

Profile Biography

Alexis Bonte (01/05/1976) is the co-founder and CEO of eRepublik Labs. eRepublik (one of the top 25 European start ups according to **TechCrunch**) is transforming the way strategy games are created, distributed and played by leveraging the power of communities and the Web.

eRepublik.com its first massive online social strategy game, is set in a mirror version of the real world and launched in November 2007. eRepublik.com has 2,5 million registered users.

eRepublik was a prize winner in the LeWeb3 start-up competition in 2007 as well as the TechCrunch FOWA competition in 2008 and was recognized by AlwaysOn as one of the top 100 Private companies in the world in 2009. eRepublik was also a Webby Awards nominee in 2009 and 2010 and chosen by the Telegraph as one of the top 100 Start Ups in Europe in 2011.

Prior to eRepublik, Alexis was with lastminute.com for 6 years right up to its 1b\$ trade sale to Sabre in 2005, at witch time he was the youngest managing director (Italy) of this public company.

Alexis is also the non-executive chairman of the video and music centred online community trilulilu.ro, the n'1 Romanian website. He sits on the board of 2 publicly traded Romanian companies: Generalcom, (real Estate) and Centrofarm (Pharmacy chain) and has a wide range of angel investments in companies in Argentina, France, Portugal and Romania.

Alexis is also a recognized speaker & panelist (CEBIT, La Red Innova, Games Gone Wild, Gamelab, Interactive Entertainment Summit, FICOD etc.) and guest lecturer on Internet start-ups and online games at several Universities.

Alexis holds a BA Honours Degree in International Business & Languages from the European Business School (London), he is a Dragon sailing national champion (Portugal), participated in the Dragon world championships representing his country and is fluent in 5 languages. Alexis is a Portuguese national who lives in Madrid (Spain) and Bucharest (Romania). Alexis is married and has two children.

Organisation profile

eRepublik Labs was con-founded by Alexis Bonte and George Lemnaru. It is one of the top 25 European start ups according to **TechCrunch** and it is transforming the way strategy games are created, distributed and played by leveraging the power of communities and the Web.

Its team of 35 people based in Bucharest (Romania), Madrid (Spain) and Dublin (Ireland) is dedicated to inventing new worlds of epic fun.

eRepublik.com its first massive online social strategy game, is set in a mirror version of the real world and launched in November 2007. eRepublik.com has 2,5 million registered users from 130 countries.

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Please explain briefly why you support the nomination of this candidate

Alexis Bonte has had an impressive career since a very early age in the world of new technologies and start-up. He was first a key member of the team that built lastminute.com from its IPO to 1,1 billion US\$. After that first experience, his use of imagination and creativity have been an example on how to develop and form new companies that leverage technology in countries that are not renowned for creating world-class tech companies such as Romania and Spain. In Romania with his leadership skill he has formed an incredible team that is behind one of the most successful European start ups of the past 3 years: eRepublik.com. He is also the majority shareholder and chairman of Trilulilu.ro and turning that site from the 15th to the largest Romanian web property in 12 months. I support his nomination because I consider he is a man of values with incredible motivations and communications skills. His power of connectedness has led him to create one of the most innovative social games with eRepublik.com. A game that truly leverages the power of people's interaction and draws on player's love of history, politics and economics in over 60 countries. His extreme perseverance, generosity, hard work and commitment in promoting a more interconnected world have allowed him to be the co-founder of very successful start ups in countries as diverse as Argentina, the UK , Italy, Portugal, Romania and Spain. Alexis Bonte is a man of principles, dedication with an extraordinary capacity for using new technologies to promote networking between different cultures and equal opportunity. I believe he will be a valuable addition to the Young Global leaders community.

Please describe the candidate's commitment to serve society at large

Most people personal achievements are measured by economic or prestigious recognition. Alexis Bonte, has a multicultural background, and his motivations in life could be measured by his interest in promoting connectedness and social interaction between cultures through the use of technology. He is a man with an extraordinary capacity to guide teams towards a common goal. His angel

investments in several local start ups, advice to local entrepreneurs either as a speaker, via online social tools, one on one's and introductions to his vast network has helped create in Romania one of the most vibrant entrepreneurial communities in Europe. Alexis is also through his investment and advisory role in T-Jobs.ro helping thousands of Romanians each year find job opportunities abroad, something he believes is key for developing countries in order to form the new generation of leaders and entrepreneurs.