



MADISONPARK
REAL ESTATE COMPANY LLC

August 13, 2012

Re: [REDACTED]

Dear Partner:

Please accept this letter as an update on our project at [REDACTED]

I am happy to report to you the following :

- We closed on our loan which will allow us to proceed with the build-out of all the units on June 12 ,2012.
- The Building Department issued an amended building certificate for us to begin construction of the units.
- Please find photos of the sidewalk shed that describes our project.
- In conjunction with the sidewalk, our tease website www.TheWhitman.com went live; I encourage you to look it up. A more robust site will be added with the fall marketing season. Already we have had a number of inquiries.
- Please find enclosed the floor plans for the residential section of the building.
- We hope to have several events this fall in New York for the real estate brokerage community and their clients to introduce The Whitman formally.
- I have included photos of the progress of the constructions as well as digital renderings produced by Kelly Hoppen, our interior designer.

If you should have any questions, please do not hesitate to contact me. In addition, I would encourage you to come visit the construction site to see our progress.

Thank you once again for your trust,

David J. Mitchell

Three Exquisite Full Floor 5,000+ Square Foot Residences
 One Exceptional 6,250 Square Foot Duplex Penthouse
 Full Service Doorman Building



THE WHITMAN
 madison square park

DOUGLAS ELLIMAN
 DEVELOPMENT | 2020-2021

MELANIE LAZENBY
 DINA LEWIS

T. 212.488.8660

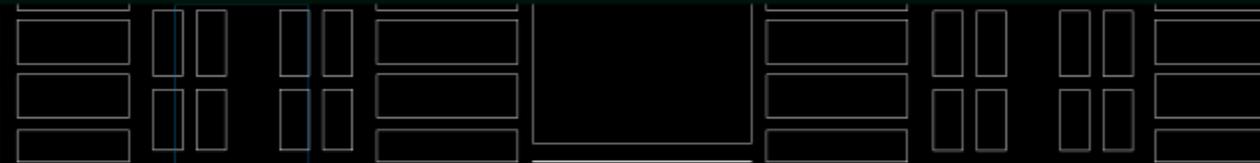
The Company's Operations Team and its Affiliates are Equal Opportunity Employers. We are an Equal Opportunity Employer. We are an Equal Opportunity Employer.

SIDE PANEL



THE WHITMAN
 madison square park

THREE EXQUISITE FULL FLOOR 5,000+ SQUARE FOOT RESIDENCES
 ONE EXCEPTIONAL 6,250 SQUARE FOOT DUPLEX PENTHOUSE
 FULL SERVICE DOORMAN BUILDING



INTERIORS BY
KELLY HOPPEN | T. 212.488.8660
 LONDON

DOUGLAS ELLIMAN
 DEVELOPMENT | 2020-2021

MELANIE LAZENBY
 DINA LEWIS

FRONT PANEL



FIRE HYDRANT

Three Exquisite Full Floor 5,000+ Square Foot Residences
 One Exceptional 6,250 Square Foot Duplex Penthouse
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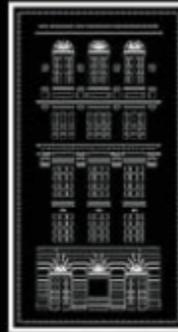
SIDE PANEL

INTERIORS BY
KELLY HOPPEN
LONDON

CONTACT US
T. 212.488.8660

 **DOUGLAS ELLIMAN**
DEVELOPMENT MARKETING

MELANIE LAZENBY
DINE LEWIS



Unit	Size	Price
1A	1,200	\$1,200,000
1B	1,200	\$1,200,000
1C	1,200	\$1,200,000
1D	1,200	\$1,200,000
1E	1,200	\$1,200,000
1F	1,200	\$1,200,000
1G	1,200	\$1,200,000
1H	1,200	\$1,200,000
1I	1,200	\$1,200,000
1J	1,200	\$1,200,000
1K	1,200	\$1,200,000
1L	1,200	\$1,200,000
1M	1,200	\$1,200,000
1N	1,200	\$1,200,000
1O	1,200	\$1,200,000
1P	1,200	\$1,200,000
1Q	1,200	\$1,200,000
1R	1,200	\$1,200,000
1S	1,200	\$1,200,000
1T	1,200	\$1,200,000
1U	1,200	\$1,200,000
1V	1,200	\$1,200,000
1W	1,200	\$1,200,000
1X	1,200	\$1,200,000
1Y	1,200	\$1,200,000
1Z	1,200	\$1,200,000
2A	1,200	\$1,200,000
2B	1,200	\$1,200,000
2C	1,200	\$1,200,000
2D	1,200	\$1,200,000
2E	1,200	\$1,200,000
2F	1,200	\$1,200,000
2G	1,200	\$1,200,000
2H	1,200	\$1,200,000
2I	1,200	\$1,200,000
2J	1,200	\$1,200,000
2K	1,200	\$1,200,000
2L	1,200	\$1,200,000
2M	1,200	\$1,200,000
2N	1,200	\$1,200,000
2O	1,200	\$1,200,000
2P	1,200	\$1,200,000
2Q	1,200	\$1,200,000
2R	1,200	\$1,200,000
2S	1,200	\$1,200,000
2T	1,200	\$1,200,000
2U	1,200	\$1,200,000
2V	1,200	\$1,200,000
2W	1,200	\$1,200,000
2X	1,200	\$1,200,000
2Y	1,200	\$1,200,000
2Z	1,200	\$1,200,000

