

From: <[REDACTED]>
To: "Jeffrey" <jeevacation@gmail.com>
Subject: Who asks us to lead?
Date: Tue, 17 Jul 2018 05:32:04 +0000

Hi Jeffrey

An old colleague once joked he would have shown more leadership qualities if someone had told him to.

Meanwhile we probably have too much "leadership" of the type shown by those who want to be leaders! Nevertheless, helping groups achieve meaningful things is as important as ever. Which is [the approach](#) I've been working on.

As we are connected on LinkedIn, I want you to know about the leadership [conference](#) and [course](#) I've put together for September in the beautiful English Lake District. If not for you, perhaps someone else in your team could find it useful? I'm pleased we will be working with some senior execs and change agents from the UN, big business and NGOs.

If you are ruminating on our [imminent demise](#) due to climate chaos, then [me too](#). It's difficult. One way I'm responding is to fundraise for open source software that supports the re-localisation of economies. If interested, take a look at our project [here](#). As this topic of "deep adaptation" to our climate tragedy is something framing my future work and life, I have started a [LinkedIn group](#) to explore the implications.

Meanwhile, in another universe, if you are interested in blockchain and alternative currencies then come to the free UN event on that, which I'm chairing, in [October](#). And my free course on that topic starts again [next month](#).

In advance, please forgive any tardiness in replying to emails, as I'm on a writing retreat while helping a yoga centre organise a season of free activities for personal growth. If by coincidence you are in Bali during the next month, do come see us [here](#).

Thanks,
Jem Bendell
Professor of Sustainability Leadership, University of Cumbria (www.iflas.info)

PS: Yes, this is a standard email. It is compliant with EU rules, as we are connected via LinkedIn and I'm sending emails based on a data sync with LinkedIn (that took me a little time to work out). They store the data not I. As I won't be sending another generic update this year, we could stay in touch via my newsletter [here](#). Or via [twitter](#). To disconnect with me on LinkedIn (!!) then my profile is [here](#).