
Senior Science Writer and Editor

Accomplished science writer and editor with around 18 years of experience in the private, not-for-profit, and academic sectors. Comfortable with general marketing and specialized technical content. Skilled at translating challenging scientific concepts for a lay audience. Outstanding proposal manager with multi-million-dollar wins. Team player and leader able to ensure quality and meet deadlines while maintaining a collegial and supportive atmosphere. Hands-on experience with a range of formats, including online media, style guides, reports, advertising, articles, scripts, interviews, and press releases.

Professional Experience

The American Committee for the Weizmann Institute of Science, New York, NY

Sept. 2005 – Present

Senior Science Writer/Manager, Marketing Communications and Public Affairs

Write, edit, and produce a broad range of marketing materials at this international not-for-profit supporting the Weizmann Institute of Science in Israel. Responsible for researching, writing, and approving science-related content in diverse fields ranging from astrophysics to alternative energy. Expert at clearly and accurately presenting complex technical and scientific topics to a general audience. Work directly with world-renowned scientists on marketing materials. Author and manager of many successful major gift proposals. Develop original projects such as WeizmannViews, a series of stand-alone science articles geared to the public; an electronic newsletter presenting Institute updates; and research summaries addressing specialized areas of science. Provide quality assurance for the entire company and help ensure a consistent organizational voice across media platforms. Serve as public information officer, including issuing press releases, liaising with news outlets, and representing the organization at professional events. Key team member, including writing virtually all copy and vetting images, for complete redesign of company website. Oversee projects from beginning to end, manage multiple simultaneous deadlines, work with ad agencies and designers, and collaborate with a diverse international team.

Earth Tech, Inc., New York, NY

Jan. 1997 – Oct. 2000; May 2001 – Sept. 2005

Senior Technical Editor/Deputy Project Manager, Environmental Planning

As senior technical editor in the environmental planning department at this architecture/engineering firm, was responsible for final quality control of all products. Collaborated with scientists to ensure that text was clear and accurately represented conclusions. Edited, reviewed, and authored documents on issues such as natural and cultural resources, air and water quality, and hazardous waste. Ensured that environmental impact statements and other multi-author materials had a consistent voice. Researched legislation (e.g., National Environmental Policy Act) to guarantee compliance. Implemented web-based management practices. Developed and implemented style guides. Organized and participated in public involvement meetings. Used risk-based communication techniques for controversial projects. Supervised editorial teams for large projects such as a nuclear power plant application.

As deputy project manager for the proposed remediation of one of the nation's most contaminated water bodies, a lake in upstate New York, coordinated multidisciplinary, geographically separate staff for preparation of documents such as species surveys, human health and ecological risk assessments, and remedial investigations. Worked directly with scientists, engineers, government agencies, and others on the project's many reports, investigations, and research initiatives. Lead writer/manager of the proposed plan and responsiveness summary for the Environmental Protection Agency's Record of Decision for the site. Helped maintain schedule and budget to meet government-established project benchmarks and deadlines.

Professional Experience, Cont.

Office.com, New York, NY

Oct. 2000 – May 2001

Producer and Content Manager, Environmental Services

Managed the environmental news division of a website that provided information and support to small businesses. Responsible for site mission, budget, content, design, marketing, and promotion. Developed original story ideas aimed at both educating readers about existing environmental issues and alerting them to new trends. Reported stories personally and distributed assignments to nationwide staff of journalists. Created RegsWatch, a branded column written by an environmental attorney about regulations with the potential to impact environmental services businesses. Established and moderated chat room on environmental topics.

City University of New York, John Jay College of Criminal Justice, New York, NY

1996 – 1997

University of North Carolina – Greensboro, Greensboro, NC

1995 – 1996

Adjunct Faculty/Professor of English

Taught remedial, introductory, and upper-level undergraduate English courses ranging from basic writing to literature surveys to advanced writing workshops.

The Greensboro Review, Greensboro, NC

1993 – 1995

Editor

Duties at this award-winning journal of poetry, fiction, and essays included authority for final decision on submissions and guiding magazine through selection, editing, and layout. Supervised three graduate-student manuscript readers. Helped organize academic and community events, such as readings by high-profile, award-winning writers.

English Literature in Transition, Greensboro, NC

1993 – 1995

Assistant Editor

Edited and fact-checked academic essays, liaised with authors, and maintained international subscription list for this quarterly journal. Content included scholarly articles on fiction, drama, and cultural matters.

Education

MFA, Writing, University of North Carolina—Greensboro, 1995

BA, English, Georgia State University, 1992

Professional Affiliations

American Association for the Advancement of Science

American Medical Writers Association

National Science Writers Association

Publications and Other Materials

Upon request