From: Alford <████████████>
To: jeffrey E. <jeevacation@gmail.com>
Subject: Quick look
Date: Sat, 21 Jan 2017 02:22:12 +0000
Attachments: VI_Fit_Camp_LLC_Business_Plan.docx; VI_Fit_Camp_business_flow_chart.xlsx

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Hey Jeffrey,

I've been working on this project and I think it has solid potential for growth. It's a App designed to help people make better eating decisions on the go in their day. The eating habits on island is horrible and although many people workout, they have little to NO idea how to eat healthy after leaving from training with their trainer. I'm focusing to capitalize on all three islands for now, here's some key points:

- The user can quickly snap a picture of their meal and send it to his or her trainer, which only their trainer can see and respond with "like or Dislike" of that meal.
- there are multiple trainers on island with their own set number of clients. The day to day "like or dislike" will only be seen between the trainer and that client, not with everyone else using the app.

I plan on generating income by the trainer paying a monthly subscription to have access to the users, but the app will be free to download.

I also plan on generating income by allowing local restaurants advertise within the app as well.

My long time goal is to get a contract with the local government to have an subscription account so ALL employees have access to trainer.

i also attached a soft copy of my business plan and the flow chart showing how its gonna work. I'm in talks with a developer and working on the financials to get a projection of how much this project would cost me.