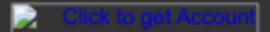


From: "Moven Team" <support@moven.com>
To: "Friend" <jeevacation@gmail.com>
Subject: Get Moven Now!
Date: Wed, 10 Jul 2013 11:00:16 +0000

Your invitation to Moven has arrived!



Dear Friend,

Moven lets you pay friends via Facebook, email or their mobile number for free!

Sign up today and get access to our new app.

Click [here](#) to see a video of Moven in action!

To get your account and a free year of service you'll need:

- Your mobile phone on hand
- Your bank account and routing numbers
(to load your Moven card)
- Your desktop or laptop to activate the invitation link below:

(Invitation valid for US residents only)



What is Moven?

Moven is a mobile money service that helps you spend, save and live smarter.

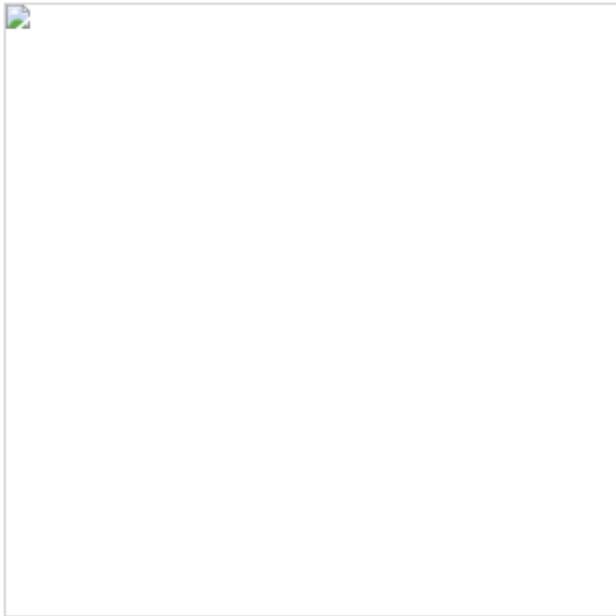
You can load, transfer, spend, and track your money using your mobile device. Our tools provide you with instant feedback on your transactions and spending patterns.

The better you understand your money, the smarter you spend it.

Your Moven account includes:

- Debit card
- Contactless Sticker
- Mobile app
- Online account mangement

Moven Dashboard



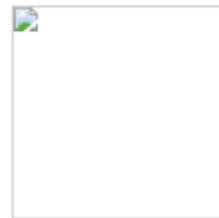
Why use Moven?

Our money tools give you the context and control you need to make smarter spending decisions.

On your dashboard, you get a snapshot of your spending with MoneyPulse™.

Digital receipts and spending feedback are delivered instantly to your mobile device through our Spending Assistant feature.

Card Issued by CBW Bank, Member FDIC



Your invitation to Moven has arrived!

[Click to get Account](#)

Don't want to receive future emails? [Unsubscribe here](#)