



Stockholm based Mutewatch was founded in 2008 by economist Mai-Li Hammargren and engineer Oscar Ritzén Praglowski. The company's first product was launched in the summer of 2011.



Mutewatch is the world's first watch with a vibrating alarm. The product is built on a capacitive and easy-to-use touchscreen using proprietary firmware and hardware.



Since launch, 17 000 watches have been sold globally through mutewatch.com as well as a network of 100+ stores including colette in Paris, MoMA in NYC, Maxfield in LA and Lane Crawford in Hong Kong.



Mutewatch has received worldwide praise from numerous blogs, sites and users of which the most well-reputed is Apple's co-founder Steve Wozniak who's quoted by CNET.COM:

"It's a masterpiece of combining materials in ways I've never before seen. Very creative and unique."

MAKE YOURSELF MINDFUL

Our vision is to become the leading brand for smart watches. Our mission is to make people more mindful.

V1.5

Recently we launched development of Mutewatch Version 1.5. V1.5 is an upgraded product based on feedback we have got from the market with the current version.

With V1.5 we aim to increase our accessible market significantly through:

- Vastly improved battery life
- A slimmer design
- Lower COGS



We are now looking for venture capital to speed up product development and launch.