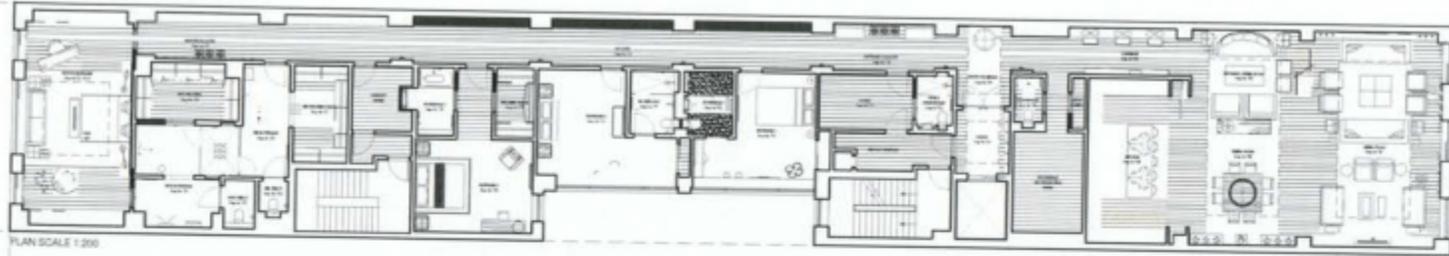
THE
WHITMAN
madison square park
31 EAST 26

A Collection of
Three Exquisite Full Floor
5,000+ Square Foot
Residences

One Exceptional 6,250
Square Foot
Duplex Penthouse

Full Service
Doorman Building





PLAN SCALE 1:200



PLAN SCALE 1:100



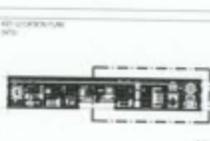
KELLY HOPPEN INTERIORS
 102a CHEPSTOW ROAD
 ST. STEPHEN'S YARD, LONDON W2 5QB
 TEL: 02074713350 FAX: 02077276460

- GENERAL NOTES
1. ALL DIMENSIONS ARE DIMENSIONED UNLESS NOTED OTHERWISE
 2. ALL DIMENSIONS SHALL BE VERIFIED ON SITE BEFORE PROCEEDING WITH THE WORK
 3. HOPPEN INTERIORS SHALL BE NOTIFIED IN WRITING OF ANY DISCREPANCIES
 4. ALL RIGHTS RESERVED. NO REPRODUCTION OR ANY OTHER FORM IS PERMITTED WITHOUT CONSENT. VIOLATION IS AN UNAUTHORIZED ACT DONE TO THE DETERIMENT OF THE COPYRIGHT OWNER AND MAY BE SUBJECT TO CIVIL AND CRIMINAL LIABILITY.

SPECIFIC NOTES

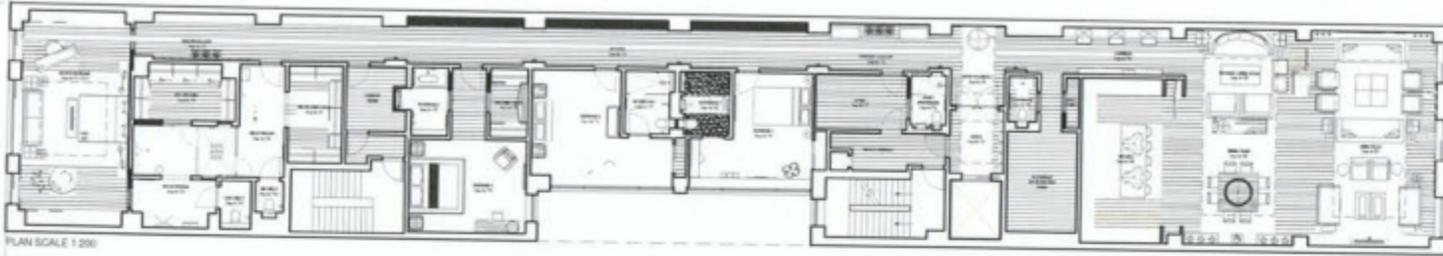
NO.	DATE	REVISION/ISSUE

DESIGN: [Blank]



PROJECT NO: DAVID MITCHELL - NEW YORK		
TYPICAL FLAT FLOOR PLAN		
DATE: 06.07.12	SCALE: PS	SCALE: 1:200/1:100/1:50
PROJECT: MITCHELL	NUMBER: 001A	REVISION: 00

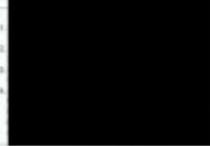
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PLAN SCALE 1:200

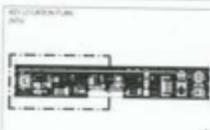


PLAN SCALE 1:100



SPECIFIC NOTES:

NO.	DATE	REVISION/ISSUE	DRAWN	CHECKED BY



PROJECT TITLE		
DAVID MITCHELL - NEW YORK		
DRAWING TITLE		
TYPICAL FLAT FLOOR PLAN		
DATE	ISSUE	SCALE
06.07.12	PS	1:200/100-0A3
PROJECT	CLIENT	VERSION
MITCHELL	0016	00

A3















MADISONPARK
REAL ESTATE COMPANY LLC



Photo #1: 6th Floor - Additions

August 13th, 2012





MADISONPARK
REAL ESTATE COMPANY LLC

815 FIFTH AVE
NEW YORK, NY 10065

Photo #2: 6th Floor - Additions

August 13th, 2012





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815 FIFTH AVE
NEW YORK, NY 10065

Photo #3: 4th Floor - Framing

August 13th, 2012





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Photo #4: Basement – Utilities Installation

August 13th, 2012





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NEW YORK, NY 10065

Photo #5: Front – Sidewalk Shed

August 13th, 2012

