

ADAM E. CAMPBELL

o
c.

SUMMARY

Accomplished trading visionary with strong technical versatility. Extremely motivated entrepreneur who is truly passionate about deciphering market liquidity. Experienced trader with exceptional technical analysis skills. Hands-on developer of well designed, engineered, and highly systematic quantitative approaches; delivering ~ 18% annualized gross returns in each of last 3 years.

PROFESSIONAL EXPERIENCE

TRUE NORTH PARTNERS, LLC: The Stable Fund – Suffern, NY 2011-2012
Commodities Trader, Trading Systems Researcher & Development

True North Partners, LLC is a registered CTA/CPO offering the Stable Fund. Characterized by very stringent risk controls, the Fund has grown to > \$125m in AUM. Primary responsibilities included active daily trading of commodities markets, particular focus upon index futures; crude oil, and Euro. Carried direct responsibilities of trading system design & implementation, working closely with co-founding Partner on team responsible for STS roll-out.

- Worked extensively within STS division (Systems Trading Strategies) offering systematic trading expertise, algo refinements, and continued research & development.
- Active daily trading responsibilities of highly liquid (intraday) strategies for \$150M in notional value.
- Contributed to development, and active deployment of multiple fully automated trading systems; deployed upon additional live capital >\$10M.
- Continued to maintain daily profitability ratio > 85%, with a Sharpe ratio >3.0.
- Actively shared trading expertise, price behavior insights, and engaged in thorough analysis of systematic trading algorithms' design; and subsequent evaluation of their performance metrics – within a collaborative, team-based environment.

INTEGRAL FINANCIAL GROUP, LLC: MAGNUM FUND – Richmond, VA 2007-2011
Managing Director, Head of Trading. Principle Co-Founder

Established a registered investment advisory business unit to complement existing specialized financial services of Integral Financial Group. Primary responsibilities include the launch, operation, all trading responsibilities, and growth of a quantitative-based hedge fund- The Magnum Fund, LLLP. Built upon all past experiences to-date, including the trajectory of Canal Street Capital & harvesting a deep archive of proprietary intellectual property.

- Magnum Fund initially soft-launched with principals' funds only. Fund management completed a focused period of methodology refinement.
- Magnum Fund initiated our multi-algo core strategy on behalf of external investor in Jan, 2010. Fund launched with \$1M AUM & approximately one dozen outside investors.
- The Fund experienced >200% growth in AUM, and investor base. Magnum achieved mid-seven figure AUM. .
- Led the Fund into negotiations which sought additional commitments, \$25M+ tickets from industry allocators.
- Magnum Fund produced a Sharpe ratio of: 4.54.
- The Magnum Fund produced a number of compelling statistical performance metrics for our investor base; markedly demonstrating a pattern of consistency in returns.

- Fund produced a daily profitability ratio > 90% since inception.
- Fund experienced a recent run of 104 of 106 days profitable; batting .981
- Fund consistently outperformed the S&P index; notably in a non-correlative month over month production stream. .
- Led the Fund into production of audited track record of 82% winning months; including through the most recent S&P "bear" market conditions (10/2011).
- Magnum achieved an equivalent metric to "a perfect quarter" by delivering our investors an unbroken 66-consecutive-day profitability run.

CANAL STREET CAPITAL MANAGEMENT, LLC – Richmond, VA 2005 - 2007
 Founder and Managing Director; Head of Trading

Built and managed a registered 3(c)1 hedge fund from the ground up. Formed Canal Street Capital, LLLP as a quantitative-based, high frequency approach, utilizing software driven systematic trading algos & fully computer-driven order executions. Employed a high capacity strategy of multiple algorithmic trading systems, operating simultaneously.

- Launched Canal Street by marrying superior technology with sound trading practices. The result was a core method capable of superior risk-return metrics on capacities of over \$500M. As core methods were applied to multiple markets (liquid commodities; FX, fixed income) upside capacity blueprinted to >\$2B.
- Successfully formulated and engineered dozens of proprietary statistical arbitrage trading strategies. Employed multiple algorithmic trading systems simultaneously in our Fund to achieve extremely smooth equity curves.
- Highly proficient in development, testing, and evaluation of multi-strategy, high frequency trading strategies. .
- Canal Street achieved a backtest of 70 consecutive months within its multi-strategy approach *without a drawdown*. Sharpe Ratio approached 3.20; annualized returns in low-mid double digits.
- Consummated an equity partnership with MMI, Inc., a leading firm in applying chaos theory to price behavior analysis. Significant model symbiosis as result of combining this leading edge, proprietary price analysis to CSC existing core models.
- Orchestrated team of superior software engineers to enable a hands-on approach to non-linear constrained optimization methods to solve high dimensional problems. The resulting models demonstrate strong capabilities regardless of market cycle.
- Maintained key man status re: trading, marketing, sales, collateral development, print material, and ongoing investor communications activities. Registered Investment Advisory.

CAMPBELL EQUITY ADVISORS, LLC – Richmond, VA 2004 – present
 Founder and President Originally built and managed CEA, LLC as the predecessor to Canal Street Capital. Canal Street Capital was formed thru JV between CEA, LLC and AlterThought, a boutique team of industry veteran software engineers. .

- Completion of initial algorithmic trading systems; pair programming with industry veterans. Initial model has retained a profit factor of 1.70 since inception.
- Extensive accomplishments in research & development of mathematical models in support of volatility; statistical arbitrage; and high frequency trading strategies.
- Conceived and architected > 20 core trading strategies highly capable of pattern recognition across equity & commodity markets.
- Invested approximately 4,000 hours of real-time study of technical analysis. Developed numerous, valuable proprietary TA tools based upon empirical analysis.

HEADLEY, CAMPBELL & ASSOCIATES – Richmond, VA
Managing Director; Head of Equity Trading

1995 - 1998

- Successful completion of mentorship by 25 year industry veteran S&P trader.
- Established a strong early baseline of work to examine the origins of price behavior. Committed approximately 8,000 hours to real-time study of technical analysis.
- Experienced equity & futures markets trader; trading for own account on ongoing basis.
- Established, built, and networked a full trading floor from the ground up; incorporating numerous, redundant real-time market data feeds, and supporting up to 20 traders.

SOFTWARE & TECHNOLOGY BACKGROUND

SAP AMERICA – Washington, DC & Newtown Square, PA 2003-2004
Director of Software Consulting Engagements – Directed professional software development teams for a market leader in business software applications. Actively engage & consult with C-level executives within Fortune 500 companies to accomplish business process redesign, streamline processes, and harness SAP business software applications suite to drive revenue.

ORACLE CORPORATION – Richmond, VA 2001-2002
National Account Executive – Led new business engagements of Oracle applications suite and relational database technology. Steer large, cross functional software teams to develop and present ROI business case justification for multi-million dollar enterprise software applications; led value recognition from harvesting of database technology; execute and close complex contracts with multiple C-level decision-makers.

AMC TECHNOLOGY, INC. –Richmond, VA 1998-2001
Director of Technology Engagements – Effectively built and led a technology design team for start-up software provider. Directed new technology engagements for custom coded, high end SAP software components, leading to AMC's inclusion on "Inc.500-Fastest Growing" list.

EDUCATION AND CREDENTIALS

MBA: Finance & Information Technology, Jacksonville University

BA: Economics, The College of William and Mary

Masters Certificate Program –Accounting, CPA Candidate The University of Virginia/Falls Church Campus

Registered Investment Advisor – Series 65. Series 3 (Commodities & Futures), and Series 30 (Branch Manager Futures) licensed.