

**From:** Matthew Hiltzik <[REDACTED]>  
**To:** jeffrey E. <jeevacation@gmail.com>  
**Subject:** Re: target audience  
**Date:** Tue, 09 May 2017 14:23:30 +0000

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Sorry I missed you  
Pls let me know when U land

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On May 9, 2017, at 10:10 AM, jeffrey E. <jeevacation@gmail.com> wrote:

getting on plane . talk later

On Tue, May 9, 2017 at 9:52 AM, Matthew Hiltzik <[REDACTED]> wrote:

Taking care of some family stuff  
Will try you within half hour

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On May 9, 2017, at 9:27 AM, jeffrey E. <jeevacation@gmail.com> wrote:

??

On Tue, May 9, 2017 at 8:55 AM, Matthew Hiltzik <[REDACTED]> wrote:

Free over next hour  
Where should I call u

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On May 9, 2017, at 7:24 AM, jeffrey E. <jeevacation@gmail.com> wrote:

this mornig good for phone or 430-5?

On Mon, May 8, 2017 at 7:49 PM, Matthew Hiltzik <[REDACTED]> wrote:

Thanks  
Have a tough end of day  
Pls let me know if you want to continue our conversation tonite or tomorrow

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On May 8, 2017, at 7:28 PM, jeffrey E. <[jeevacation@gmail.com](mailto:jeevacation@gmail.com)> wrote:

ehud at my house tomr from 5-630 you are of course welcome.

On Mon, May 8, 2017 at 3:39 PM, Matthew Hiltzik <[REDACTED]> wrote:

Tried calling you

The number we had didn't work

I am at [REDACTED] or please let me know best number to reach you

Thanks.

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**From:** jeffrey E. [mailto:[jeevacation@gmail.com](mailto:jeevacation@gmail.com)]

**Sent:** Monday, May 08, 2017 9:56 AM

**To:** Matthew Hiltzik <[REDACTED]>; Elisha McGinnis <[REDACTED]>

**Subject:** target audience

1 . new york ( elite/ new yorker readers? , page 6 ? seems biz leaders read - unfortunately ) 2  
silicon valley. 3 europe leaders 4 academics

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