



## EXECUTIVE SUMMARY

***Fiona Cameron-Williams*** is pleased to offer Private Residence and Hospitality Consultancy services from her headquarters in New York City. Discerning private clients can now take advantage of her insights, professional and personal grace, and cutting-edge managerial and training expertise.

Ms. Cameron-Williams trained in the United Kingdom and at the prestigious Les Roches School of Hotel Management in Switzerland. Six years of further education prepared her to move to the Middle East for ten years serving Bahrain's Royal Family. She managed protocol for VIP events, supervised the care of visiting dignitaries, and honed her natural ability to recruit and build teams of superior service professionals from around the world.

In America's Washington State, Ms. Cameron-Williams managed numerous homes for a Fortune 500 CEO and his family before becoming Head Butler at the legendary Cloister Hotel on Sea Island in Georgia. There she created an elegant balance of the formal butler service found in Europe in its heyday, and genteel Southern hospitality. Hand-picking and managing a team of 65 in this world-class resort, she set a new gold standard for both the hospitality and resort industries.

Managing multiple properties for a Real Estate mogul in Virginia included training and supervising a well trained staff to care for Heads of State, Foreign Dignitaries, business leaders and other well-known visitors and guests. International protocol and diplomacy were key to every event and project. Currently Ms Williams is a Professor of Hospitality Management at The City University of New York and conducts International Etiquette and Protocol Classes at the United Nations School in New York. She has repeatedly demonstrated her unequalled ability to:

- Foster and implement executive visions from concept to celebration,
- Eliminate surprises or planning lapses,
- Design and conduct innovative, results oriented training courses,
- Integrate plans for services and any type of facility or venue,
- Bridge cultural and operational differences
- Build and foster solid working relationships with vendors or associates, and

Certified by the Protocol School of Washington as Corporate Etiquette and International Protocol Consultant, Ms. Cameron-Williams consistently delivers expert training and guidance. She is famous for her unerring ability to authentically engage with clients and celebrities, employees and job applicants, or vendors and contractors as needed. In short, she is uniquely qualified to offer an unforgettable one-time memory or lifestyle enhancement experience.



**RATE CARD**

**Flat Rate Consulting Fees:**

Commercial Properties: \$2,000.00 per day

Residential Properties: \$1,750.00 per day

**Site Visits:**

2-4 day process to include site inspections, meeting with client and written document outlining

Recommendations/suggestions: \$1,600.00 per day

**Training of household staff:**

On location up to 8 staff members: \$2,000.00 per day

After 7 days a 5% per day discount is given and 10% discount for training in excess 21 days.

Monthly and quarterly rates are available based on the scale and complexity of the project.

**Placement of Staff:**

A 20% (of the annual salary) finder's fee is charged for all full-time placements.

For clients wishing to recruit more than 2 staff members at any given time a 15% placement fee will be charged.

**General consultation on an ad hoc basis:**

\$400 per hour

**General terms:**

For all on site visits client will be responsible for the cost of flight, accommodation and expenses during our visit. All estimates provided are valid for 30 days after which a revised estimate will be provided.

**Payment terms:**

All invoices are presented to client in US Dollars. A 50% deposit is required on all projects. For your convenience, FCW Hospitality and Private Residence Consulting Inc accepts the following forms of payment: All major credit cards, bank certified checks and bank transfers.

