silversheet

Medical Staff Relationship Management

THE PROBLEM

The Medical Staff Lifecycle is Broken in Healthcare

Recruiting

Continued Reliance on Traditional Methods

Onboarding

Hiring a Doctor Can Take up to 6 Months

Managing

Costly and Painful Compliance Issues

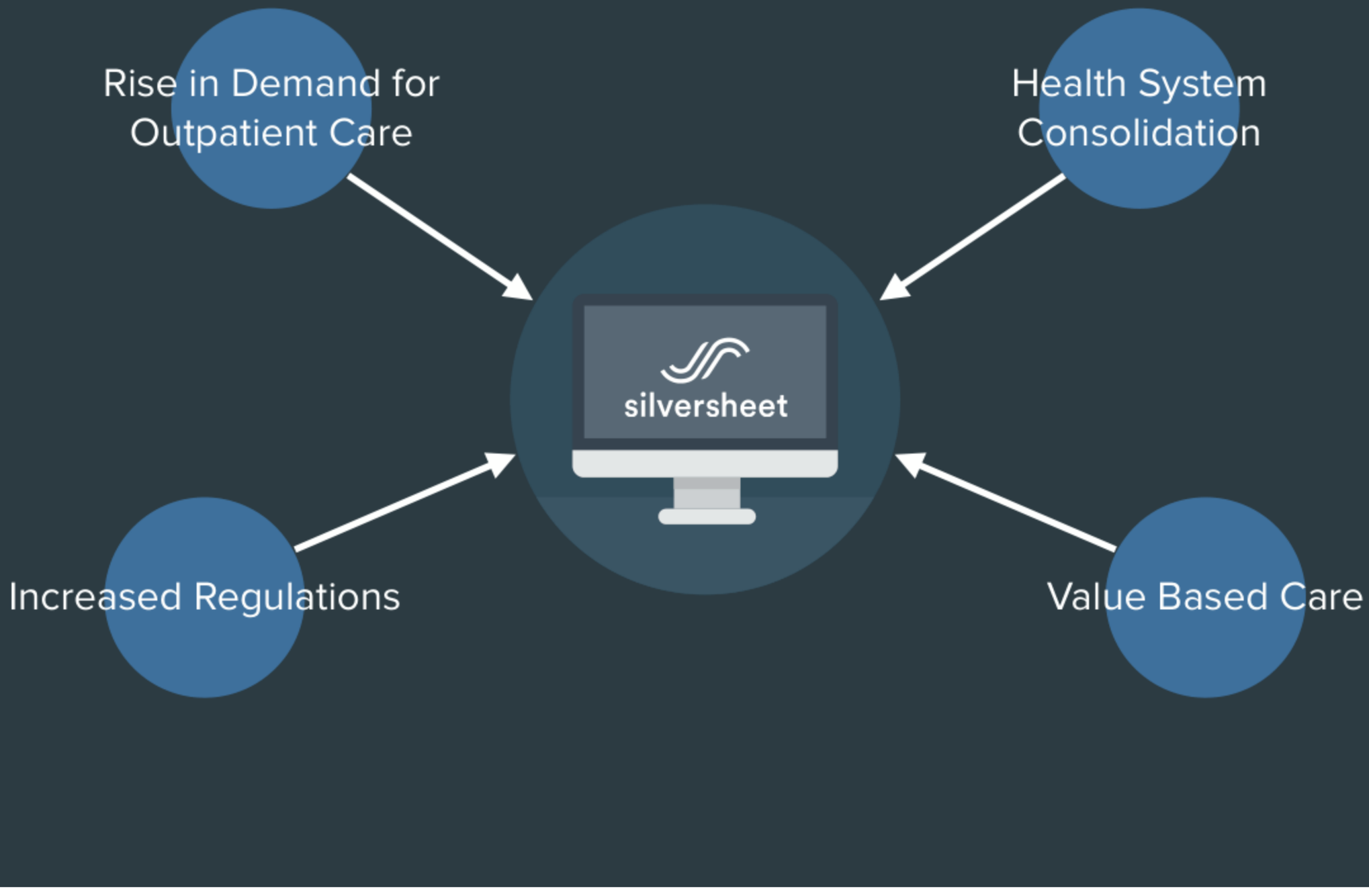
THE SOLUTION

silversheet

The End-to-End SAAS Platform for Medical Staff Relationship Management

CURRENT STATE OF INDUSTRY

The Industry is Hungry for a Solution



MARKET SIZE

$215 BILLION

spent on healthcare administration
in the U.S. annually

$10 BILLION

spent on medical staff
lifecycle management

BUSINESS MODEL

SAAS Platform

Providing an End-to-End Solution for the Medical Staff Lifecycle

Facilities

Compliance

Privileging

Recruiting

Providers

Compliance

Privileging

Professional Services

CURRENT STRATEGY

Onboard ASC Facility

Providers Refer to Other Facilities

Customer Acquisition Loop

Book Revenue from Facilities and Acquire Providers

60 Providers Per Facility

CURRENT TRACTION / GROWTH

79

Facilities Signed-Up

24

Paying Customers

1,158

Verified Providers

40%

Month-over-Month Growth

* 10% of all ASC’s in Los Angeles are now using Silversheet

STRATEGY ROADMAP

Target ASC Networks

Tailor product to meet the needs of enterprise customers and go upstream to larger ASC networks & hospitals

