EDDICE

Funding Requirements
4 March 2011.

	TO LAUNCH (16 Weeks)		LAUNCH THRU YEAR 1	
Film Production	$	100,000.00	$	500,000.00
Tech Build + Maintenace	$	300,000.00	$	250,000.00
Product Creation	$	200,000.00		
People	$	230,000.00	$	470,000.00
Salary + Freelance				
Legal	$	70,000.00	$	80,000.00
Office	$	20,000.00	$	40,000.00
Business Expenses	$	80,000.00	$	160,000.00
PR / T+E / Bus Dev				
To Launch	$	1,000,000.00		
Launch Thru Year 1			$	1,500,000.00
TOTAL FUNDING REQUIREMENT			***$***	***2,500,000.00***