

Jennifer Lönnroth

Address:

[REDACTED]

Email:

[REDACTED]

Phone:

[REDACTED]

Professional Profile

Recently graduated from [REDACTED] with a First degree in Marketing Management. Proven to be an efficient communicator and a good team-worker with an eagerness to learn. High leadership qualifications and enjoy motivating others.

Education

BA (Hons) Global Marketing Management

2013-2015

London, United Kingdom

- [REDACTED]
- Core Modules: Marketing, Management, Sustainability, Financial Management

Criminology

2012

Stockholm, Sweden

- [REDACTED]

Basic Fashion Design Core

Fall 2011

New York, USA

- [REDACTED]

Basic Law

Spring 2011

Uppsala, Sweden

- [REDACTED]

Cambridge Advanced English Degree

Fall 2009

London, United Kingdom

- [REDACTED]

[REDACTED]

2006-2009

Stockholm, Sweden

- International Relations/Society Programme

Professional Experience

Brand Analyst

2014-currently

[REDACTED] London

- Great knowledge regarding the different aspects of branding
- Experience in market research and the value of understanding external and internal factors that affect brands
- Understanding the weight of combining strategy and design in order to maximise brand impact

Sales clerk 2012-2013
[REDACTED] Stockholm

- Great stress-tolerance, structural and organising skills as well as the importance of satisfied customers
- Further development of sales techniques, exceeded sales target every month

Assisting store manager 2010
Sales 2006-2012
[REDACTED] Stockholm

- Areas of responsibility; purchasing, economy, personnel, office work, marketing
- High level of responsibility, motivate and stimulate employees in order to achieve specified goals, excellent communication skills in order to keep good relationships with customers and suppliers, the ability to regard a company as one cohesive entity where everything is interlinked

Charity worker Summer 2004
[REDACTED] Stockholm

- Gathering and preparing donated clothes for charity

Internship

Summer intern Summer 2014
[REDACTED]

- Responsibilities including: coordination amongst different teams, preparation of external communications material, logistics planning and communicating with investors

Marketing Fall 2011
[REDACTED] New York

- Starting up a company in a new region, basics of marketing, building the brand name and acquiring new retailers
- Work tasks included high knowledge in: excel, photography, Adobe Photoshop, social media

Language, IT and Personal Skills

- Excel, PowerPoint, Word, Adobe Photoshop
- Mother tongue Swedish; advanced English, moderate Spanish
- Driver's License
- Certificates: Personal shopper, Sales techniques

Interests

- Photography, yoga, design, film, cooking, friends

References and certificates available on request