

**From:** [REDACTED]

**To:** J <jeevacation@gmail.com>

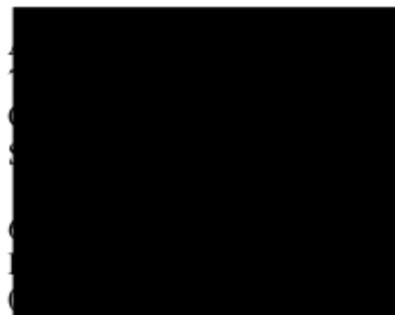
**Subject:** Re: [REDACTED]

**Date:** Fri, 29 Mar 2019 21:48:13 +0000

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To be more specific and understandable: my other patent(s) is/are about how odour recognition is translated into brain science in order to make us understand which combination of olfactive molecules is the perfect match for that individual.

Please my darling don't talk to anyone about that without me but I would be more than super happy to have as my head of Lab: Richard Axel.

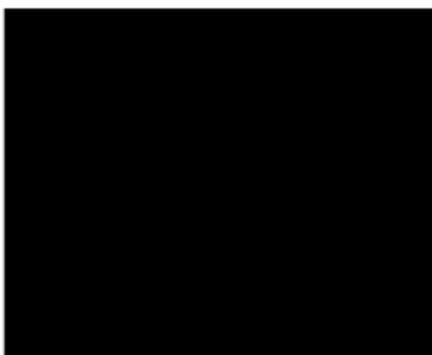


Le 29 mars 2019 à 21:56, [REDACTED] <[REDACTED]> a écrit :

I would not use the verb "encrypted" but let's say encrypted so you see where I want to go with my other patents....my other patents are about desencrypting them! I will create the perfect matrix to provide Me real time display of emotion metrics, projections of frequency band information (theta, alpha, beta, gamma), revealing the client brain's dynamics during the smell of perfumes or olfactive molecules....

Well too complicated to explain on e-mail and I can't as I need to take the patents!

I know exactly where I go and what I will do.



Le 29 mars 2019 à 21:20, J <jeevacation@gmail.com> a écrit :

yes, but they are encrypted. and only usually work on one person, each person has their own system. that is why olfaction is sooo complex.

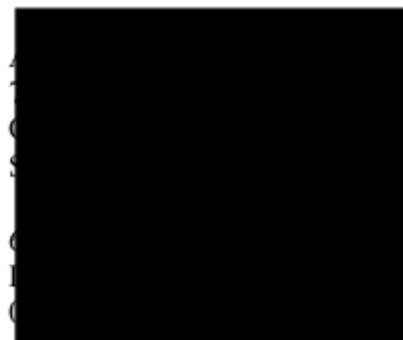
On Fri, Mar 29, 2019 at 9:10 PM [REDACTED] <[REDACTED]> wrote:

Smell is the sense that is the most closely linked to the brain's emotional centre.

Since 30 years there are studies on that and we now have the proof of what scents are doing on the brain: The mood profiles of the fragrances have been validated using a series of neuroscientific techniques such as EEG, physiological monitoring, fmri

Your scientist means the following: "the Proust effect" -re-experiencing an odour from the past can suddenly evoke vivid and emotional memories. Of course our everyday experiences tell us that there is a powerful link between our sense of smell and our emotions (learned association-from birth we have learned to link different smells with an array of objects, memories and emotions)

Do you know that memories from odours activate emotional brain regions (the amygdala) to a much greater extent than memories activated by your eyes, by photographs



Le 29 mars 2019 à 20:58, J <[jeevacation@gmail.com](mailto:jeevacation@gmail.com)> a écrit :

the nobel prize winner in olfaction is richard axel a very very good friend. I think he might suggest that olfaction is personal and except for some hard aversives like dead meat. few universal s

On Fri, Mar 29, 2019 at 8:49 PM [REDACTED] > wrote:

I will create the first bibliothèque of olfactive molecules that can influence our emotional state of mind in a positive way, such a long work Jeff.

This is the future of brain technologie with perfum.

I know you are totally in this field as you are passionate about the brain. Today I am deeply studying the brain linked with the olfactory system and it is extraordinary.

I am working since 2 years with neuroscientists from Pasteur Institute in Paris and CNRS neuroscientist. I am creating a new way to perfum yourself. Not anymore to smell good but to feel good because I am using molecules with a psycho physiological effect, giving an emotional experience of greater well being when you use my perfumes.

This is fabulous and you can't be insensible to this work I have done about brain science linked with the olfactory system. This is also the future of médecine Jeffrey!

I did not raise yet as you are the first person to who I am showing because I know you are passionate about brain science.

I invested myself 2 years of my full time and about 300 000euros. I have writing my first patent with the head of R&D from Shiseido group (he was this last 15 years at the head of the Shiseido R&D). A polytechnicien finished to write my patent and now I need 6 months of studies and development to test all the perfumes and get the few points of technicality that I am missing to get the patent.

I also develop other patents with digital also for perfum: Jeff I think I am a genius! I cannot believe even myself of where I am and what is coming to my mind, I see the future of brain science linked with the olfactory systeme especially design for the perfum industry.

I have done a financial plan extremely complete for the perfum brand and the development of the first patent but not including the digital patents on that.

I have so much to explain to you, it is fascinating.



Le 29 mars 2019 à 20:31, J <[jeevacation@gmail.com](mailto:jeevacation@gmail.com)> a écrit :

what patents? sorry , how much money have your raised already ? from who?

On Fri, Mar 29, 2019 at 8:29 PM [REDACTED] > wrote:

I did it is all on details. You did not see the attached doc.



Le 29 mars 2019 à 20:27, J <[jeevacation@gmail.com](mailto:jeevacation@gmail.com)> a écrit :

not what i do . as i said you also need to list with specificity the use of funds. i hope you are well.

On Fri, Mar 29, 2019 at 8:19 PM A [REDACTED] > wrote:  
My Jeffrey,

I have no answer from you but I am just asking you to never share this document with anyone unless they sign a NDA. I am taking several patents but I need 6 more months of research and development for the technicities of patents. Thank you for your understand.

For your information "atelier Cologne" a niche brand, with no technologie and no any great design or not any fabulous scents was bought after 7years by l'Oreal Luxe for 6 time its turn over: about €100M, dame for Kilian about €90M after 10 years. Turn over of this kind of brands are between €5M to max €20M, all the small brands are bought by the very important brands. My brand Edeniste will be the best niche brand of its generation with one of the best perfumer in the world, great design, revolutionary concept and marketing so I can expect to be looked by an important brand in few years.

Until now I have to keep it totally secret and take the patent(s) and then I will be more confident to show my brand.

Today, I simply must find love money for to take patents and develop my R&D and create the perfumes and the well being accord. We need about 7 months for this and have the product with us.

I have been advise that I should apply for the european fund for innovation. I will but in mean time I need to progress, if you are willing to help me a bit in my life and if you believe in me

please let me know.

Love,

A [REDACTED]

A [REDACTED]  
7 [REDACTED]  
C [REDACTED]  
S [REDACTED]  
G [REDACTED]  
I [REDACTED]  
C [REDACTED]

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