

From: MARK TRAMO <[REDACTED]>
To: Yael Swerdlow <[REDACTED]>
Bcc: jeevacation@gmail.com
Subject: Re: Introduction
Date: Wed, 12 Jul 2017 17:16:05 +0000

Great! - Thanks, Yael - looking forward to meeting you in person at 11:15A next Thurs at the Faculty Club. Please visit us at The Institute for Music & Brain Science at <http://www.BrainMusic.org>. Might you have any information or resources about virtual reality technology in the healthcare arena that I could read before our meeting? - Cheers, Mark

On Wed, Jul 12, 2017 at 7:57 AM, Yael Swerdlow <[REDACTED]> wrote:

Hi Mark

I have a conf call at 2:30 so 11:15-12:15 works perfectly.

See you at the Faculty Club.

My cell is [REDACTED]

Looking forward,

Yael

On Wed, Jul 12, 2017 at 7:52 AM, MARK TRAMO <[REDACTED]> wrote:

Hi Yael - Thank you for your reply - July 19th lunch would be great - any chance 1:45P would work? (I'm getting out of a meeting across the street from the Faculty Club at 1:30p.) If not, then perhaps 11:15a - 12:15p? - Mark

On Sun, Jul 9, 2017 at 10:29 PM, Yael Swerdlow <[REDACTED]> wrote:

Hi Mark,

Thanks so much, no worries, I'm a firm believer in timing:)

I would love to meet with you and learn more of your work.

Would Wednesday July 19th work for lunch at noon?

Let me know,

Be well,

Yael

On Sun, Jul 9, 2017 at 2:41 PM, MARK TRAMO <[REDACTED]> wrote:

Greetings, Yael -

I'm so sorry to have missed this email - almost a year ago now! I was searching my Levitin emails for a manuscript invitation/guidelines Dan sent and am so glad I found this - I JUST had a conversation with a colleague in the Center for Music Innovation about this very topic! Imagine if you are admitted to the Ambulatory SurgiCenter for an epidural injection for intractable Sciatica and thinking it meant a virtual trip to Tahiti instead of days of high anxiety waiting to be called for the puncture?!

I would love to get together and talk if you might still be interested. In general, I'm on the UCLA camps most Wednesdays and some Thursdays. Perhaps a lunch or tea at the Faculty Club one afternoon?

Cheers,
Mark

On Wed, Oct 26, 2016 at 9:11 PM, Yael Swerdlow <[REDACTED]> wrote:
Hi Daniel,

Thanks so much for the intro!

Hi Mark,

Great to e-meet you and sorry for the delay in answering. It seems the Jewish holidays (and guests) made for a very fast few weeks! I would love to meet for a coffee and learn about your work.

How does next week work for you?

Thanks!!

Yael

On Wed, Sep 28, 2016 at 6:34 AM, Daniel Levitin <[REDACTED]> wrote:
[Mark,](#)

[I'm writing to introduce you to Yael Swerdlow who is doing some interesting work in using music for health and wellness. I thought you might both profit from knowing about one another's work.](#)

[Daniel](#)

On Sep 13, 2016, at 12:28 PM, Yael Swerdlow <[REDACTED]> wrote:

Hi Daniel,

My pleasure! I enjoyed it very much. I've just purchased your book on music and look forward to diving in.

You mentioned introducing me to the music research group at UCLA. That would be terrific: my company, Maestro SPC, is developing an interactive Virtual Reality platform of conducting the orchestra - primarily for use in the education and health and wellness space.

We are keen to partner with neuroscience programs involved in both classical music and Virtual Reality therapy.

Looking forward to your thoughts,

Be well,

Yael

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"Between stimulus and response there is a space. In that space is our power to choose our response. In our response lies our growth and our freedom." Viktor Frankl

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<http://www.BrainMusic.org>
<http://merci.ucsd.edu>

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