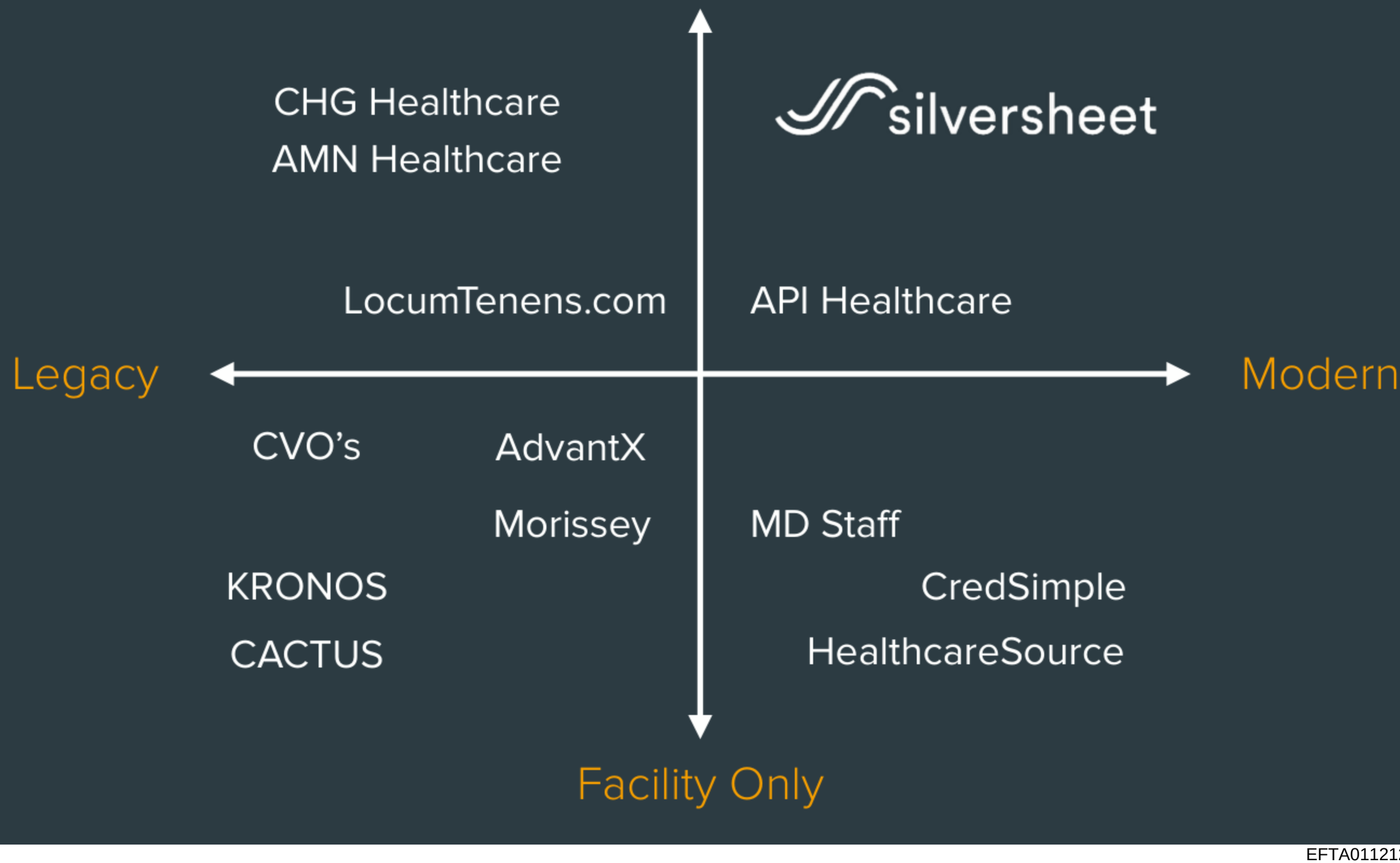
Streamline Privileging

Develop product to completely streamline provider privileging and decrease onboarding time

Enhance Referral Loop

Enhance product experience for providers to organically refer Silversheet to their facilities

COMPETITORS



TEAM

Miles Beckett, M.D.

CEO & Co-founder

CEO & Co-founder EQAL acquired by Everyday Health in 2012, Co-Creator lonelygirl15

Pat Cheung

Head of Product & Co-founder

Lead UX Designer YP.com, Head of Product EQAL, Founder Office & Company, Founder TownFave

David Rakoff, M.D.

CMO & Co-founder

Partner St. John's Anesthesia Group, Advisor Kinomera Bio

Karen Greenwood

VP of Sales

VP of Strategic Growth & Partnerships TigerText, Sales Executive BetterWorks

Cynthia Gomez

Dir. Customer Success

Consultant Triage Consulting Group

Drew Baumann

Founding Engineer

CTO & Founding Engineer Fullscreen

Loren Burton

Founding Engineer

Founder Penflip, Full Stack Engineer Grubwithus

CURRENT INVESTORS

upfront VENTURES

SVAngel

SLOW VENTURES

RINCON VENTURE PARTNERS

Thank You!