

**From:** Joi Ito <[REDACTED]>  
**To:** "jeffrey E." <jeevacation@gmail.com>  
**Subject:** Re: [REDACTED] update  
**Date:** Wed, 15 Aug 2018 10:03:36 +0000

---

I will ping you after she responds. In the mean time, Charlie Songhurst though I could raise as much money as I wanted if I went to endowments or family offices that aren't connected to tech investors but knew my brand. He thought my problem is that I've mostly been talking to people who already have their own access to my networks and deals. I guess my opportunity cost just the time it takes to talk to them. Maybe I can go that route with a bigger fund next time and just close this fund and stop wasting time raising money.

Sent from my iPhone

On Aug 15, 2018, at 10:57, jeffrey E. <jeevacation@gmail.com> wrote:

her team is not great. and they push her to be more "commercial" you and I can speak anytime your are free. but recall my first comment to you, she is not a partner

On Wed, Aug 15, 2018 at 4:41 AM, Joi Ito <[REDACTED]> wrote:

Yeah. Just offer to share deal flow, not economics on my fund, which is what they asked for. Will keep you updated. I think it could just be her team trying to get economics for themselves - my sense was that she just wanted deals and a relationship and maybe she will just invest after my response last night.

Sent from my iPhone

On Aug 15, 2018, at 09:32, jeffrey E. <jeevacation@gmail.com> wrote:

I did not know . Do not share

On Wed, Aug 15, 2018 at 3:25 AM Joi Ito <[REDACTED]> wrote:

[REDACTED] and her team wanted to be part of the GP and take some of the management fee, etc. Structure was too complicated and I don't think it makes sense right now so just responded to her last night. I said I'm happy to share and work together and maybe do something in the future the relationship works out.

I'll let you know how it turns out.

Sent from my iPhone

--  
please note  
The information contained in this communication is confidential, may be attorney-client privileged, may constitute inside information, and is intended only for the use of the addressee. It is the property of JEE  
Unauthorized use, disclosure or copying of this communication or any part thereof is strictly prohibited and may be unlawful. If you have received this communication in error, please notify us immediately by return e-mail or by e-mail to [jeevacation@gmail.com](mailto:jeevacation@gmail.com), and

destroy this communication and all copies thereof,  
including all attachments. copyright -all rights reserved

--

please note

The information contained in this communication is confidential, may be attorney-client privileged, may constitute inside information, and is intended only for the use of the addressee. It is the property of

JEE

Unauthorized use, disclosure or copying of this communication or any part thereof is strictly prohibited and may be unlawful. If you have received this communication in error, please notify us immediately by return e-mail or by e-mail to [jeevacation@gmail.com](mailto:jeevacation@gmail.com), and destroy this communication and all copies thereof, including all attachments. copyright -all rights reserved