

Born 8th February 1986, French

133 Rue Saint-Dominique 75007 Paris, France



EDUCATION

- 2008 - 2009 MBA Exchange Program at Tsinghua University, Beijing, China
- 2005 - 2009 Master of Science in Management (Major in Marketing) at Euromed Business School, Marseille
- 2003 - 2005 Preparation for competitive entrance exams for French Business Schools, Marseille
- 2003 Baccalaureate Economic and Social (upper second class Honours), Lycée Sion, Marseille

EXPERIENCES

- Since 2010 **ELITE LICENSING COMPANY, Paris**
/ *Assistant President (Permanent Contract, Current Position)*
- Developing the Licensing Department with products such as Ready-to-wear, lingerie, cosmetics, perfumes, leather goods, beauty accessories, shoes, watches, sunglasses
- 2010 **DIESEL FRANCE, Paris**
/ *Sales Representative 55DSL and Diesel Underwear (3 months contract)*
- Key Account Manager for Diesel Underwear and for the brand 55 DSL
 - Field Marketing (sales and promotional events monitoring)
- 2009 **CARTIER INTERNATIONAL, Paris**
/ *Product Manager on Watchmaking (6 months internship)*
- Development Marketing : Benchmarking and launching of new watches
 - Analysis of monthly reports on watchmaking launches
- 2008 **LVMH, London**
/ *Sales Assistant Louis Vuitton (5 months internship)*
- Developed Customer Relationship Management
 - Applied sales techniques specific to luxury goods
 - Promoted visual Merchandising
- 2007 **L'ORÉAL PARIS INTERNATIONAL, Paris**
/ *Project Manager on ELSÈVE Haircare (6 months internship)*
- Development Marketing: market Analysis and innovation launch
 - Realized launching plans and add briefs
 - Analysed panels and sales results
- 2006 **MCCANN ERIKSON – INTERPUBLIC GROUP, Paris**
/ *Marketing Consultant for FutureBrand (3 months internship)*
- Consultancy services for Consumer Branding, Brand Identity and Packaging Design

ADDITIONAL INFORMATION

Languages: French (Mother Tongue), **English** (Fluent), **Spanish** (Good Knowledge)
Computer skills: Word, Excel, PowerPoint, Photoshop, Health & Beauty, Stealth 3000
Humanitarian Aid: *Project Manager for the NGO Autour de l'Enfant (since 2005)*
 Made several missions in Burkina Faso and Senegal, Sponsoring research
Interests: Travels, Sports (Tennis, Ski, Scuba-Diving).

