

**From:** "jeffrey E." <jeevacation@gmail.com>  
**To:** Matthew Hiltzik <[REDACTED]>  
**Subject:** Re: target audience  
**Date:** Mon, 08 May 2017 23:51:11 +0000

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tomrow

On Mon, May 8, 2017 at 7:49 PM, Matthew Hiltzik <[REDACTED]> wrote:

Thanks  
Have a tough end of day  
Pls let me know if you want to continue our conversation tonite or tomorrow

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On May 8, 2017, at 7:28 PM, jeffrey E. <jeevacation@gmail.com> wrote:

ehud at my house tomr from 5-630 you are of course welcome.

On Mon, May 8, 2017 at 3:39 PM, Matthew Hiltzik <[REDACTED]> wrote:

Tried calling you  
The number we had didn't work  
I am at [REDACTED] or please let me know best number to reach you  
Thanks.

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**From:** jeffrey E. [mailto:jeevacation@gmail.com]  
**Sent:** Monday, May 08, 2017 9:56 AM  
**To:** Matthew Hiltzik <[REDACTED]>; Elisha McGinnis <[REDACTED]>  
**Subject:** target audience

1 . new york ( elite/ new yorker readers? , page 6 ? seems biz leaders read - unfortunately ) 2 silicon valley. 3 europe leaders 4 academics

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