

# ERIC WRIGHT

Nationality : American      Languages : English / French / Italian

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## **Italia-Independent** *Milan*

2011- current

Creative Design Director / Consultant

Responsible for the concept and development of the menswear collection, accessories, shoes, bags, ties, belts, scarves.

Direct presentation and reporting to Lapo Elkann and Andrea Tessitore.

Special Projects

• Italia-Independent collaboration with Sartoria St Andrew, Bespoke .

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## **Façonnable** *Nice*

2008 - 2010

Creative / Design Director

Responsible for the whole concept and development of the Façonnable menswear and womenswear collections, all accessories, and responsible for all communication, image, advertising, presentations, and fashion shows .

Direct presentation and reporting to C.E.O. Alberto Lavia and owner Maher Mikati.

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## **Roberto Cavalli** *Florence*

2006-2008

Design Director Menswear

Direct presentation and reporting to Eva and Roberto Cavalli. Cavalli first line menswear including accessories, handbags and shoes. Initial season concept and direction and coordination of design studio. Responsible for creative direction of the menswear ready to wear shows.

Special Projects

• Roberto Cavalli for H&M • Capsule Collection for Michael Jackson.

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## **Trussardi** *Milan*

2006

Design Director Menswear

Direct presentation and reporting to Beatrice Trussardi . Trussardi first line menswear including accessories, handbags and shoes. Initial season concept and direction and coordination of design studio. Responsible for creative direction of the menswear ready to wear shows and responsible for the image of the advertising campaign.

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## **Fendi** *Rome*

2005-1998

Design Director

Direct presentation and reporting to Karl Lagerfeld. Responsible for the whole concept and development of Fendi's womenswear collection, accessories, furs and clothing. Advertising and fashion shows.

Special Projects

• V Magazine

## **Fendi** Menswear *Rome*

2000

Creative / Design Director

Responsible for the whole concept and development of Fendi's menswear collection, accessories, furs and fashion. Advertising and fashion shows.

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## **Lagerfeld** *Paris*

1996 - 1998

Exclusive Agreement

Overseeing and direct responsibility for fashion, accessories, shoes, bags, perfume and advertising. Direct consultant for imagery and creation of fashion shows.

Special Projects

• Licences • Theatre Projects

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## **Chloé** *Paris*

1996 - 1998

Exclusive Agreement

Overseeing and direct responsibility for fashion, accessories, shoes, bags, perfume and advertising. Direct consultant for imagery and creation of fashion shows.

Special Projects

• Licences • Theatre Projects

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## **Karl Lagerfeld** *Paris*

1987 - 1996

Exclusive Agreement

Right Hand - Direct collaboration with Karl Lagerfeld on creative development of all lines. Overseeing collection development and responsible for creative aspects from fabric research, sketching to fitting for shows and production of samples for all lines. Directly responsible for all accessories.

Special projects

• Fashion • Accessories • Licences • Perfume • Advertising • Styling all photography for advertising

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## **KL by Karl Lagerfeld** *New York*

1983 - 1987

Studio Director

Direct collaboration with Karl Lagerfeld on creative development of all lines. Overseeing collection development and responsible for creative aspects from fabric research, sketching to fittings for shows and production of samples for all lines. Directly responsible for all accessories.

Special Projects

• KL by Karl Lagerfeld, womenswear • KL by Karl Lagerfeld, all accessories