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Subject: news

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Eastover Farm
[REDACTED]

JE,

At farm, in and out. Give me a call above # or mobile and check in. In the meantime, news:

1. The press likes EDGE:

20-second clip of Fareed Zakaria on CNN extolling "This Explains Everything":

<http://www.edge.org/Fareed.Zakaria.GPS.4.7.13.mov>

"The most stimulating English-language reading to be had from anywhere in the world."
—The Canberra Times (where, exactly is Canberra?)

2. Just back from Cambridge - EDGE interrogates Napoleon Chagnon! Amazing day. 3 hours of video - coming soon,

L-R: Dan Dennett, Napoleon Chagnon, David Haig, Steven Pinker, Richard Wrangham, JB



3. THINK ABOUT NATURE (working title)

A Conversation with Lee Smolin - coming soon

1 hr Edge Video

<http://www.edge.org/conversation/think-about-nature>

user: [REDACTED]

password: [REDACTED]

4. I am narrowing it down now to a monthly Edge OpEd, the normal length for a NYTimes piece 1,000 to 1,200 words asking major people to make an important argument. Interested in picking up the German end??

5. Just closed Brockman, Inc. Ap30 year-end. Two magic five letter words change everything: C-H-I-N-A and K-O-R-E-A!!! And it's all because of "Mr. Max" (as he is called). They seem to like dynasties. See:

<http://bit.ly/10wJpAd>

6. Advice re EDGE ripoff - does this cross the line??

<http://edge.bigthink.com/>

The image shows a section of the Edge website titled "Experts". It features a grey background with the word "Experts" in a large, dark font. Below the title, there is a paragraph: "We have unparalleled access to leading thinkers, influencers and doers. And, the lessons they share are completely unique to Big Think." To the right of this text is a circular arrangement of ten small, circular portrait photos of various individuals. On the left side of the image, there is a white rectangular box containing the "big think Edge" logo, a play button icon, and the text "WATCH TRAILER".

Our Delivery

Edge content is in manageable units and tagged by subject area and is highly flexible in its delivery capabilities.

All content is SCORM compliant (can be fed into a company's learning management system) and includes bi-monthly, interactive, live-streamed webinars with notable business experts.

The image shows a screenshot of the "Channel Overview" section of the Edge website. It features a grid of five channel cards, each with a circular icon and a title: "INNOVATION", "LEADERSHIP", "TALENT", "PERSONAL DEVELOPMENT", and "MINDRECLASS". Each card also includes a brief description and a "VIEW" button. The overall layout is clean and modern, with a white background and blue accents.



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for innovation.”*

– JOHN SEELY BROWN Legendary innovator

A continuous learning platform curated
by top thought leaders to enhance
your organization's learning culture.

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think
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John Brockman

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