from Intel have been pushed back to next year, so Apple is doing a speed bump. This is likely the only MacBook Pro update we'll see in 2014.

The "Better" 15" MacBook Pro configuration is what I'd recommend for Jeffrey, et al. Wanting a 15" option (the 13" should be the MacBook Air config we ordered for Merwin still).

15-inch: 2.5GHz with Retina display

2.5GHz quad-core Intel Core i7 Turbo Boost up to 3.7GHz

16GB 1600MHz memory

512GB PCIe-based flash storage ¹

Intel Iris Pro Graphics

NVIDIA GeForce GT 750M with 2GB GDDR5 memory

Built-in battery (8 hours)²

\$2,499.00

MacRumors

[Apple Launches Retina MacBook Pros with Faster Haswell Processors, More RAM Standard](#)

As indicated [over the weekend](#) and [yesterday](#), Apple today launch refreshed 13-inch and 15-inch Retina MacBook Pros. The new notebooks feature faster versions of Intel's Haswell processors, as all 13-inch models now come with 8GB of RAM standard while all 15-inch models now feature 16GB of RAM.



New models include:

13-inch:

- \$1299: 2.6 GHz dual-core i5 processor, 8 GB RAM, 128GB of flash storage
- \$1499: 2.6 GHz dual-core i5 processor, 8 GB RAM, 256GB of flash storage
- \$1799: 2.8 GHz dual-core i7 processor, 8 GB of RAM, 512GB of flash storage

15-inch:

- \$1999: 2.2 GHz quad-core i7 processor, 16GB of RAM, 256GB of flash storage
- \$2599: 2.5 GHz quad-core i7 processor, 16GB of RAM, 512GB of flash storage

The minor refresh is primarily a stopgap measure until Apple can launch a more significant update to its Retina MacBook Pro line once Intel's next-generation Broadwell processors hit the market. Broadwell chips appropriate for the MacBook Pro [may, however, not arrive until mid-2015](#). Apple is also rumored to be working on a [12-inch Retina MacBook](#) for 2015 which is said to feature an [ultrathin chassis](#), a fan-less cooling system and a revamped trackpad.

Apple's refreshed line of Retina MacBook Pros are available today through the company's various retail location and [online store](#), with all standard configurations showing a shipping availability of "within 24 hours." The new notebooks will also be a part of [Apple's back-to-school program](#), which gives qualified educational purchasers an Apple Store gift card of \$100 with the purchase of a new Mac.

Sent with Reeder

James Ce

Certified Support Professional 10.6

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